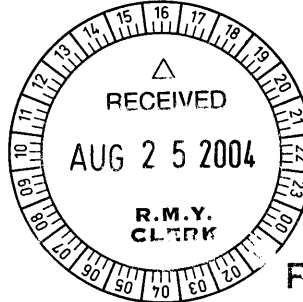


Susan Smitko

Executive Director
susan.smitko@region.york.on.ca
905-830-4444 ext. 1522

Mr. Denis Kelly
Regional Clerk
The Regional Municipality of York
17250 Yonge St
Newmarket, On
L3Y 6Z1



August 20, 2004

REGION OF YORK
CLERK'S OFFICE

FILE No. - P03

Mr. Kelly:

On behalf of the Character Community Council of York Region, I am requesting that York Region recognize the third Wednesday of October as **Character Community Day**.

This year, **Character Community Day** will be October 20, 2004.

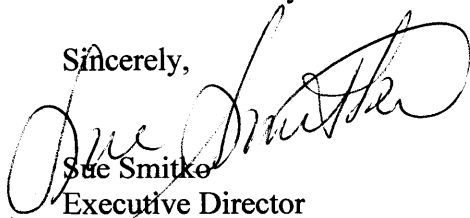
A Character Community is one in which elected officials, community leaders in the education, business, and faith communities, law enforcement and media sectors, and citizens-at-large recognize and promote the importance of good character.

The Character Community Council's mission is to work towards making York Region a Character Community by nurturing positive character attributes. The Municipal Character Coalition, a sub-committee of the Council that is made up of representatives from each of the municipalities and the Region, is working to raise awareness of the character community initiative and the importance of implementing the character attributes into the daily actions and interactions of individuals who live and work in York Region. By recognizing a day designated to raising awareness of the importance and the benefits of demonstrating and fostering good character, business, education, community organizations and families will have the opportunity to focus on character development and will be encouraged to develop practical means for building good character.

Please join with the municipalities in recognizing **Character Community Day**.

I look forward to your continued support

Sincerely,


Sue Smitko
Executive Director

I Live with Character

Respect · Responsibility · Honesty · Integrity · Compassion · Courage · Inclusiveness · Fairness · Optimism · Perseverance · Initiative