

5.3 | Town of Newmarket

Municipal Meeting:

- > February 26, 2013

Public Information Centre:

- > March 18, 2013 - Newmarket GO Bus Terminal

Public and Stakeholder Requests:

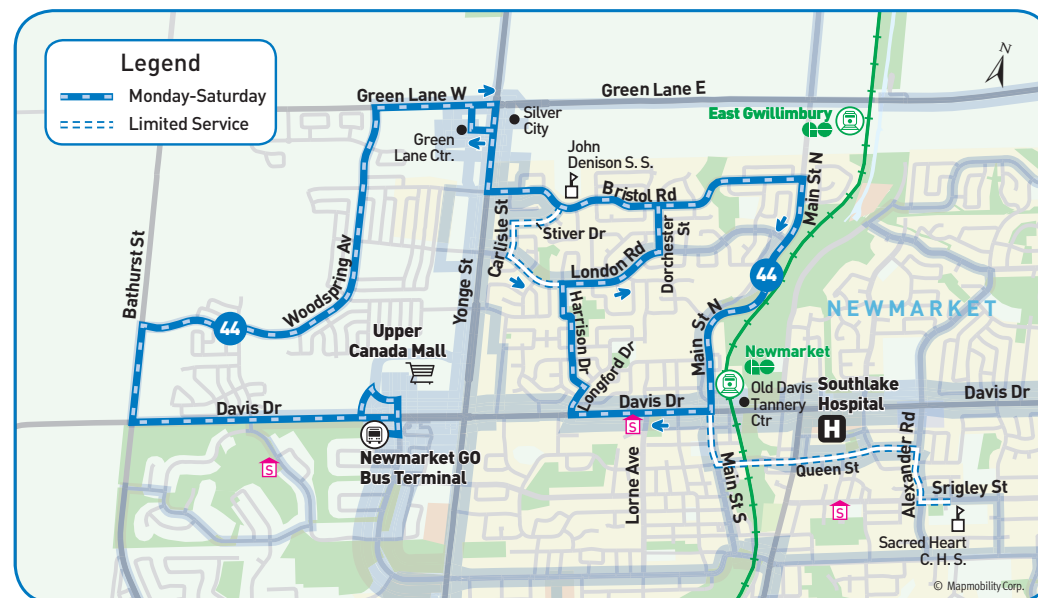
- > **Attendance:**
 - > 294 people
- > **Service Requests:**
 - > Route 22/22A - King City – provide additional service to Seneca College between 10:00 a.m. to 3:00 p.m.
 - > Route 50 - Queensway – improve frequencies, increase Saturday service, and discontinue diversion to the Glenwood's Park & Ride lot
 - > Route 56 - Gorham-Eagle – increase frequency and provide service on weekends after 9:00 p.m.
 - > Route 57/57A - Mulock – continue 11:10 p.m. eastbound service
 - > Route 223 - Newmarket GO Shuttle – continue service
 - > Routes 22A - King City, Route 77 - Highway 7, Route 85 - Rutherford, Route 4 - Major Mackenzie, Route 57 - Mulock, Route 98/99 - Yonge – improve connection times to other routes
 - > Viva blue – extend service to Green Lane, improve frequency during rush hour, and provide earlier service on Saturday before 7:15 a.m.
 - > Provide service to Bradford
- > **Fare Requests:**
 - > Establish fares based on time rather than zones
 - > Stop fare increases

Route 44 - Bristol

Route Implementation Date:

- > Pre-Amalgamation
- > Restructured July 2012

Current Route Map



Housing Facilities: Nursing Home Retirement Home Social Housing

Route Type/Routing:

- > Local
- > Monday to Saturday service between Green Lane and Davis Drive, and between Bathurst Street and Main Street connecting passengers to Newmarket GO Bus Terminal and Newmarket GO Station

Major Trip Generators:

- > Newmarket GO Bus Terminal
- > Upper Canada Mall
- > Dr. Denison High School
- > Newmarket GO Train Station (Tannery)
- > Sacred Heart Catholic High School
- > Silvercity Theatre
- > Green Lane Centre

Proposed Service Changes:

- > Operate weekday midday and all day Saturday service with Dial-a-Ride due to low ridership
- > End Saturday service at 9:30 p.m. instead of 11:30 p.m.

