
To: York Region Rapid Transit Corporation Board of Directors

From: Mary-Frances Turner, President

Subject: **Viva Station Naming**

Ref: YORK-#3338468-v3

Recommendations

It is recommended that:

1. The Board endorse the following viva station names:
 - Warden Avenue
 - Chalmers Road
 - Cedarland Drive
 - Commerce Street
 - Creditstone Road
2. The Board endorse the name for the subway station at Millway Avenue that will be determined by the TTC and the City of Vaughan.

Purpose

The purpose of this report is to seek the endorsement of the Board respecting the naming of a recently replaced viva station, two new viva stations that will be constructed as part of the H3 design build contract, and renaming of the current Vaughan Corporate Centre station to the name that will be determined by the TTC and City of Vaughan, and naming of two relocated stations at the Vaughan Metropolitan Centre. See Attachment 1.

Background

Council approved the naming convention for Vivastation stop names on June 24, 2004

- Typically, stops are named for streets intersecting the transit route.
- The full stop name includes “Avenue,” “Street,” etc.; however these may be abbreviated or omitted subject to space limitations on structures or signage.
- The full stop name excludes compass directions associated with streets (e.g. “Wellington Street,” not: “Wellington Street West,” unless this information is essential to avoid confusion with other stops (such as at West and East Beaver Creek roads).
- Where intersecting street names differ on either side of the route, the full stop name includes both street names, with the street to the north or east of the corridor listed first. In these cases, “street” is not included. Where the composite name exceeds the character length cited below, the full name is shortened to the street that is physically longer, or more commonly known.
- Where possible, stops are named to match “Regional Centres” designated in York Region’s Official Plan, e.g., Vaughan Corporate Centre at Highway 7 and Highway 400.
- Stops that lie on the property of a private person or company may be named accordingly, e.g., *IBM*.
- Maximum character length is approximately 18-20 characters and spaces.

Analysis

The new Warden Avenue station is now open

- The new station at Enterprise Drive at Warden Avenue was completed and began operations on March 6, 2011.
- This new station replaces the original standard station that was named Warden Avenue station.
- It is recommended that the new station continue under the previous name ‘Warden Avenue’ station, which is consistent with station naming policy and is recommended.

Two new stations on the Highway 7 (H3) route will be constructed as part of the H3 design-build contract

- A new station will be constructed on Highway 7 between Bayview Ave. and Valleymede Dr, at Chalmers Rd. 'Chalmers Road' is consistent with station naming convention and is recommended.
- A new station will be constructed at Cedarland Dr. and Warden Ave. 'Cedarland Drive' is consistent with station naming convention and is recommended.
- It is important that these stations be formally named from a communications perspective as we move into the construction phase of the project.

The existing viva stations configuration within the Vaughan Metropolitan Centre will change as a result of the introduction of the Toronto York Spadina Subway Extension (TYSSE)

- Two viva stations were part of Viva Phase 1; the station on Interchange Way at Highway 7 was named 'Vaughan Corporate Centre' station to be consistent with the convention to reflect 'Regional Centres' names, and a second station located at Interchange Way and Jane Street is named 'Interchange Way'.
- Planning for the integration of the YYSSE with Viva and YRT services in the VMC will result in changes to the current viva station configuration:
 - The existing 'Vaughan Corporate Centre' station, will be relocated west to Commerce Street.
 - The Interchange Way station at Jane Street will be relocated to Highway 7 at Creditstone Road.
 - A new station that will provide direct access the YYSSE will be constructed at Millway Ave. and Highway 7.

The current official name, Vaughan Metropolitan Centre, was adopted by Vaughan City Council on June 30, 2009

- The TTC and the City of Vaughan are engaged in discussions to determine the name for the new subway station that will be located at Millway Avenue. It is anticipated that the station will be named either 'Vaughan Metropolitan Centre' or 'Vaughan Centre', both of which are consistent with the Viva station naming convention.
- This report recommends that Board endorse the station name that will be determined by the TTC and City of Vaughan

- The official renaming of this station is important from a communications perspective as the Toronto York Spadina Subway Extension enters the construction phase.

The two stations being relocated at the Vaughan Metropolitan Centre should be renamed according to convention

- The relocated existing 'Vaughan Corporate Centre' station should be renamed to 'Commerce Street'.
- The relocated 'Interchange Way' station should be renamed 'Creditstone Road'.

Conclusion

- This report recommends the recently opened station at Enterprise Drive and Warden Ave. be named 'Warden Avenue'.
- This report recommends naming two new viva stations that will be part of the H3 project as 'Chalmers Road' and 'Cedarland Drive'.
- This report recommends renaming two stations to be relocated in the Vaughan Metropolitan Centre to 'Commerce Street' and 'Creditstone Road' to reflect their new locations.
- The report also recommends that the Board endorse the name of the subway station at Millway Avenue to be determined by the TTC and the City of Vaughan.

For more information on this report, please contact, Dale Albers, Chief Communications Officer, York Region Rapid Transit Corporation at 905-886-6767, Ext. 1020.

Mary-Frances Turner
President

April 19, 2011

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Viva Station Names Update

