



Waste Reduction Week in Canada

October 18-24, 2004



Semaine canadienne de réduction des déchets

18 au 24 octobre, 2004

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August 5th, 2004



REGION OF YORK
CLERK'S OFFICE

FILE No. - 103

Dear City Clerks/CAO's,

The Recycling Council of Ontario along with its partner organizations from across Canada is proud to celebrate **Waste Reduction Week (WRW) in Canada**. This annual event is intended to raise public consciousness about waste and its environmental and social ramifications.

During **October 18 - 24th, 2004** the theme "**Too Good to Waste**" will be promoted throughout schools, businesses and municipalities. WRW in Canada informs and engages Canadians through the distribution of promotional posters and resource kits and an interactive website. Through these materials, participants are provided with specific facts and statistics on wasteful practices as well as practical activities to help them contribute to waste free living.

The Recycling Council of Ontario is asking for each municipality to support our continual effort to educate the public about waste reduction. **The RCO is respectfully asking your council to declare the week of October 18 - 24th, 2004 Waste Reduction Week in Canada in your community.** A proclamation from your council will significantly increase the profile of Waste Reduction Week. Please place this request on your next council meeting agenda.

A sample proclamation is available for viewing on the website; www.wrwcanada.com, one has also been included for you with this letter. All proclamations collected throughout Canada will be listed on the website. This will help to raise your municipality's environmental profile. Please also advise us if you would like to have your home page linked to the national website. To increase the profile of the week, we also ask that you do the same. Proclamations will be accepted by mail and as a facsimile. Please send to:

Recycling Council of Ontario
Attn: Nicole Parsons
51 Wolseley Street, 2nd floor
Toronto, ON
M5T 1A4

or

Fax: 416-960-8053

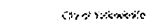
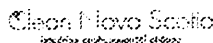
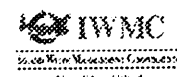
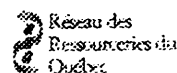
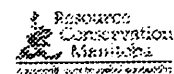
If you have any questions, contact me at 416-657-2797 ext.5 or www@rco.on.ca.
Please visit the Waste Reduction Week in Canada web site at www.wrwcanada.com.

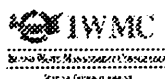
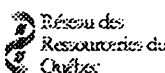
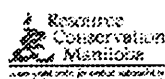
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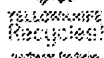


Tetra Pak





City of Fredericton



Waste Reduction Week in Canada

October 18-24, 2004



Semaine canadienne de réduction des déchets

18 au 24 octobre, 2004

(Name of municipality)

hereby recognizes

October 18 – 24, 2004

Waste Reduction Week in Canada 2004

As a municipality, we are committed to conserving resources, protecting the environment and educating the community.

We recognize the generation of solid waste and the needless waste of water and energy resources as global environmental problems and endeavor to take the lead in our community toward environmental sustainability.

We have declared October 18 – 24th, 2004, Waste Reduction Week in _____.

Signed _____

Date _____

Name and position _____

Please send this declaration to the Waste Reduction Week in Canada organizing committee by fax: (1) 416-960-8053. You can also fill out this form online at www.wrwcanada.com. We thank you again for your commitment to waste reduction.

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RECYCLING COUNCIL OF ONTARIO 2004 ONTARIO WASTE MINIMIZATION AWARDS — Call for Nominations —

The 2004 Ontario Waste Minimization Awards is just one of the exciting events taking place during Waste Reduction Week in Canada this fall.

On the evening of Thursday, October 21st The Township of Adjala-Tosorontio is hosting the RCO's annual Awards event. As many of you know, the RCO pays tribute to Ontario leaders who have made significant contributions and achievements in waste minimization.

The RCO is requesting nominations from municipalities in the following categories:

Waste Reduction Week – Participation Award

This award recognizes groups that participated in Waste Reduction Week (WRW) 2003 in Ontario and effectively promoted the WRW message through program participation and publicity. Consideration will be given to efforts that include one or more of the following:

1. 3Rs educational component
2. Endorsement/involvement by local politicians
3. Involvement of local community
4. Coverage by local media
5. Other considerations
6. Social and environmental consciousness

Municipal Awards

This category recognizes municipalities, regional governments and groups of municipalities that divert a significant percentage of municipal waste from disposal (landfill or incineration). Both historic improvement in waste minimization performance over the past three years and overall performance in the year 2003 (measured in kg of waste disposed vs. diverted per capita) will be considered. Incorporate a description of your reduction initiatives as well as any procurement policies and practices adopted. Municipalities will be recognized for their achievements with Platinum, Gold, Silver and Bronze awards. A Most Improved Municipality Award may be chosen from among the nominations.

Environmentally-Sustainable Municipality Award

In addition to the Municipal Awards above, municipalities, regional governments and groups of municipalities may apply for the Environmentally-Sustainable Municipality Award. Judges will consider a community's waste minimization initiatives, air and water quality programs, transportation policies, energy conservation initiatives and land use planning. Special consideration will be given to municipalities that demonstrate:

1. Establishment and achievement of measurable targets
2. Broad community involvement
3. Education programs
4. Commitment of funds/resources by municipality
5. Supportive by-laws or procurement policies
6. Social and environmental consciousness

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Recycling Council
of Ontario



Resource
Conservation
Manitoba
Association

Réseau des
Ressources du
Québec



IWMC
Institute for Waste Minimization
Research

Association
des Services
N.B. Solid Waste
Associations
New Brunswick

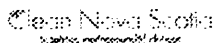
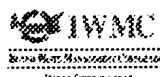
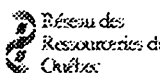
Clean Nova Scotia
Leading Environmental Change

RAVEN RECYCLING
Our Commitment to the Environment
Y.N.B.



YELLOWKIFE
Recycled!
Northern Ontario





Facility Management Award

This award recognizes buildings that showcase an internal waste minimization program. Buildings that are eligible include all levels of Government, Commercial Properties, Property Management companies, Educational and Health Care facilities. Consideration will be given to those buildings that have reduced their waste output through one or more of the following initiatives:

1. Waste audits, waste reduction work plans and waste minimization programs
2. Waste volume reduction/recycling statistics, cost effectiveness
3. Tenant communications and participation
4. Community outreach
5. Internal procurement policies and procedures
6. Continuous improvement initiatives
7. Innovation and uniqueness
8. Social and environmental consciousness

All nominations and supporting data must be received on or before WEDNESDAY SEPTEMBER 15TH - 4:00pm

To download nomination forms and for more details, visit www.rco.on.ca. For more information please contact Tracy at 416-657-2797 ext. 4.

Nicole Parsons
National Project Coordinator
Waste Reduction Week in Canada

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