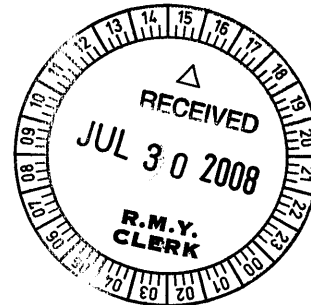


July 11, 2008



**Re: Character Community Week
October 27th - 31st, 2008**

Last year, all Municipalities and the Regional Municipality of York proclaimed a week in October as Character Community Week. During this week, a number of events took place across the region to raise awareness about the Character Community initiative.

This year, the Character Community Foundation of York Region is asking each Municipality to proclaim the week of October 27th – 31st, 2008 as Character Community Week.

Events will be held at local malls, schools, businesses and community centres across York Region.

Posters advertising Character Community Week will be sent in mid-September. Please display the posters in prominent locations.

In conclusion, we ask you pledge your support to the Character Community Foundation of York Region and declare October 27–31, 2008 **CHARACTER COMMUNITY WEEK** in York Region.

For further information, please contact Janet Rurak at (905) 830-4444 – Ext. 1522.

Regards,

Janet Rurak,
Executive Director
Character Community Foundation of York Region
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Live with Character. Change our World.

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