



MEMORANDUM

TO: Members of the Planning & Economic Development Committee

FROM: Bryan W. Tuckey, M.C.I.P., R.P.P.
 Commissioner of Planning and Development Services

DATE: October 7, 2008

RE: **Update on Planning for Tomorrow Phase III Public Engagement and Consultation**

This memorandum provides an update to Committee and Council on the Planning for Tomorrow Phase III Public Engagement and Consultation.

On May 15, 2008, Council endorsed Clause No. 7 of Report No. 6 of the Planning and Economic Development Committee, which outlined the steps and timing involved in the Phase 3 Public Engagement and Consultation program for the Region's *Planning for Tomorrow - Growth Management Initiative*.

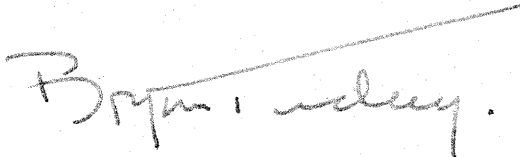
As in previous phases of the growth management work (2006 and 2007) a number of avenues for consultation were pursued:

- Media Kit, including the key messages, a fact sheet, and media releases
- Two separate ads in the local newspapers leading up to the Town Hall meetings
- An information brochure was created and distributed. The brochure contained a summary of key information, Town Hall meeting dates, and methods for contacting Regional staff
- Blast emails or letters were sent to all members of the Region's growth management mailing list. At the time, the list contained approximately 1,800 separate entries
- Letters to First Nation representatives
- Regional growth management website
- Ads posted on local municipal websites, advertising the Town Hall meetings and linked to the Region's growth management website

- Five Town Hall meetings in municipalities that contain either Regional Centres or whitebelt lands
- Presentations to 7 out of 9 municipal Councils
- Additional meetings with special interest groups still being held:
 - BILD
 - School Boards
 - Conservation Authorities
 - Environmental interest groups
 - York region Agricultural Liaison group

Once all meetings have been completed, a summary "What was heard" report will be prepared for Committee to summarize the attendance and range of options heard and key messages going forward.

It is anticipated that this summary report will be brought to the December meeting of Planning and Economic Development Committee.



BJ/bj