1
2012 YRT/VIVA PROPOSED FARE INCREASE

The Transportation Services Committee recommends:

1. Receipt of the presentation by Rick Leary, General Manager, Transit;

2. Adoption of the recommendations contained in the following report dated August 22, 2011, from the Commissioner of Transportation Services, with the following amendments:

3. That staff develop off-peak fare policy options that would discount the cost of ridership during off-peak hours for all YRT/VIVA routes and report back to the November 2011 meeting of the Transportation Services Committee.

4. That staff prepare a public communication plan in advance of the implementation of the fare increases.

1. RECOMMENDATIONS

It is recommended that:

1. The YRT/Viva fares be increased beginning January 1, 2012, with the following new prices for each fare category:

a)	All Cash	$3.50
b)	Express Cash	$4.00
c)	Adult Ticket	$2.80
d)	Student Ticket	$2.10
e)	Senior/Child Ticket	$1.65
f)	Express Ticket	$3.75
g)	GTA Weekly Pass	$52.00
h)	Multi-pass	$115.00
i)	Student Pass	$85.00
j)	Senior Pass	$50.00
k)	Express Pass	$140.00
l)	GO $0.75 Cash + GO Subsidy	$2.80
m)	GO $30 Sticker Pass + GO Subsidy	$112.00

2. The Mobility Plus fare structure be changed effective January 1, 2012, to be consistent with conventional fares as required by section 66 of the new *Accessibility for Ontarians with Disabilities Act* (*AODA*) integrated transportation legislation.

2. PURPOSE

This report presents YRT/Viva fare options for 2012 for Regional Council consideration and approval.

3. BACKGROUND

YRT/Viva fares have been at their current level since January 2009

The last YRT/Viva fare increase was approved by Regional Council in October 2008 in conjunction with the 2009 budget. Regional Council subsequently approved extending those fares for all of 2010 and 2011.

Ridership growth has been trending upward consistently since October 2010

YRT/Viva ridership and revenues have been improving each month for almost a year. During this time there has been a significant focus on performance improvements with many schedule changes and additional service added to routes with increasing ridership.

During the past six to nine months, ridership has attained the highest levels seen since amalgamation. Each and every month has set a new all-time high. The current projection for year-end 2011 is to exceed 21 million trips for the first time.

Due to the positive trend in ridership and to keep pace with inflation, it is appropriate to review transit fares for input into the 2012 operating budget planning process. This report presents various pricing options for an increase to YRT/Viva fares effective January 1, 2012, developed in conjunction with the preparation of the draft 2012 Transportation Services operating budget. It also addresses previous suggestions raised by Committee members on several revenue-related topics.

4. ANALYSIS AND OPTIONS

The current fare policy is based on three guiding principles; ridership growth, revenue optimization and fair application

On January 21, 2010, Regional Council approved a report entitled ‘Update on Fare Subsidy Requests’ which confirmed the following three guiding principles for establishing YRT/Viva fares and fare structure:

(a) The fare structure should contribute to and support ridership growth strategies that result in net new ridership.
(b) The fare structure should support business objectives that aim to balance fare revenues to operating expenditures.
(c) The fare structure should be applied equitably to all customer categories, recognizing the need to meet business objectives.

Whenever transit fares are discussed at Committee or Regional Council, several fare-related suggestions commonly arise, so an analysis of these suggestions has been completed

An analysis of each suggestion was conducted to determine the potential revenue impact of the individual suggestion. The suggested special fare options were also reviewed against the guiding principles approved in January, 2010. Table 1 summarizes the analysis and revenue impact of the suggested revisions to existing fares.

