

4.4 | Town of Newmarket

Municipal Meeting date:

March 16, 2012

Public Information Centre date:

April 3, 2012 – Newmarket GO Bus Terminal

Feedback from public and stakeholders:

- > 60 people attended and provided comments
- > Request to operate Route 223 services along Yonge Street and Davis Drive
- > Request to adjust afternoon schedules to better connect with GO trains

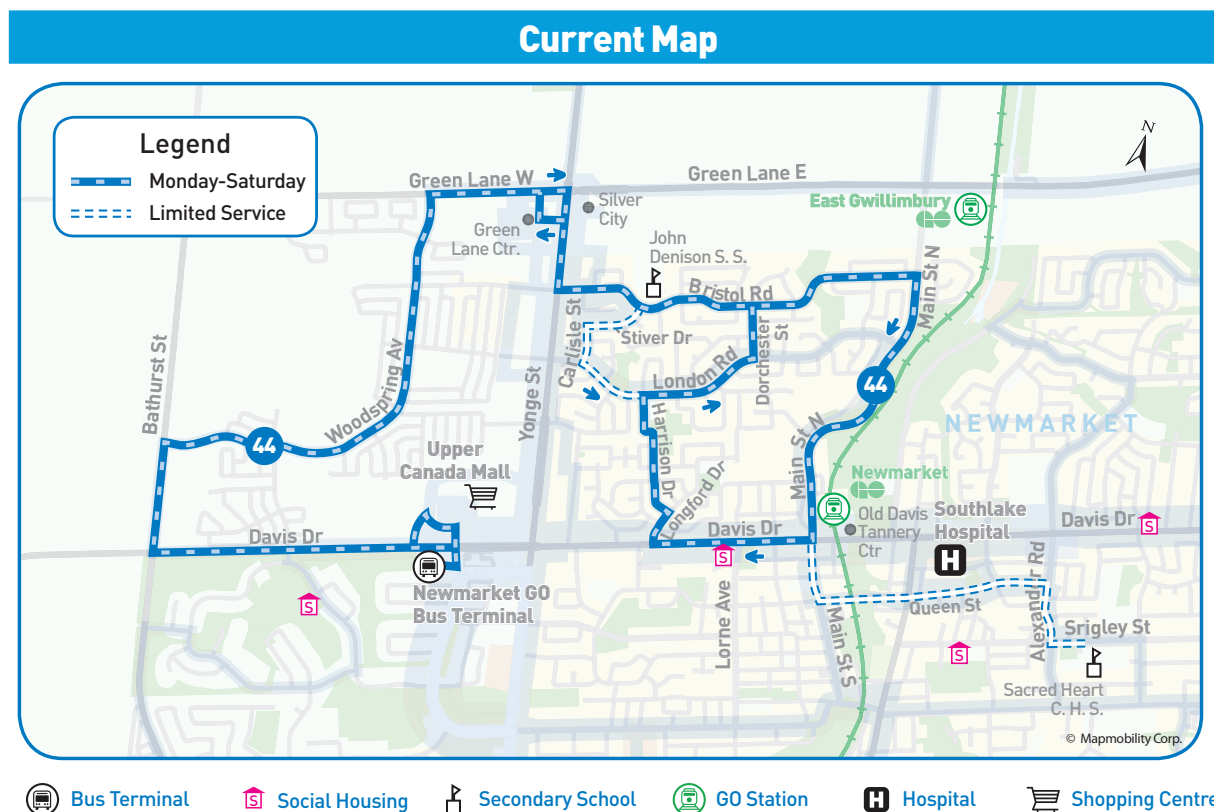
Route: 44 – Woodspring–Bristol

Route Implementation Date:

- > Pre-amalgamation
- > Restructured in July 2012

Route Type:

- > Local
- > Dial-a-Ride
- > Operates Monday to Saturday between the Newmarket GO Bus Terminal and the Newmarket GO Station via London Road, Bristol Road and Woodspring Avenue
- > Dial-a-Ride service after 7 p.m.



Operating Period and Frequency:

Early AM	AM Rush Hour	Midday	PM Rush Hour	Early Evening	Late Evening	Saturday	Sunday/ Holiday
30 min	30 min	60 min	30 min	60 min*	60 min*	60 min	N/A

Rush hour – 6 a.m. to 9 a.m. and 3 p.m. to 7 p.m.

