



Water Conservation in York Region

Presentation to Transportation
and Works Committee

Water Conservation Initiative Update –
March 5, 2008, Report 3

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2008 Water Conservation Initiatives

Overview

- ❑ Water Conservation Messages
- ❑ Toilet Rebates
- ❑ Rain Barrel Sales
- ❑ York Children's Water Festival
10th Anniversary
- ❑ Expected Objectives



Partnering with Home Depot to provide instant rebates on Efficient Toilets

Lower Water Use at Home

- ❑ Truckload toilet sale April 5-6, 2008
 - ❑ Instant rebates to York Region residents
- ❑ Purchase at all Home Depot locations in York Region

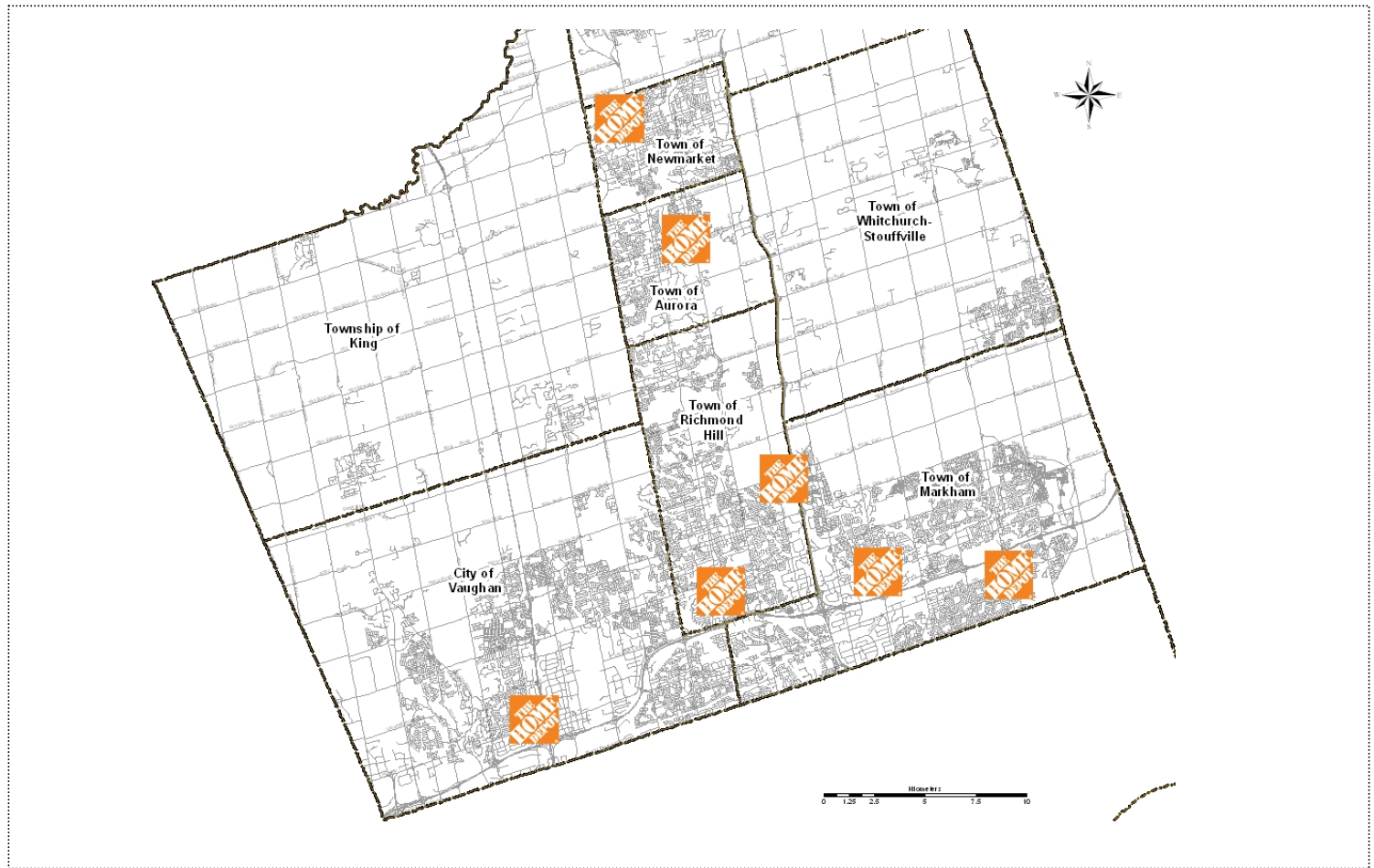


Instant Rebate Provided to Residents



Product	Instant Rebate to Resident
Low Flush Toilet (6 litre)	\$60
High Efficiency Toilet (4.8 litre)	\$75

Locations of truckload toilet sales



Water Conservation Messages throughout the Region

Lower Water Use Outside

- ❑ Unified message from Region and Local Municipalities
- ❑ Reduce the summer Peak Demand
- ❑ Posters, advertisements in local newspapers and on local bus shelters



Summer 2008 Water Conservation Messaging



**Are you odd?
...or even?**

York Region

Did you know?
Summer water bylaws are now in effect across York Region.

Here's what you can do!.
If your house number is odd, water on odd numbered days. If it is even, water only on even numbered days. In Markham you can water from 6 a.m. to 9 a.m. and 6 p.m. to 9 p.m. And remember! ... only one inch of water per week will keep your lawn healthy.

waterfortomorrow.com

AURORA Markham Richmond Hill Scarbora Unionville York Region YONGE YORK WILTON WILTON WILTON WILTON



Summer 2008

Water Conservation Messaging



What is a green lawn worth to you?



York Region

Did you know?
Fire departments rely on municipal water for emergencies. Over-watering your lawn can put water supplies in jeopardy.

Here's what you can do!.
Please use water responsibly. One inch of water per week on your lawn will keep it healthy ... and ensure there is water for emergencies.

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Rain Barrel Sale During National Public Works Week

Lower Water Use Outside

- ❑ Saturday May 24, 2008
- ❑ Cost to resident only \$30
- ❑ Purchase at:
 - ❑ Georgina
 - ❑ Woodbridge Fairgrounds
 - ❑ Markham Fairgrounds



2008 Marks the 10th Anniversary of the York Children's Water Festival

Public Education

- ❑ Teach children all about water
- ❑ May 12-16, 2008 at Bruce's Mills Conservation Area
- ❑ 5,000 Grade 4 students
- ❑ 500 Grade 11 student volunteers



Expected Objectives

The 2008 Goal

- ❑ 1,500 toilets
- ❑ 5,000 rainbarrels
- ❑ Increased Education around summer water conservation and municipal by-laws



Expected Objectives

The Ten Year Goal

- ❑ Expected Savings 23.4 million litres per average day through:
 - ❑ Rebates – both residential and industrial
 - ❑ Leak Detection
 - ❑ Industrial, Commercial and Institutional Capacity Buy-Back
 - ❑ Education