Table 1
Revenue Impact Summary

Fare Suggestions	Compatibility with Guiding Principle X= Doesn't Meet Y= Does Meet	Details	Estimated Annual Revenue Impact	Comments
Lower fare for seniors	(a) – X (b) – X (c) – X	Current ticket fare of $1.50 is already a 46% discount vs. cash fare. Reduce fare to $1	$550-650K reduction	Less than all GTA peers (currently at $1.65-$2.00) Not recommended
Post Secondary Pass	(a) – X (b) – X (c) – X	A new product (not a U-pass) for post secondary students	$550K reduction	Not recommended
Increase 1 free child limit per paying adult	(a) – X (b) – X (c) – X		$20K reduction	Not recommended
Modification of existing zone structure	(a) – Y (b) – X (c) – X	Elimination of zones would affect zone 2 incremental revenues	$500-600K reduction	Not recommended
Consistent fares on Mobility Plus ** see below	(a) – X (b) – X (c) – X	Apply student, senior and children rates as per Conventional and BRT services	$125-150K reduction	Required to comply with AODA integrated accessibility regulation 191/11 Recommended

** The above compliance item is in direct response to the following subsections of section 66 "Fare Parity" of the new AODA legislation:

- Sub-section (3) states - “where a transportation service provider provides both conventional transportation services and specialized transportation services, the transportation service provider shall ensure that there is fare parity between conventional transportation services and specialized transportation services”.

- Sub-section (5) states - “where a transportation services provider provides both conventional transportation services and specialized transportation services, the transportation service provider shall ensure that the same fare structure is applied to conventional transportation services and specialized transportation services”.

The Mobility Plus proposed fare change, if approved, will be implemented one year ahead of the actual required compliance date of January 2013.

Over the summer, the PRESTO card was successfully launched; however, the financial impact is hard to predict at this early stage

YRT/Viva successfully launched Presto on July 18, 2011 and approximately 2,200 cards have been issued during the first few weeks.

There are several benefits associated with this long-awaited fare media product:
- increased customer convenience and loyalty
- reduced printing\production costs for paper media
- reduced costs for handling and processing of cash
- increased ridership
- reduced fare evasion
- reduced vendor commissions

The PRESTO card is expected to have some effect on transit revenues over the next few years. However, at this time, there is no basis to reasonably forecast the extent of the new product’s impact. The initial two target groups are those who presently use cash or tickets. Therefore, the actual usage is very difficult to predict. Adoption and usage of the card will be closely tracked and monitored and a future report will be provided, once meaningful data is available. It is expected to be extended to monthly pass users sometime in 2012.

Achieving an acceptable revenue-to-cost (r/c) ratio will mean increasing revenues by raising fares, while rationalizing routes to control rising contractor costs

The possible extension of a fare freeze was considered as part of this review, but is not recommended for two reasons. The first is that operating costs have risen by about 25% (including fuel costs) since the last fare increase, placing significant downward pressure on the r/c ratio. The current r/c ratio projection for 2011 is estimated at 37%. The second is that ridership demand is elastic and sensitive to price; with each 3% fare increase, ridership is reduced by about 1%. However, historical data has proven this to be a short-term impact.

The cost side of the equation will be addressed with route rationalization contained in the new Five Year and Annual Service Plan which will be reported on separately.

Three options for differing levels/types of possible increase are provided for consideration in *Attachment 2* and are further described below.

Option 1: Increase cash fares only – this option yields approximately $1 million in revenue - Not Recommended

A fare increase comprised of a $0.25 increase for cash fare (from $3.25 to $3.50) and a $0.50 increase for the express service cash fare (from $3.50 to $4.00), results in an average increase of 2.84%. Option 1 is not recommended because the additional revenue added is too low. Estimated r/c ratio resulting from this option is 38.0%.

Option 2: Increase cash fares as in Option 1 and increase ticket prices and pass prices as well - this option yields approximately $2 million in revenue - Not Recommended

A fare increase comprised of Option 1 cash fare increases **plus** a fare increase of $0.10 for ticket categories (adult from $2.60 to $2.70, student from $1.90 to $2.00, senior/child from $1.50 to $1.60) **plus** a $0.50 increase in express tickets (from $3.25 to $3.75) **plus** increases in monthly passes (adult from $105 to $110, student from $75 to $80, senior/child from $46 to $50 and express from $125 to $140) **plus** an increase in the GO Transit train station connection fare of $0.25, results in an average increase of 5.56%. Option 2 is not recommended because the additional revenue added is too low. Estimated r/c ratio resulting from this option is 38.7%.

