

The Economics of Going Green

September 25, 2007

Paramount Conference Centre – Vaughan

AGENDA

- 8:00 am **Registration & Continental Breakfast**
- 8:45 am **Patrick Draper**, Director Economic Strategy & Tourism
The Regional Municipality of York www.york.ca
- 8:50 am **Bill Fisch**, Chairman & CEO, The Regional Municipality of York
"Regional Sustainability Strategy" www.york.ca
- 9:00 am **Brent Kopperson**, Executive Director
Windfall Ecology Centre
"Global Climate Change" www.windfallcentre.ca
- 9:30 am **Dan Fortin**, President, IBM Canada
"Going Green the IBM Way" www.ibm.ca
- 10:00 am **Kevin Brady**, Partner, Five Winds International Consulting
"Key to Building Business Value in the 21st Century Market Place" www.fivewinds.com
- 10:20 am **Coffee Break**
- 10:45 am **John Cook**, Managing Partner, Investeco Capital
"Creating Shareholder Value in Green Industry Sectors"
www.investeco.com
- 11:15 am **Scott Smith**, CEO, J.D. Smith & Sons Ltd.
"Green Shipper of the Year" www.jdsmith.com
- 11:45 am **James Savage**, Director of Communications, Philips Electronics Ltd.
"The Greening of an Electronics Company" www.philips.ca
- 12:15 **Break before lunch**
- 12:30 **Lunch**
Honourable Greg Sorbara, Minister of Finance
Government of Ontario www.gov.on.ca