

20
KING FEST MUSIC FESTIVAL
TEMPORARY PARKING RESTRICTIONS
TOWNSHIP OF KING

The Transportation and Works Committee recommends the adoption of the recommendations contained in the following report, May 31, 2007, from the General Manager, Roads:

1. RECOMMENDATIONS

It is recommended that:

1. Temporary all-day parking prohibitions be authorized for both sides of Keele Street (Y.R. 6) and Dufferin Street (Y.R. 53), between 15th Sideroad and 16th Sideroad, from Friday, June 22, 2007 to Sunday, June 24, 2007, inclusive, for the 2007 King Fest Music Festival.
2. The Regional Solicitor prepare the necessary by-law.
3. The Regional Clerk forward this report to the Clerk of the Township of King, Chief of York Regional Police and to the organizers of the 2007 King Fest Music Festival.

2. PURPOSE

This report seeks Regional Council authorization for temporary parking restrictions on Keele Street and Dufferin Street, between 15th Sideroad and 16th Sideroad, from Friday, June 22, 2007 to Sunday, June 24, 2007, inclusive, in the vicinity of the King Campus of Seneca College to address the traffic control requirements for the 2007 King Fest Music Festival.

3. BACKGROUND

The King Campus of Seneca College encompasses approximately 700 acres bounded by Keele Street in the west, Dufferin Street in the east, 15th Sideroad in the south and 16th Sideroad in the north. The 2007 King Fest Music Festival is scheduled to take place from Friday June 22, 2007 to Sunday, June 24, 2007. This festival is expected to attract approximately 5,000 visitors per day to the campus to attend the festival.

In order to prevent attendees from parking on Regional roads during the week-end of June 22, 2007 through June 24, 2007, it is necessary to authorize temporary parking restrictions on Keele Street and Dufferin Street in the vicinity of the King Campus of

Seneca College (*see Attachment 1*). To eliminate the potential for festival attendees to park on the Regional roads and walk to the grounds, staff considered a request from the organizers to implement parking restrictions.

4. ANALYSIS AND OPTIONS

Staff has discussed parking restrictions with event organizers from the 2007 King Fest Music Festival scheduled to take place from Friday, June 22, 2007 to Sunday, June 24, 2007. Parking restrictions are required on Keele Street and Dufferin Street for the event to ensure the safe and efficient movement of traffic. Staff of the Township of King has confirmed they will be implementing similar parking restrictions on 15th Sideroad and 16th Sideroad, both roadways which are under their jurisdiction.

The required time frame for the temporary parking restrictions is three days. As a result, Regional Council is required to approve the temporary parking restrictions on Keele Street and Dufferin Street, from Friday, June 22, 2007 to Sunday, June 24, 2007. Event organizers have committed to obtaining the necessary police presence to ensure these restrictions are adhered to. The organizers of the King Fest Music Festival will be responsible for co-ordinating the installation and removal of the required signage for the parking restrictions.

For the duration of the event, it is recommended that parking restrictions be implemented on both sides of Keele Street and Dufferin Street from 15th Sideroad to 16th Sideroad.

The Township of King's by-law enforcement office should be notified of these temporary parking restrictions with a request to enforce them as their resources permit. As a result, the Regional Clerk should forward this report to the Clerk of the Township of King.

5. FINANCIAL IMPLICATIONS

There are no direct financial implications associated with this report. Event organizers from the 2007 King Fest Music Festival will provide for the necessary signage, police resources and other traffic control requirements.

6. LOCAL MUNICIPAL IMPACT

This event will draw attendees into the Township of King. The proposed parking restrictions will assist in minimizing the impacts of traffic in the vicinity of the King Campus of Seneca College and ensure the safety of event attendees. Regional staff has advised staff of the Township of King of these parking restrictions.

7. CONCLUSION

The 2007 King Fest Music Festival is scheduled to take place at the King Campus of Seneca College from Friday, June 22, 2007 to Sunday, June 24, 2007. This campus is located on the lands bounded by Keele Street and Dufferin Street, between 15th Sideroad and 16th Sideroad, in the Township of King.

The event is expected to generate approximately 5,000 visitors per day to the campus during this time period.

To ensure the safety of attendees and efficient movement of traffic on the roadways in the vicinity of the King Campus of Seneca College, in the Township of King, it is proposed that temporary parking restrictions be implemented on Keele Street and Dufferin Street, between 15th Sideroad and 16th Sideroad, for the noted dates of the event. The event organizers are responsible for all associated costs.

For more information on this report, contact Brian Harrison, Director, Operations, Roads Branch at extension 5205 in the Transportation and Works Department.

The Senior Management Group has reviewed this report.

(The attachment referred to in this clause was included in the agenda for the June 13, 2007 Committee meeting.)