

Invest in York and Hospitality First Website Demonstration

Presentation to Planning &
Economic Development
Committee

Doug Lindeblom and Brenda McGowan
January 12, 2011

Website Demonstration

Invest in York



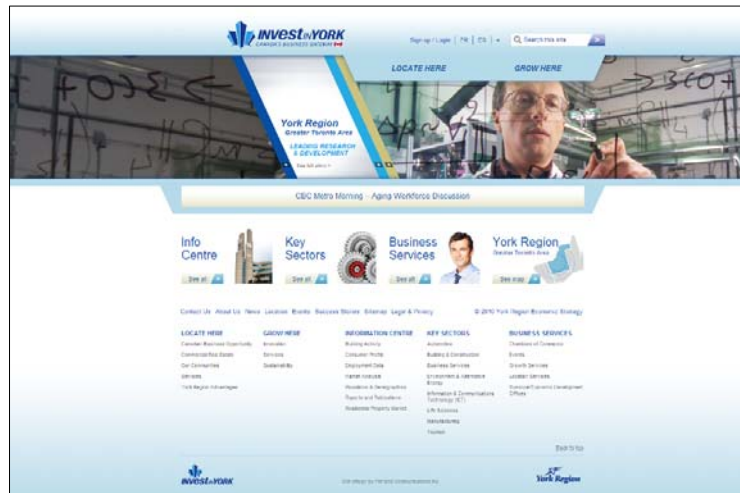
www.investinyork.ca

Hospitality First



www.hospitalityfirst.ca

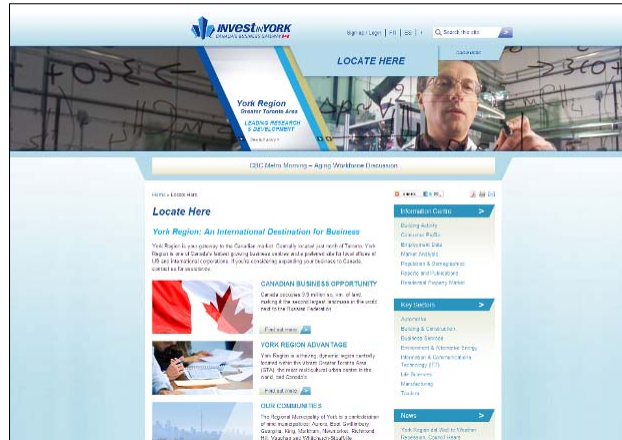
Invest in York Website



Website is Designed for a Business Client Audience

- ❑ Brings together 3 previous sites into one with a common design
- ❑ Components organized and focused on business needs (eg 'Grow Here', 'Locate Here', 'Business Services')
- ❑ Improved Navigation and Functionality

