



United Way
of York Region

June 23, 2010

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Mr. Bill Fisch
Regional Chair & CEO
The Regional Municipality of York
17250 Yonge Street, Box 147
Newmarket, ON L3Y 6Z1

Dear Chairman Fisch,

As Chair of the 2010 Community Campaign, I am asking for your leadership and Council's support again this year in declaring October 4th through to October 8th, 2010, United Way Week in The Regional Municipality of York.

United Way Week is a catalyst to engage local communities and neighbours in the small and powerful supports that help build a better life for everyone - especially critical and impactful in these challenging and uncertain times.

And thanks to declarations from all nine municipalities and The Regional Municipality of York, last year's second annual United Way Week was another remarkable success: the release of what the media dubbed "a landmark report," *...addressing OUR STRENGTHS*; the first Union Leaders Breakfast; presentations to local municipalities and town hall meetings across the region.

We look forward to sharing plans of this year's United Way Week over the upcoming months, following Council proclamation. Should you have any immediate questions, please feel free to contact Daniele Zanotti, UWYR CEO at (905) 474-9974 ext. 224 or dzanotti@uwyr.on.ca.

On behalf of the 1 in 3 residents we serve, thank you in advance for joining us again this year and declaring October 4th – 8th, 2010, United Way Week in the The Regional Municipality of York.

Without you, there would be no way.

Ian Proudfoot
Vice President and Regional Publisher, York Region Media Group
Chair, 2010 Community Campaign, United Way of York Region

cc: Mr. Bruce Macgregor, CAO, The Regional Municipality of York
Mr. Daniele Zanotti, CEO, United Way of York Region