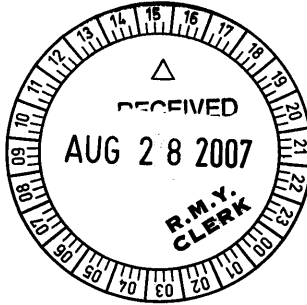




**A Character
Community**

**REGION OF YORK
CLERK'S OFFICE**

FILE No. - 103

August 27th, 2007

**Re: Character Community Week
October 15th – 21st, 2007**

Last year, all Municipalities and the Regional Municipality of York proclaimed the third week of October as Character Community Week. During this week, a number of events took place across the region to raise awareness about the Character Community initiative

This year, the Character Foundation of York Region is asking each Municipality to proclaim the third week of October (October 15th – 19th, 2007), Character Community Week

Events will be held at local schools, libraries, business and community centers.

Events will take place at:

- ⌚ Upper Canada Mall, Newmarket
- ⌚ Vaughan Mills Mall, Vaughan
- ⌚ Markville Mall, Markham
- ⌚ Hillcrest Mall, Richmond Hill

Posters advertising Character Community Week will be sent in mid-September. Please post the posters in prominent locations.

In conclusion, we ask you pledge your support to the Character Foundation of York Region and declare the 3rd week of October 2007, **CHARACTER WEEK** in York Region.

For further information, please contact Janet Rurak at (905) 830-4444 – Ext. 1522.

Regards

Janet Rurak
Executive Director
Character Foundation of York Region

www.charactercommunity.com