Option 3: Increase cash fares as in Options 1 and 2 with a higher increase for ticket prices and pass prices - this option yields approximately $3 million in revenue – Recommended

A fare increase comprised of Option 1 cash fare increases **plus** a fare increase of $0.20 for adult and student and $0.15 for senior ticket categories (adult from $2.60 to $2.80, student from $1.90 to $2.10, senior/child from $1.50 to $1.65) **plus** a $0.50 increase in express tickets (from $3.25 to $3.75) and increases in monthly passes (adult from $105 to $115, student from $75 to $85, senior/child from $46 to $50 and express from $125 to $140) **plus** an increase in the GO Transit train station connection fare of $0.25, results in an average increase of 7.88%. Estimated r/c ratio resulting from this option is 39.4%.

It is also important to recognize the pricing proposed in Option 3 maintains the historical discount level/relationship between the cash fare and the ticket categories. Adult is a 20% discount, student is a 40% discount and senior/child is more than a 50% discount.

Two other GTA transit agencies have approved 2011 fare increases. No agencies have announced 2012 fare changes at this time

At the preparation date of this report, only two GTA transit agencies have revised their 2011 fares. Mississauga (as of April 4) and Brampton (as of March 28) increased their fares. A summary of current GTA agency fares is provided as *Attachment 1*.

A comprehensive communication strategy will be developed to advise customers and residents of a fare increase

Several methods of communication are leveraged to communicate the increase. These may include:

- YRT/Viva's website, yrt.ca and social media channels
- Formal media release though Corporate Communications
- Advertisements in local community newspapers and on message boards
- On-bus customer newsletter, MyTransit
- Printed notices on all buses, at all bus stops, terminals and ticket agent locations.

There are also efforts through community outreach programs such as those at high schools, colleges and universities.

5. FINANCIAL IMPLICATIONS

Option 3 is recommended as it optimizes increased revenue without being a disincentive to people choosing transit. It results in additional revenue of approximately $3 million in 2012. The approval of this option in conjunction with the draft 2012 operating budget yields a revenue/cost ratio approaching 39%. It also avoids a tax levy increase of about 0.4%.

Option 3 contributes the most positive impact towards the 2006 guideline target range of 40-45% in recovery from user fees.

The projected 2011 tax levy subsidy amount is $109.7 M.

6. LOCAL MUNICIPAL IMPACT

The cost impact of the transit fare subsidy affects the residents of all municipalities as 100% of any subsidy amount would be drawn directly from the tax levy.

7. CONCLUSION

The Mobility Plus fare structure must be revised to be consistent with that applied to Conventional and BRT services per AODA integrated transportation legislation. Although not required until January 2013, it is recommended that this be done effective January 1, 2012.

To be consistent with the guiding principles for transit fares and in order to more fairly balance user fees to subsidy by taxpayers, it is recommended that the proposed pricing shown as Option 3 be implemented as of January 1, 2012, and these rates be used as part of the 2012 business planning and budget process.

For more information on this report, please contact Paul Tobin at Ext. 5691.

The Senior Management Group has reviewed this report.

(The two attachments referred to in this clause are attached to this report.)