Passenger Impacts/Options:

- > 11 passengers per hour will be impacted on weekday
- > Three passengers per hour will be impacted on Saturday
- > Requires call for service

Proposed Route Map:

- > Same as Current Route Map – service initiative does not affect routing

Current Operating Period and Frequency (in Minutes):

Early AM	AM Rush Hour	Midday	PM Rush Hour	Early Evening	Late Evening	Saturday	Sunday/Holiday
30	27-30	50	25-32	30	30	50	N/A

Rush hour – 6:00 a.m. to 9:00 a.m. and 3:00 p.m. to 7:00 p.m.

Non-rush hour – beginning of service until 6:00 a.m., 9:00 a.m. to 3:00 p.m. and 7:00 p.m. until end of service

Current Route Performance (2012):

Performance Indicator	Value
Average route ridership (weekday daily)	217
Average route ridership (weekday rush hour)	150
Average route ridership per hour (weekday rush hour)	11
Average route ridership (weekday non-rush hour)	67
Average route ridership per hour (weekday non-rush hour)	8
Average route ridership (Saturday)	38
Average route ridership per hour (Saturday)	3
Average route ridership (Saturday Dial-a-Ride)	4
Average route ridership per hour (Saturday Dial-a-Ride)	1
Net cost per passenger (weekday rush hour)	\$5.99
Net cost per passenger (weekday non-rush hour)	\$8.93
Net cost per passenger (Saturday)	\$25.88
Net cost per passenger (Saturday Dial-a-Ride)	\$61.46
Revenue/Cost (weekday rush hour)	30%
Revenue/Cost (weekday non-rush hour)	23%
Revenue/Cost (Saturday)	9%
Revenue/Cost (Saturday Dial-a-Ride)	4%

Route 56 - Gorham-Eagle**Route Implementation Date:**

- > Pre-Amalgamation

Route Type/Routing:

- > Local
- > Monday to Sunday/holiday service along Eagle Street and Gorham Street between Newmarket GO Bus Terminal and Leslie Street

Major Trip Generators:

- > Newmarket GO Bus Terminal
- > Upper Canada Mall
- > Harry Walker Parkway Industrial Area
- > 404 Town Centre
- > Sacred Heart Catholic High School

Proposed Service Changes:

- > Discontinue Saturday evening and Sunday/holiday evening services after 9 p.m. due to low ridership

Current Operating Period and Frequency (in Minutes):

Early AM	AM Rush Hour	Midday	PM Rush Hour	Early Evening	Late Evening	Saturday	Sunday/Holiday
30	25-40	60	25-35	30	60	60	60

Rush hour – 6:00 a.m. to 9:00 a.m. and 3:00 p.m. to 7:00 p.m.

Non-rush hour – beginning of service until 6:00 a.m., 9:00 a.m. to 3:00 p.m. and 7:00 p.m. until end of service

Current Route Performance (2012):