Non-rush hour – beginning of service until 6 a.m., 9 a.m. to 3 p.m. and 7 p.m. until end of service

*Service provided by Dial-a-Ride

Route Performance

Average daily weekday ridership 44 (prior to restructuring)	172
Average route ridership (weekday rush hour)	95
Average route ridership (weekday non-rush hour)	66
Average route ridership (weekday Dial-a-Ride)	6
Net cost per passenger (rush hour)	\$ 5.78
Net cost per passenger (non-rush hour)	\$ 7.53
Net cost per passenger (Dial-a-Ride)	\$45.13
Revenue/Cost (rush hour)	31%
Revenue / Cost (non-rush hour)	25%

Additional Information:

- Low ridership on Dial-a-Ride (approximately three passengers per hour)

Proposed Service/ Routing:

- Expand Route 44 Dial-a-Ride services to include Route 52 – Holland Landing (weekday and Saturday evenings) and Route 58A – Mt. Albert (weekday late evening service)
- Provide service during low demand time periods by expanding Dial-a-Ride service to other routes within the area

Passenger Impacts/Options:

- Passengers on weekdays and Saturday evenings will continue to have access to transit services with Dial-a-Ride

Route: 223 – Newmarket GO Shuttle

Route Implementation Date:

September, 2005

Route Type/Routing:

- GO Shuttle
- Operates Monday to Friday to the Newmarket GO Station

Major Trip Generators:

- Newmarket GO Station

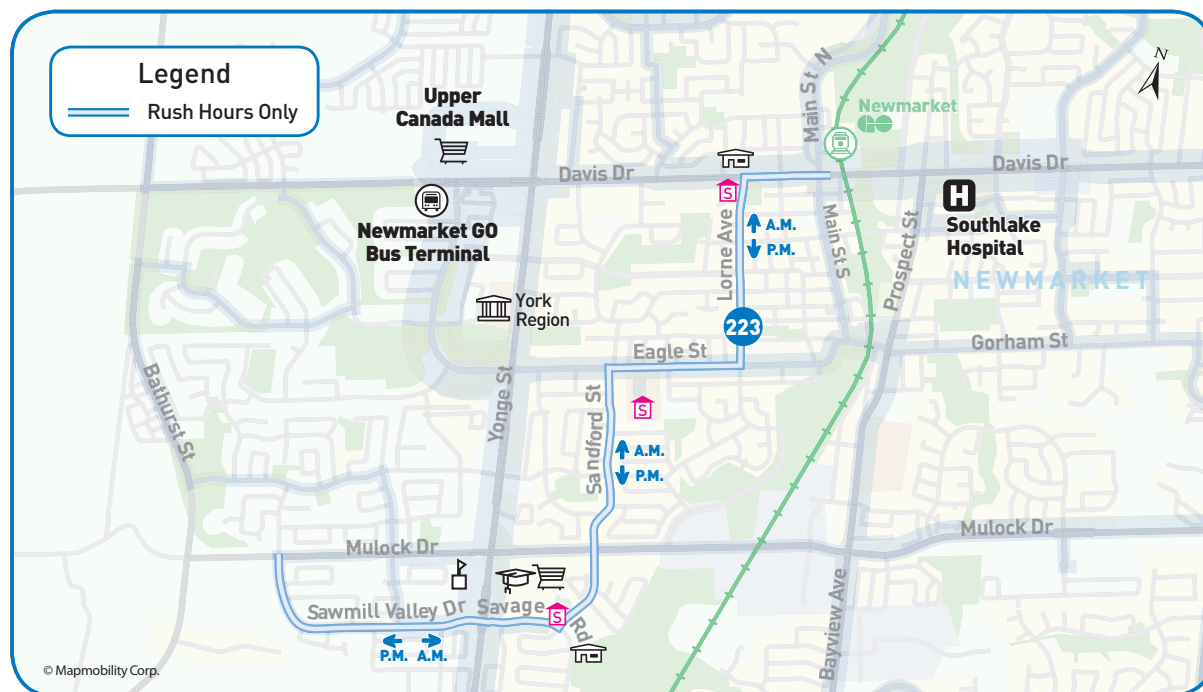
Proposed Service/Routing:

- Discontinue route due to low ridership
- Match service with demand by removing under utilized routes

Passenger Impacts/Options:

- Passengers in the Sawmill Valley Drive and Sandford Street area will have no direct services to/from Newmarket GO Station
- Passengers may utilize Routes 57/57A – Mulock, 55/55B-Davis Drive, 56-Eagle-Gorham, 54-Bayview, 98-Yonge and Viva blue/blue 'A' as alternative travel options
- Passengers in Sawmill Valley Drive may be required to walk 1,000 meters to the nearest bus stop
- Passengers on Sandford Street may be required to walk 500 meters to the nearest bus stop

Current Map



- Bus Terminal
- College/University
- Municipal Office
- Secondary School
- Hospital
- GO Station
- Community Centre
- Social Housing
- Shopping Centre

Operating Period and Frequency:

Early AM	AM Rush Hour	Midday	PM Rush Hour	Early Evening	Late Evening	Saturday	Sunday/Holiday
N/A	five trips	N/A	five trips	N/A	N/A	N/A	N/A

Rush hour – 6 a.m. to 9 a.m. and 3 p.m. to 7 p.m.

