
York Region Transit Fare Subsidy Pilot Program

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Overview

- ❑ Provide background on York Region Transit Fare Subsidy Pilot Program
- ❑ Outline goal of the Program, scope and administration
- ❑ Discuss focus on outcomes and evaluation

Background

- ❑ Regional Council approved Transit Fare Subsidy Pilot Program in October 2011
- ❑ Two-tiered approach:
 - ❑ Stream 1 - Offer discounted adult monthly YRT/Viva passes to eligible OW and ODSP clients (Transit Discount Program)
 - ❑ Stream 2 - Provide funds to selected community agencies to purchase YRT/Viva tickets to help low income clients in need (Transit Ticket Program)

York Region Transit Fare Subsidy Pilot Program

- ❑ Goal - to provide targeted support to low income residents by offering more affordable transit options to help with maintaining employment and access to basic needs

Transit Discount Program: Stream 1

- ❑ Program dates: May 1, 2012 to April 30, 2013
- ❑ A collaborative effort between Regional departments (Community and Health Services, Transportation and Community Planning and YRT/Viva)
- ❑ Partnership with provincial ODSP in program delivery

Transit Discount Program: Stream 1

- ❑ Provides a 50 per cent discount on the cost of a YRT/Viva Transit Pass
- ❑ Up to 1,400 passes per month
- ❑ The Program will help clients:
 - ❑ Become job ready
 - ❑ Find and keep work
 - ❑ Increase earnings
 - ❑ Access additional programs and services
 - ❑ Promote social inclusion

Transit Ticket Program: Stream 2

- ❑ Budget: \$250,000
- ❑ Community agencies can apply for up to \$2,500
- ❑ Will help provide agency clients with increased access to:
 - ❑ Basic needs
 - ❑ Education
 - ❑ Employment

Transit Ticket Program: community agencies

- ❑ AIDS Committee of York Region
- ❑ Canadian Mental Health Association
- ❑ Citizens for Affordable Housing
- ❑ CNIB Ontario Central Region
- ❑ Community Living Georgina
- ❑ Community Living Newmarket and Aurora District
- ❑ Family Lifestyle Community Services
- ❑ GTA Faith Alliance
- ❑ Human Endeavour
- ❑ Inn From the Cold
- ❑ Job Skills
- ❑ John Howard Society of York Region
- ❑ The Krasman Centre
- ❑ Mosaic Interfaith Out of the Cold
- ❑ The Salvation Army – Sutton Youth Shelter
- ❑ The York Centre for Children, Youth and Families
- ❑ Vaughan Community Health Centre
- ❑ Welcoming Arms
- ❑ Women's Centre of York Region
- ❑ Yellow Brick House

Stream 1 and 2: evaluation

- ❑ Pilot is an opportunity to test and evaluate the program model and inform future decisions regarding supports for the cost of transportation
- ❑ Measuring outcomes – did the program make a difference in increasing:
 - ❑ Employment
 - ❑ Access to basic needs
- ❑ Feedback from all stakeholders is key to evaluation

Questions?

For more information

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