GTA FARE COMPARISONS

as of March, 2011

Fare Category	2011 YRT	2011 TTC	2011 Mississauga	2011 Brampton	2011 Oakville	2011 Burlington	2011 Hamilton	2011 Durham	Avg Fare
Adult Cash	$ 3.25	$ 3.00	$ 3.00	$ 3.25	$ 3.00	$ 3.00	$ 2.55	$ 2.90	$ 2.99
Adult Ticket	$ 2.60	$ 2.50	$ 2.50	$ 2.65	$ 2.55	$ 2.50	$ 2.00	$ 2.63	$ 2.49
Adult Monthly Pass	$ 105.00	$ 121.00	$ 116.00	$ 107.00	$ 88.00	$ 88.00	$ 87.00	$ 97.00	$ 101.13
Student Cash	$ 3.25	$ 2.00	$ 3.00	$ 3.25	$ 3.00	$ 3.00	$ 2.55	$ 2.70	$ 2.84
Student Ticket	$ 1.90	$ 1.65	$ 2.25	$ 2.45	$ 2.10	$ 1.70	$ 1.65	$ 2.42	$ 2.02
Student Monthly Pass	$ 75.00	$ 99.00	$ 101.00	$ 100.00	$ 58.00	$ 64.00	$ 71.00	$ 81.50	$ 81.19
Senior Cash	$ 3.25	$ 2.00	$ 3.00	$ 3.25	$ 3.00	$ 3.00	$ 2.55	$ 1.90	$ 2.74
Senior Ticket	$ 1.50	$ 1.65	$ 1.70	$ 1.50	$ 1.75	$ 1.70	$ 2.00	$ 1.79	$ 1.70
Senior/Child Monthly Pass	$ 46.00	$ 99.00	$ 44.00	$ 47.00	$ 50.00	$ 54.00	$ 87.00	$ 39.00	$ 58.25
Child Cash	$ 3.25	$ 0.75	$ 3.00	$ 3.25	$ 3.00	$ 1.75	$ 2.55	$ 1.90	$ 2.43
Child Ticket	$ 1.50	$ 0.55	$ 1.65	$ 2.45	$ 2.10	$ 1.40	$ 1.65	$ 1.79	$ 1.64
Express Cash	$ 3.50	Note 2	n/a	Note 4	n/a	n/a	n/a	n/a	$ 3.50
Express Ticket	$ 3.25	Note 2	n/a	n/a	n/a	n/a	n/a	n/a	$ 3.25
GTA Weekly Pass +	$ 52.00	$ 52.00	$ 52.00	$ 52.00	n/a	n/a	n/a	n/a	$ 52.00
Day Pass	n/a	$ 10.00	n/a	n/a	$ 10.00	n/a	$ 9.00	n/a	$ 9.67
GO Rail Fare Integration	$ 0.50	n/a	$ 0.65	$ 0.65	$ 0.65	$ 0.65	Note 7	$ 0.65	$ 0.63

Notes:

1. Shaded cells indicate YRT rates that are equal to or lower than GTA average and are based on 1 zone rates.
2. Extra fare is required for Downtown Express routes and contracted routes operated by the TTC outside the City of Toronto.
   TTC offers weekly passes for adult $36.00 and Student/Senior $28.00; Child monthly/weekly pass: n/a.
3. Mississauga Transit offers weekly passes for adult $28 and student 24.50, and Senior annual pass for $444.00.
   Wonderland Express (Seasonal) cash $8.00 and for a family of 4 $24.00 cash; Child monthly/weekly pass: n/a; GO Sticker $25.00.
4. Brampton Transit offers weekly passes for adults $26.00, student/child $24.50, and Seniors $12.00;
   Wonderland Express (Seasonal) cash $7.50 and for a family of 4 $22.00 cash; Child monthly pass: $96.00.
   Child 5 and under is free, over 5 is considered a Student.
5. Oakville Transit GO Sticker $23.00.
6. Burlington Transit offers weekly passes for Student $20.00 Monthly GO Sticker $26.00.
7. Hamilton Transit offers a HSR Sticker $15.00 - valid on bus routes when presented with GO Train ticket or pass; Senior annual pass $205.00,
   Child monthly pass: $71.00; Affordable Transit Pass Program (ends Dec '10) half price Adult Monthly pass $43.50.
8. Durham Region Transit offers a Student unrestricted monthly pass $ 81.50 and restricted pass $ 68.25; Child monthly pass $57.65.
   Child under 5 free. Monthly GO Sticker $25.00 or 10 rides $6.25. Access Monthly Pass (ODSP) $39.00;
   Specialized Services Pass $97.00/month or $2.90 per trip.