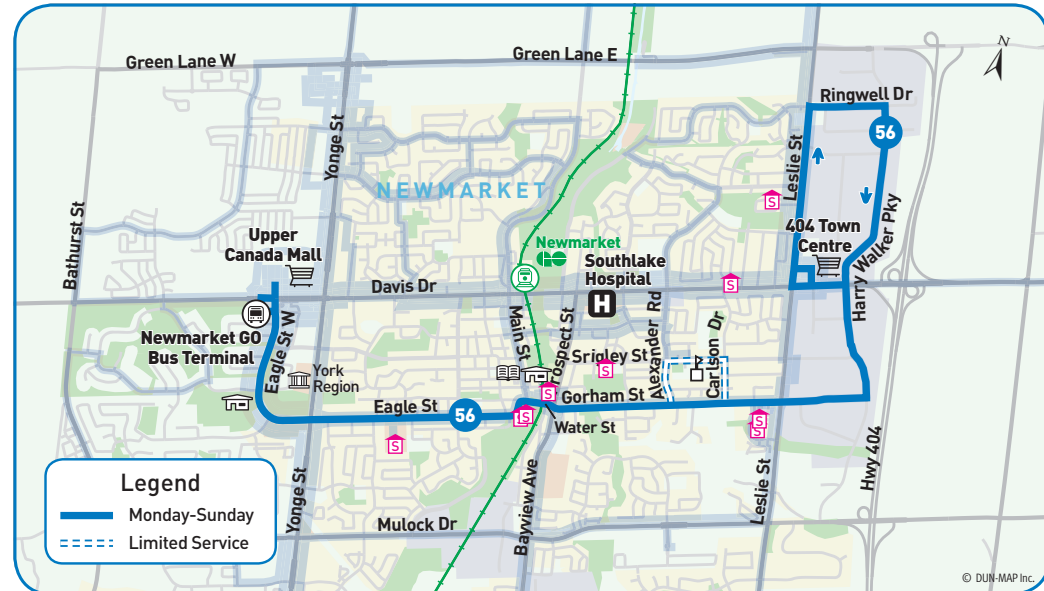
Performance Indicator	Value
Average route ridership (weekday daily)	342
Average route ridership (weekday rush hour)	222
Average route ridership per hour (weekday rush hour)	16
Average route ridership (weekday non-rush hour)	120
Average route ridership per hour (weekday non-rush hour)	12
Average route ridership (Saturday)	110
Average route ridership per hour (Saturday)	6
Average route ridership (Sunday/holiday)	103
Average route ridership per hour (Sunday/holiday)	7
Net cost per passenger (weekday rush hour)	\$3.12
Net cost per passenger (weekday non-rush hour)	\$5.31
Net cost per passenger (Saturday)	\$11.76
Net cost per passenger (Sunday/holiday)	\$10.70
Revenue/Cost (weekday rush hour)	46%
Revenue/Cost (weekday non-rush hour)	33%
Revenue/Cost (Saturday)	18%
Revenue/Cost (Sunday/holiday)	20%

Passenger Impacts/Options:

- > Two passengers per trip will be impacted on Saturday and Sunday/ holiday
- > Options for service include Route 55 - Davis Drive, Route 50 - Queensway, Route 57A - Mulock, Route 98 - Yonge, Route 54 - Bayview, Route 57A - Mulock, and Viva Blue
- > Walking distance may be increased to a maximum of 1 km when utilizing alternate transit service

Proposed Route Map:

- > Same as Current Route Map – service initiative does not affect routing

Current Route Map

Housing Facilities:  Nursing Home  Retirement Home  Social Housing

Route 57/57A - Mulock**Route Implementation Date:**

- > Pre-Amalgamation
- > Restructured July 2012

Route Type/Routing:

- > Base
- > Monday to Sunday/holiday service along Mulock Drive between Bathurst Street and Leslie Street
- > Route 57- Mulock provides service to the Stonehaven Avenue area during weekday rush hour

Major Trip Generators:

- > Newmarket GO Bus Terminal
- > Upper Canada Mall
- > Newmarket High School
- > 404 Town Centre
- > Newmarket Town Hall
- > Sir William Mulock Secondary School

Current Operating Period and Frequency (in Minutes):

Early AM	AM Rush Hour	Midday	PM Rush Hour	Early Evening	Late Evening	Saturday	Sunday/Holiday
30	19	38	19	38	38	30	60

Rush hour – 6:00 a.m. to 9:00 a.m. and 3:00 p.m. to 7:00 p.m.

