

MEMORANDUM

TO: Members of the Transportation Services Committee

FROM: Kathleen Llewellyn-Thomas, Commissioner of Transportation Services

DATE: September 9, 2009

RE: **Monthly Ridership Highlights – July 2009**

This memo provides information on the July 2009 ridership statistics for both the YRT/Viva and Mobility Plus services.

July Ridership Highlights – YRT/Viva Services:

Total monthly revenue ridership for July is 1.37 million, which is an 8.4% decrease over the same month last year. The year-to-date revenue ridership is 10.5 million, which is a 2.3% decrease compared to the same period last year.

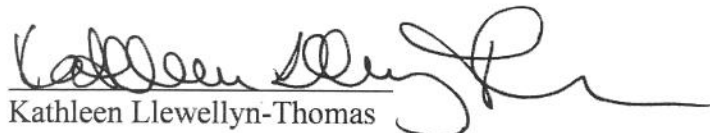
The year-to-date ridership changes for July 2009 for neighbouring transit agencies are as follows:

- TTC: 2.4% increase
- GO Transit: 0.9% increase (as at June 2009)
- Mississauga Transit: 6.8% decrease (as at June 2009)
- Brampton Transit: 0.4% increase
- Durham Region Transit: 1.6% increase

July Ridership Highlights – Mobility Plus Services:

Total monthly revenue ridership for July is 24,417, which is a 1.2% increase over the same month last year. The year-to-date revenue ridership is 173,660, which is a 0.4% increase compared to the same period last year.

Attached is a detailed ridership summary of the YRT/Viva and Mobility Plus services.


Kathleen Llewellyn-Thomas