Fare Prices Effective Since:

YRT - January 1, 2009
TTC - January 3, 2010
Mississauga - April 4, 2011
Brampton - March 28, 2011
Oakville - January 1, 2009
Burlington - January 1, 2010
Hamiliton - January 1, 2010
Durham - July 1, 2009

Updated: June 1, 2011

2012 FARE RATE CHANGE OPTIONS

OPTION 1

Fare Category	Distribution	Current	Proposed	% Increase	Net Annual Revenue
ALL CASH	35.4%	$3.25	$3.50	7.7%	$ 1,049,754
EXPRESS CASH	0.8%	$3.50	$4.00	14.3%	$ 44,524
ADULT TICKET	25.5%	$2.60	$2.60	0.0%	$ -
STUDENT TICKET	7.7%	$1.90	$1.90	0.0%	$ -
SENIOR/CHILD TICKET	2.2%	$1.50	$1.50	0.0%	$ -
EXPRESS TICKET	0.5%	$3.25	$3.25	0.0%	$ -
GTA WEEKLY PASS	9.5%	$52.00	$52.00	0.0%	$ -
MULTIPASS	10.9%	$105.00	$105.00	0.0%	$ -
STUDENT PASS	4.2%	$75.00	$75.00	0.0%	$ -
SENIOR PASS	0.7%	$46.00	$46.00	0.0%	$ -
EXPRESS PASS	0.3%	$125.00	$125.00	0.0%	$ -
GO $0.50 CASH + GO SUBSIDY	1.9%	$2.45	$2.45	0.0%	$ -
GO $20 STICKER PASS + GO SUBSIDY	0.5%	$98.00	$98.00	0.0%	$ -
***Shaded Cells Indicate Fare Increases**	**% Increase (Weighted Average):**			**2.84%**	**$ 1,094,278**

OPTION 2

Fare Category	Distribution	Current	Proposed	% Increase	Net Annual Revenue
ALL CASH	35.4%	$3.25	$3.50	7.7%	$ 1,049,754
EXPRESS CASH	0.8%	$3.50	$4.00	14.3%	$ 44,524
ADULT TICKET	25.5%	$2.60	$2.70	3.8%	$ 387,042
STUDENT TICKET	7.7%	$1.90	$2.00	5.3%	$ 160,408
SENIOR/CHILD TICKET	2.2%	$1.50	$1.60	6.7%	$ 56,422
EXPRESS TICKET	0.5%	$3.25	$3.75	15.4%	$ 29,365
GTA WEEKLY PASS	9.5%	$52.00	$52.00	0.0%	$ -
MULTIPASS	10.9%	$105.00	$110.00	5.0%	$ 210,817
STUDENT PASS	4.2%	$75.00	$80.00	6.5%	$ 106,823
SENIOR PASS	0.7%	$46.00	$50.00	8.6%	$ 22,539
EXPRESS PASS	0.3%	$125.00	$140.00	12.0%	$ 20,690
GO $0.75 CASH + GO SUBSIDY	1.9%	$2.45	$2.70	10.2%	$ 74,568
GO $30 STICKER PASS + GO SUBSIDY	0.5%	$98.00	$108.00	10.2%	$ 20,658
***Shaded Cells Indicate Fare Increases**	**% Increase (Weighted Average):**			**5.56%**	**$ 2,183,610**