A Section for Businesses Looking to Locate within York Region



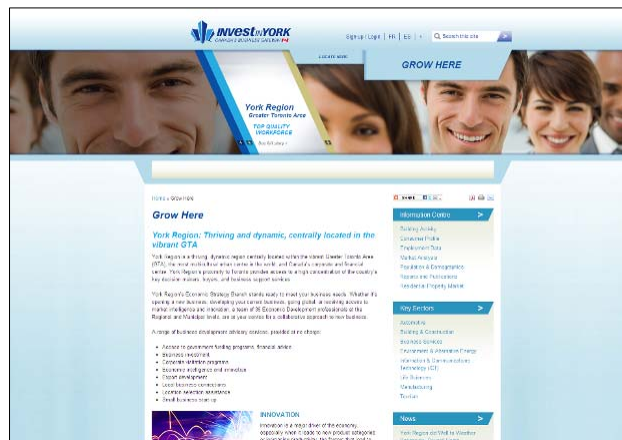
Locate Here



Planning & Economic Development Committee / January 12, 2011

Slide 5

A Section for Existing Businesses Looking to Grow within York Region



Grow Here



Planning & Economic Development Committee / January 12, 2011

Slide 6

A Section of Business-relevant Data on York Region's Economy



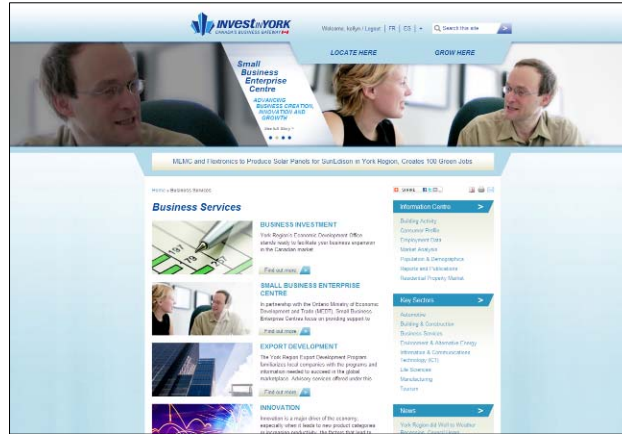
Information Centre

A Section Profiling York Region's Key Sectors



Key Sectors

A Section Outlining the Economy Strategy Branch's Service Offerings for Business



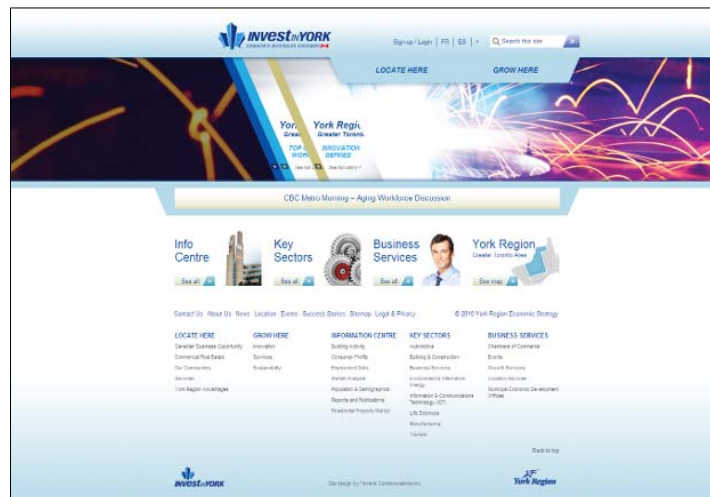
Business Services



Planning & Economic Development Committee / January 12, 2011

Slide 9

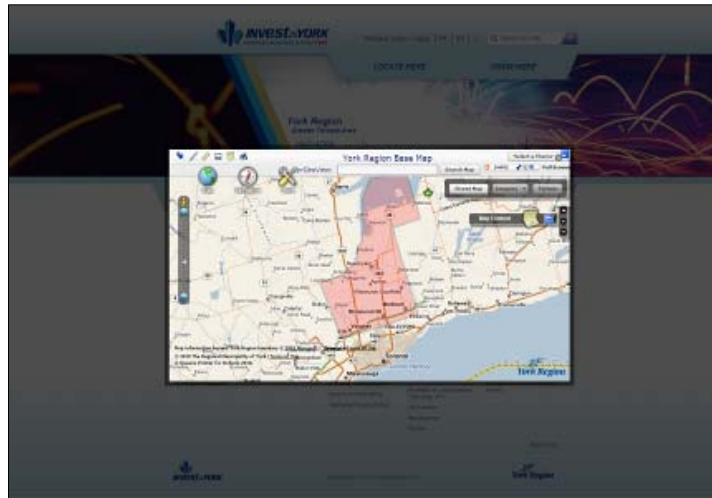
Streamlined Navigation Throughout



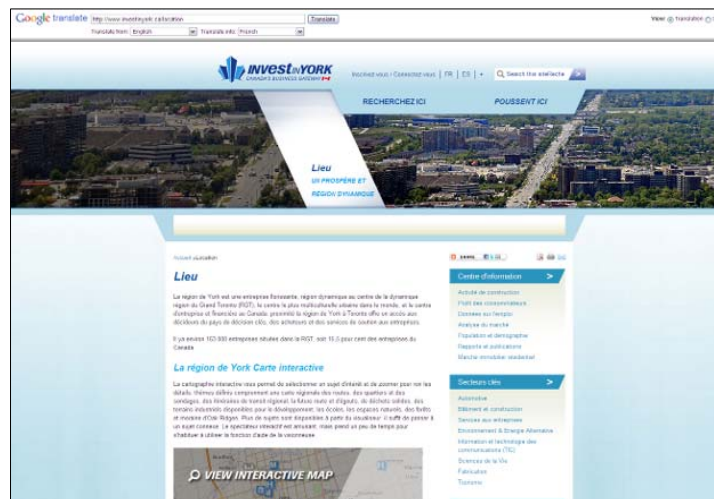
Planning & Economic Development Committee / January 12, 2011

