

4.1 | Town of Georgina

Route 50B - Beaverton-Pefferlaw

Route Implementation Date:

- > June 2013

Route Type/Routing:

- > Local
- > Limited weekday and weekend service between Beaverton and Pefferlaw

Major Trip Generators:

- > Beaverton
- > Pefferlaw

Previous Operating Period and Frequency:

- > N/A – Service introduced June 2013

Previous Route Performance (2012):

- > N/A – Service introduced June 2013

Service Changes:

- > GO Transit cancelled GO Route 80 service between Beaverton and Pefferlaw and requested YRT/Viva to operate a pilot service for existing customers
- > Replaced GO Route 80 with YRT/Viva Route 50B - Beaverton-Pefferlaw

Passenger Impacts/Options:

- > Continued service between Beaverton-Pefferlaw

Previous Route Map:

- > N/A – Service introduced June 2013

Current Map



Housing Facilities

- Nursing Home
- Retirement Home
- Social Housing

Route 51 - Keswick Local**Route Implementation Date:**

- > September 2002

Route Type/Routing:

- > Local
- > Monday to Saturday service in Keswick connecting passengers to Route 50 - Queensway and local destinations

Major Trip Generators:

- > Glenwoods Plaza
- > Keswick High School
- > Our Lady of the Lake Catholic High School
- > Georgina Keswick Public Library
- > GEM Movie Theatre
- > Learning Centre of Georgina
- > Keswick Market Place
- > Keswick Gardens

Service Changes:

- > Restored previous Route 51 - Keswick Local service after receiving customer feedback on changes implemented in April 2013

Passenger Impacts/Options:

- > No passenger impacts

Current Route Map:

- > Same as Previous Route Map

Previous Operating Period and Frequency (in Minutes):

Early AM	AM Rush Hour	Midday	PM Rush Hour	Early Evening	Late Evening	Saturday	Sunday/Holiday
37	37	82	37	37	37	78	N / A

N/A Rush hour – 6:00 a.m. to 9:00 a.m. and 3:00 p.m. to 7:00 p.m.

Non-rush hour – beginning of service until 6:00 a.m., 9:00 a.m. to 3:00 p.m. and 7:00 p.m. until end of service

Previous Route Performance (2012):

Performance Indicator	Value
Average route ridership (weekday daily)	148
Average route ridership (weekday rush hour)	110
Average route ridership (weekday non-rush hour)	38
Average route ridership (Saturday)	31
Net cost per passenger (weekday rush hour)	\$9.96
Net cost per passenger (weekday non-rush hour)	\$32.77
Net cost per passenger (Saturday)	\$40.73
Revenue/Cost (weekday rush hour)	21%
Revenue/Cost (weekday non-rush hour)	7%
Revenue/Cost (Saturday)	6%

Previous Route Map