OPTION 3

Fare Category	Distribution	Current	Proposed	% Increase	Net Annual Revenue
ALL CASH	35.4%	$3.25	$3.50	7.7%	$ 1,049,754
EXPRESS CASH	0.8%	$3.50	$4.00	14.3%	$ 44,524
ADULT TICKET	25.5%	$2.60	$2.80	7.7%	$ 761,111
STUDENT TICKET	7.7%	$1.90	$2.10	10.5%	$ 313,412
SENIOR/CHILD TICKET	2.2%	$1.50	$1.65	10.0%	$ 83,388
EXPRESS TICKET	0.5%	$3.25	$3.75	15.4%	$ 29,365
GTA WEEKLY PASS	9.5%	$52.00	$52.00	0.0%	$ -
MULTIPASS	10.9%	$105.00	$115.00	9.4%	$ 392,735
STUDENT PASS	4.2%	$75.00	$85.00	13.1%	$ 207,492
SENIOR PASS	0.7%	$46.00	$50.00	8.6%	$ 22,539
EXPRESS PASS	0.3%	$125.00	$140.00	12.0%	$ 13,736
GO $0.75 CASH + GO SUBSIDY	1.9%	$2.45	$2.80	14.3%	$ 102,486
GO $30 STICKER PASS + GO SUBSIDY	0.5%	$98.00	$112.00	14.3%	$ 28,393
***Shaded Cells Indicate Fare Changes**	**% Increase (Weighted Average):**			**7.88%**	**$ 3,048,934**

Updated July 5, 2011.

2012
Fare Rate Change

Presentation to
Transportation Services Committee

Richard J. Leary
September 7, 2011

York Region

Fare Rate Change Criteria

- Financial Objective – maintain / improve cost recovery ratio
- Market Pressures – contractor rates, fuel costs and CPI
- GTA Transit agency peers – fare rate and structure comparisons

York Region

Transportation Services Committee – September 7, 2011

2011 Service Summary

- Ridership – Estimate 21 million trips in 2011
- 1.2 million annual revenue service hours
- Cost Recovery (R/C ratio)
  - 38.7% (2010 actual)
  - 36.7% (2011 forecast)
  - 39.4% (2012 estimate)

2012 Service Outlook

- Ridership – Estimate 22 million trips
- 1.2 million annual revenue service hours
- Revenue\Cost Recovery (r/c ratio) 2012 estimate - 39.4%

GTA FARE COMPARISONS
As of August 1, 2011

GTA FARE COMPARISONS	2011 TTC ($)	2011 Mississauga ($)	2011 Brampton ($)	2011 Oakville ($)	2011 Burlington ($)	2011 Hamilton ($)	2011 Durham ($)	2011 YRT ($)	Avg. Fare ($)	YRT Proposed 2012 ($)
Adult Cash	3.00	3.00	3.25	3.00	3.00	2.55	2.90	3.25	2.99	3.50
Adult Ticket	2.50	2.50	2.65	2.55	2.50	2.00	2.63	2.60	2.49	2.80
Adult Monthly Pass	121.00	116.00	107.00	88.00	88.00	87.00	97.00	105.00	101.13	115.00
Student Cash	2.00	3.00	3.25	3.00	3.00	2.55	2.70	3.25	2.84	3.50
Student Ticket	1.65	2.25	2.45	2.10	1.70	1.65	2.42	1.90	2.02	2.10
Student Monthly Pass	99.00	101.00	100.00	58.00	64.00	71.00	81.50	75.00	81.19	85.00
Senior Cash	2.00	3.00	3.25	3.00	3.00	2.55	1.90	3.25	2.74	3.50
Senior Ticket	1.65	1.70	1.50	1.75	1.70	2.00	1.79	1.50	1.70	1.65
Senior/Child Monthly Pass	99.00	44.00	47.00	50.00	54.00	87.00	39.00	46.00	58.25	50.00
Child Cash	0.75	3.00	3.25	3.00	1.75	2.55	1.90	3.25	2.43	3.50
Child Ticket	0.55	1.65	2.45	2.10	1.40	1.65	1.79	1.50	1.64	1.65
Express Cash	Note 2	n/a	Note 4	n/a	n/a	n/a	n/a	3.50	3.50	4.00
Express Ticket	Note 2	n/a	n/a	n/a	n/a	n/a	n/a	3.25	3.25	3.75
Express Monthly Pass	Note 2	n/a	n/a	n/a	n/a	n/a	n/a	125.00	125.00	140.00
GO Rail Fare Integration	n/a	0.65	0.65	0.65	0.65	Note 7	0.65	0.50	0.63	0.75