Slide 10

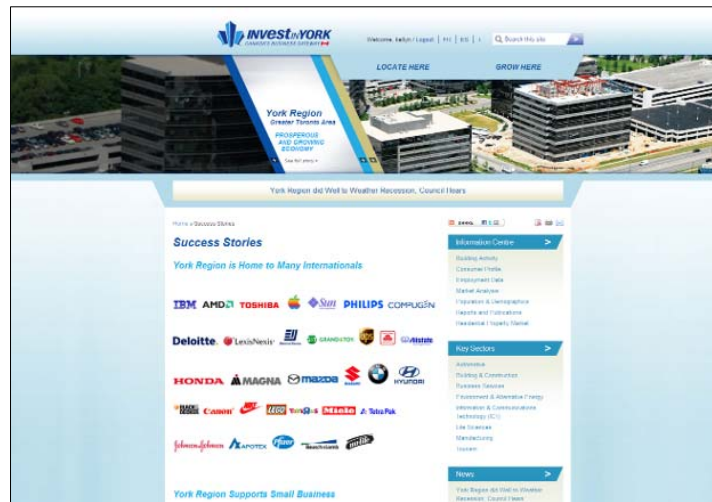
yrGeo Interactive Mapping Tool



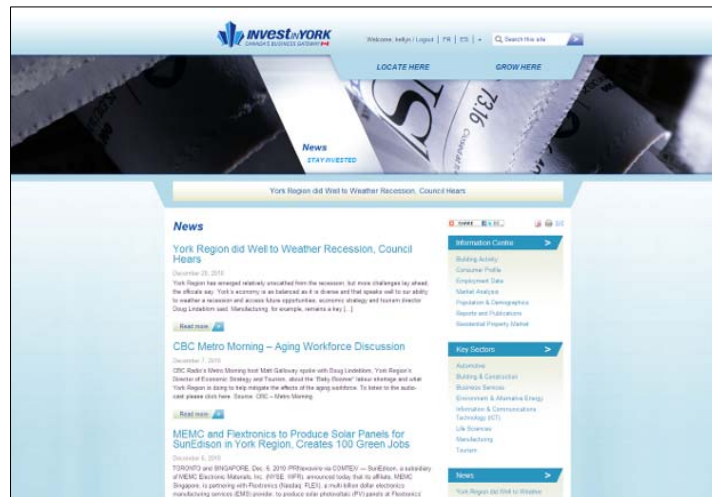
Google Translate Increases Functionality for an International Business Audience



Showcasing York Region's Success Stories



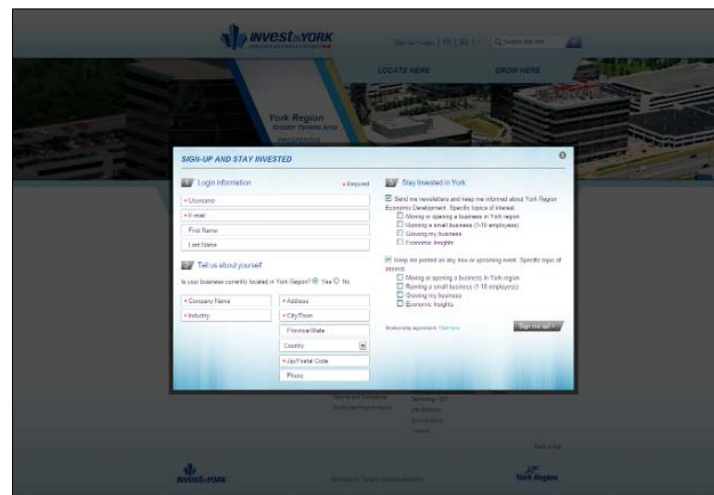
Keeping Stakeholders Informed - News



Keeping Stakeholders Informed - Events



Keeping Stakeholders Informed - Membership



Website Demonstration

Invest in York



www.investinyork.ca

Hospitality First



www.hospitalityfirst.ca