Non-rush hour – beginning of service until 6:00 a.m., 9:00 a.m. to 3:00 p.m. and 7:00 p.m. until end of service

Current Route Performance (2012): Route 57 - Mulock

Performance Indicator	Value
Average route ridership (weekday daily)	155
Average route ridership (weekday rush hour)	126
Average route ridership per hour (weekday rush hour)	9
Average route ridership (weekday non-rush hour)	29
Average route ridership per hour (weekday non-rush hour)	11
Net cost per passenger (weekday rush hour)	\$7.87
Net cost per passenger (weekday non-rush hour)	\$5.69
Revenue/Cost (weekday rush hour)	25%
Revenue/Cost (weekday non-rush hour)	31%

Current Route Performance (2012): Route 57A - Mulock

Performance Indicator	Value
Average route ridership (weekday daily)	446
Average route ridership (weekday rush hour)	240
Average route ridership per hour (weekday rush hour)	17
Average route ridership (weekday non-rush hour)	206
Average route ridership per hour (weekday non-rush hour)	10
Net cost per passenger (weekday rush hour)	\$2.89
Net cost per passenger (weekday non-rush hour)	\$7.07
Revenue/Cost (weekday rush hour)	47%
Revenue/Cost (weekday non-rush hour)	27%

Proposed Service Changes:

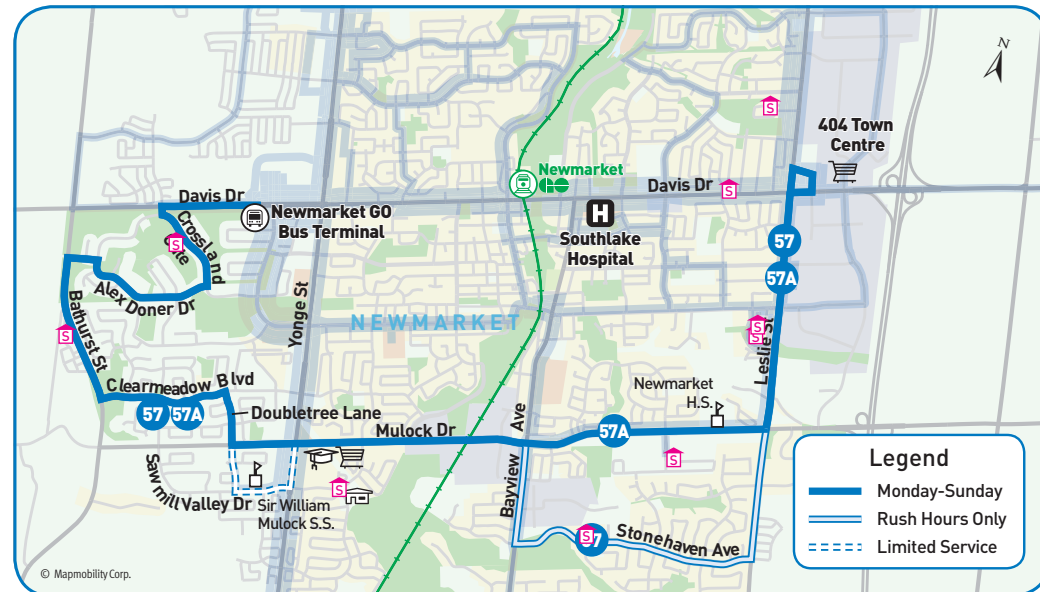
- > Discontinue last weekday eastbound 11:10 p.m. and westbound 11:16 p.m. trips due to low ridership

Passenger Impacts/Options:

- > Four passengers per trip will be impacted on weekday
- > Options for service include Route 55 - Davis Drive, Route 50 - Queensway, Route 98 - Yonge, and Viva Blue
- > Walking distance may be required to a maximum of 2 km when utilizing alternate transit service

Proposed Route Map:

- > Same as Current Route Map – service initiative does not affect routing

Current Route Map

Housing Facilities: Nursing Home Retirement Home Social Housing