York Region

Transportation Services Committee – September 7, 2011

Option 1

Fare Category	Distribution	Current	Proposed	% Increase	Net Annual Revenue
ALL CASH	35.4%	$3.25	$3.50	7.7%	$ 1,049,754
EXPRESS CASH	0.8%	$3.50	$4.00	14.3%	$ 44,524
ADULT TICKET	25.5%	$2.60	$2.60	0.0%	$ -
STUDENT TICKET	7.7%	$1.90	$1.90	0.0%	$ -
SENIOR/CHILD TICKET	2.2%	$1.50	$1.50	0.0%	$ -
EXPRESS TICKET	0.5%	$3.25	$3.25	0.0%	$ -
GTA WEEKLY PASS	9.5%	$52.00	$52.00	0.0%	$ -
MULTIPASS	10.9%	$105.00	$105.00	0.0%	$ -
STUDENT PASS	4.2%	$75.00	$75.00	0.0%	$ -
SENIOR PASS	0.7%	$46.00	$46.00	0.0%	$ -
EXPRESS PASS	0.3%	$125.00	$125.00	0.0%	$ -
GO $0.50 CASH + GO SUBSIDY	1.9%	$2.45	$2.45	0.0%	$ -
GO $20 STICKER PASS + GO SUBSIDY	0.5%	$98.00	$98.00	0.0%	$ -
*Shaded Cells Indicate Fare Increases	% Increase (Weighted Average):			2.84%	$ 1,094,278

York Region

Transportation Services Committee – September 7, 2011

Option 2

Fare Category	Distribution	Current	Proposed	% Increase	Net Annual Revenue
ALL CASH	35.4%	$3.25	$3.50	7.7%	$ 1,049,754
EXPRESS CASH	0.8%	$3.50	$4.00	14.3%	$ 44,524
ADULT TICKET	25.5%	$2.60	$2.70	3.8%	$ 387,042
STUDENT TICKET	7.7%	$1.90	$2.00	5.3%	$ 160,408
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MULTIPASS	10.9%	$105.00	$110.00	5.0%	$ 210,817
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York Region

Transportation Services Committee – September 7, 2011

Option 3

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STUDENT TICKET	7.7%	$1.90	$2.10	10.5%	$ 313,412
SENIOR/CHILD TICKET	2.2%	$1.50	$1.65	10.0%	$ 83,388
EXPRESS TICKET	0.5%	$3.25	$3.75	15.4%	$ 29,365
GTA WEEKLY PASS	9.5%	$52.00	$52.00	0.0%	$ -
MULTIPASS	10.9%	$105.00	$115.00	9.4%	$ 392,735
STUDENT PASS	4.2%	$75.00	$85.00	13.1%	$ 207,492
SENIOR PASS	0.7%	$46.00	$50.00	8.6%	$ 22,539
EXPRESS PASS	0.3%	$125.00	$140.00	12.0%	$ 13,736
GO $0.75 CASH + GO SUBSIDY	1.9%	$2.45	$2.80	14.3%	$ 102,486
GO $30 STICKER PASS + GO SUBSIDY	0.5%	$98.00	$112.00	14.3%	$ 28,393
*Shaded Cells Indicate Fare Changes	% Increase (Weighted Average):			7.88%	$ 3,048,934

York Region

Transportation Services Committee – September 7, 2011

Recommendation

- Approve option 3

a)	All Cash	$3.50
b)	Express Cash	$4.00
c)	Adult Ticket	$2.80
d)	Student Ticket	$2.10
e)	Senior/Child Ticket	$1.65
f)	Express Ticket	$3.75
g)	GTA Weekly Pass	$52.00
h)	Multi-pass	$115.00
i)	Student Pass	$85.00
j)	Senior Pass	$50.00
k)	Express Pass	$140.00
l)	GO $0.75 Cash + GO Subsidy	$2.80
m)	GO $30 Sticker Pass + GO Subsidy	$112.00