Non-rush hour – beginning of service until 6 a.m., 9 a.m. to 3 p.m. and 7 p.m. until end of service

Route Performance

Average route ridership (weekday rush hour)	25
Net cost per passenger (rush hour)	\$12.74
Revenue/Cost (rush hour)	16%

Route: 422 – Huron Heights High School Special

Route Implementation Date:

Pre-amalgamation

Route Type/Routing:

- > School Special
- > Operates Monday to Friday between Huron Heights High School and subdivisions south of Mulock Drive
- > Provides service to/from Huron Heights High School via Savage Road, Shanahan Boulevard, Mulock Drive, Stonehaven Avenue and Leslie Street

Major Trip Generators:

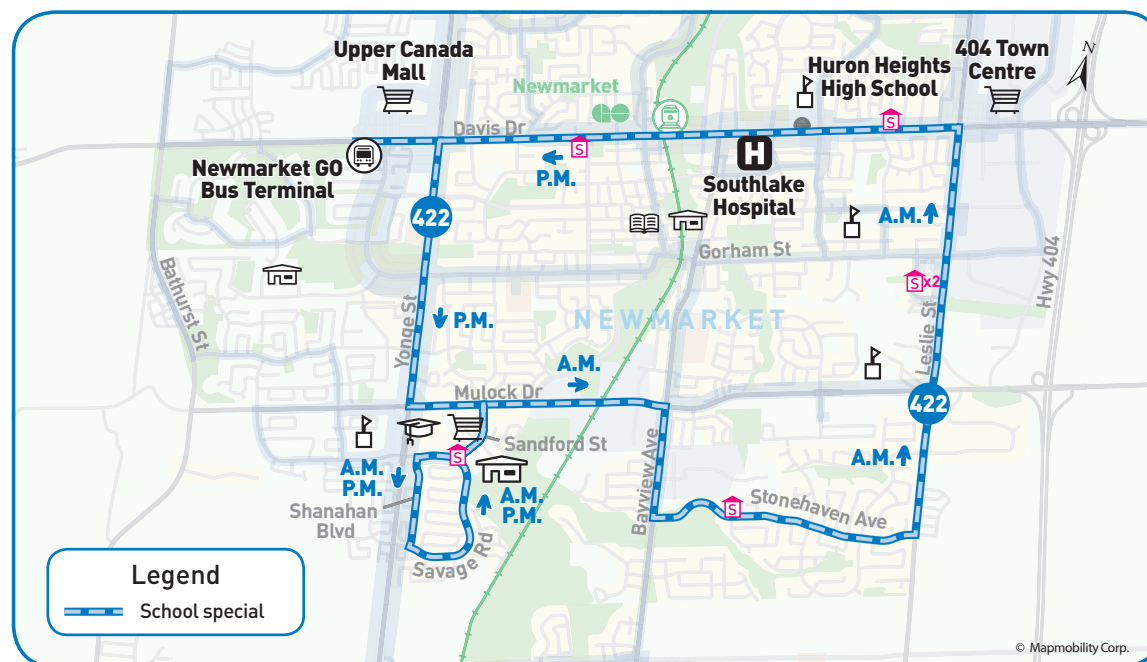
- > Huron Heights High School

Proposed Service/Routing:

- > Discontinue route due to low ridership
- > Match service with demand by removing under utilized routes

Route Performance	
Average route ridership (weekday rush hour)	22
Net cost per passenger (rush hour)	\$5.04
Revenue/Cost (rush hour)	26%
Additional Information:	
> Duplication of service with routes on Yonge Street, Mulock Drive, Leslie Street, Stonehaven Avenue and Davis Drive > Low ridership in the Shanahan Boulevard and Savage Road loop (approximately five passengers in the morning and two passengers in the afternoon)	

Current Map



- Bus Terminal
 Social Housing
 Hospital
 Secondary School
 GO Station
 Community Centre
 Library
 Shopping Centre

Operating Period and Frequency:

Early AM	AM Rush Hour	Midday	PM Rush Hour	Early Evening	Late Evening	Saturday	Sunday/ Holiday
N/A	one trip	N/A	one trip	N/A	N/A	N/A	N/A

Rush hour – 6 a.m. to 9 a.m. and 3 p.m. to 7 p.m.

Non-rush hour – beginning of service until 6 a.m., 9 a.m. to 3 p.m. and 7 p.m. until end of service

Passenger Impacts/Options:

- > No direct service to and from Huron Heights High School
- > Students will be required to transfer
- > Passengers may utilize Route 55/55B Davis Drive, Route 57/57 – Mulock, Route 98 – Yonge Street and Route 54 – Bayview as alternate travel options
- > Students from Shanahan Boulevard and Savage Road will be required to walk to Yonge Street or Mulock Drive for service
- > Passengers on Savage Road may be required to walk 1,000 meters