



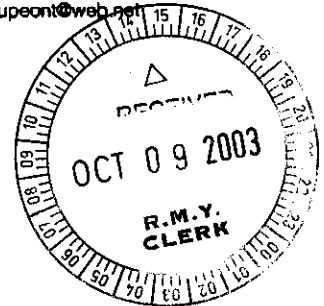
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FILE No. - *103*



October 7, 2003

To Mayors and Councils,

We are writing to ask that you and your Council endorse a day of recognition for the many people who work providing care to children in your community. Last year there were thirty-nine municipalities that proclaimed this special day.

The Ontario Coalition for Better Child Care (OCBCC), The Canadian Union of Public Employees (CUPE) and our other labour partners representing child care workers across Ontario are asking that this year Wednesday November 5th 2003 be proclaimed as *Child Care Worker & Early Childhood Educator Appreciation Day* in accordance with the attached resolution.

Many groups are recognized by way of Municipal Resolution. Such a day allows the community to recognize the work of various groups and to acknowledge the contributions they make in the lives of community members.

Many children, families and communities benefit from the work of child care workers. Child care also contributes to the economic life of communities. Research shows the many economic benefits accrued from affordable, accessible high quality child care. This benefit comes from the number of people employed in the child care industry and because the availability of child care allows parents to work and to contribute to the economic life of society.

To help us to promote this day we would also like to ask your Council to provide financial support for public announcements, for example advertising the day on the side of city buses or other means your Council uses to reach out to the public. We hope that with your active support your proclamation of this day of recognition will encourage and support a day of community recognition for child care workers.

Please advise us of your participation in this day of recognition so that we can acknowledge your community's role in celebrating child care workers across Ontario on November 5th.

Thank you for your consideration.

Yours sincerely,

Sid Ryan
President, CUPE Ontario

Shellie Bird.
Co-President, OCBCC

OPEIU 491/ma

Patrick (Sid) Ryan
President

"ONE STRONG VOICE"



Brian O'Keefe
Secretary-Treasurer



3rd Annual Child Care Worker & Early Childhood Educator Appreciation Day

November 5, 2003

Resolution

Whereas thirty years of research confirms the benefits of high quality child care for young children's intellectual, emotional, social and physical development and later life outcomes; and

Whereas child care promotes the well-being of children and responds to the needs of parents, child care workers and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and

Whereas recent studies clearly show trained and knowledgeable child care workers are the most important element in quality child care, and further that good wages and working conditions are associated with higher job satisfaction and morale, lower staff turnover all of which predict higher quality care

Therefore Be It Resolved that November 5th 2003 be designated the 3rd annual "Child Care Worker & Early Childhood Educator Appreciation Day" in recognition of the influence, dedication and commitment of child care workers to children, their families and quality of life of the community.

