

**Excellence
in Manufacturing
Consortium**

EMC is a unique not-for-profit
All EMC sponsored business
briefings are delivered by
industry-leading, expert facilitators
with significant experience as
manufacturing practitioners.

EMC audits all member events to
ensure tremendous value is
delivered, while providing the best
possible learning experience from
the best-of-the-best facilitators!

About the Presenter:



Glen Tichbourne

President, Solutions Plus Inc.

A Lean Sensei and Senior Master
Trainer, Glen's presentations are
well known for their 'rubber-meets-
the-road' approach to Lean /
advanced manufacturing best
practices, Leadership Skills and
Corporate Culture methodology.

Glen utilizes his wealth of
international experience to deliver
high-impact experiential learning,
using real-life examples with
humour and audience interaction.

Contact EMC:

Toll Free: (866) 323-4362
Phone: (519) 376-0470
Fax: (519) 376-6092

Attention All Ontario Manufacturers:

EMC Sponsors Lean Briefing Seminars for Spring 2005

Regional Consortium Groups Host Noted Speaker

Canada's Largest Manufacturing Consortium Presents:

Excellence in Manufacturing Consortium (EMC) is sponsoring the **EMC Lean Business Briefing / Seminar Series** to provide world-class networking & learning opportunities for consortium regions and for EMC member manufacturers everywhere!



Lean Metrics

If It Can Be Measured... It Can Be Improved!

Gain the Ability to 'See' Change

Why are 'good metrics' so important to sustaining momentum in your Lean journey?

Many traditional performance measurements are ineffective in a Lean environment, which relies on specifying value from a customer's perspective, flowing value streams within flexible cells and integrated processes, where information has to be readily apparent and understood by management and the workforce alike... all at the point of use.

In this special Lean Briefing event, you will discover which measures are supportive of Lean activities and which are not, helping you to understand that it is sometimes more important to stop measuring some things as it is to start measuring others. You will discuss how to ask the right questions so you can determine whether irrelevant information is being collected and then determine what information and measures are needed to support the Lean journey.

Through the Lean Metrics Business Briefing, Participants Will Experience:

- What are Lean Metrics?
- Why are Lean Metrics important in sustaining momentum?
- What are the key elements you need to measure for Lean Metrics?
- What traditional Metrics should you avoid?
- How can you evaluate your organization's metrics for effectiveness?
- Lean Metrics Discussion and Q & A



Markham · Vaughan · Richmond Hill · Newmarket · Aurora
Georgina · Whitchurch-Stouffville · East Gwillimbury · King

**Co-Sponsored by York Region
Economic Development**

Lean Metrics Dates & Locations:

☐	May 11 th 2:00-4:00 PM	York, ON Richmond Hill Golf Club 8755 Bathurst Street, Richmond Hill	Click Here RSVP Or Contact Bren McKeachnie (Senior Field Service Advisor) Toll Free: (866) 323-4362 x 228
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EMC members & Business & Community Partners are encouraged to attend this important event!

This is a FREE Event!



**Excellence
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Attention All Senior & Human Resources Managers:

Benefits Costs to Increase 60 % Over the Next Five Years!!!

What is Your Strategic Plan to Reduce These Costs?

Canada's Largest Manufacturing Consortium Presents:



The Integrated Benefit Strategy® Seminar A Lean Approach to Managing Benefit Costs



How To Overcome The Bottom-Line Trap™

Co - Sponsored by **York Region Economic Development** for EMC members and business & community partners **The Integrated Benefit Strategy® Seminar** is a highly focused learning event, structured to give you quantifiable tools that will help you significantly reduce the costs associated with your Health Plan Benefits.

By utilizing a Lean approach to managing benefit costs, IBS will help you to strategically drive waste out of the benefits process, helping you to **effectively combat the 60% increase in benefits costs** that is forecast over the next five years!

Through this High-Impact Seminar, Participants Will Experience:

* **The Benefits Prescription:**

- Key need to know information & statistics on the rising cost of benefits;
- What changes employees will (and won't) tolerate in their benefits plan;
- Labour shortage issues which are forcing employers to maintain high quality benefits.

* **Developing an Integrated Benefits Strategy**

- Why you need to develop a strategic benefits program... with a Lean approach;
- Why most employers have inadequate plans to deal with this problem;
- How benefits can be more effectively managed, because the labour market is more competitive and cutting benefits is not the best option.

* **Hands-on Exercises**

- The Bottom Line Trap™ Scorecard
- Vision Exercises

* **The Integrated Benefit Strategy® Process**

Participants Who Complete the Integrated Benefit Strategy® Process will:

- * Develop an benefit strategy that unites the well-being of your company and your employees.
- * Have clear goals for your benefits program. The program will be aligned to your corporate goals and values, and it will help you get the results you desire.
- * Be better informed and feel more confident about your benefits plan.
- * Most importantly... Be impacting your bottom line by saving and making more money, attracting and retaining high-quality employees and reaching & exceeding your goals.

EMC members, Business & Community Partners are encouraged to attend this important event!

As an added bonus: EMC members who attend the **The Integrated Benefit Strategy® Seminar** have the option of accessing a free presentation of **The Fit Workshop™** designed to help you assess your company's current situation and establish clear goals for the future... one-on-one with BHH experts. This customized one-on-one presentation is delivered in a similar format to EMC's 'Informal Lean Assessment', as a member's only benefit!

Please complete the next page to register or for more information!

About EMC:

EMC is a unique not-for-profit organization of manufacturers, dedicated to bringing members together to develop greater competitiveness, as a strong community infrastructure of business.

EMC provides vital industry information, communication and skills training to many thousands of manufacturers, businesses, individuals and government ministries & agencies on a daily basis.

**"Canada's Largest
Manufacturing
Consortium"**

**To register or
for more information:**

Contact EMC:

Head Office:
P.O. Box 396
Owen Sound, ON
N4K 5P7

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(866) 323-4362

Phone:
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Fax:
(519) 376-6092



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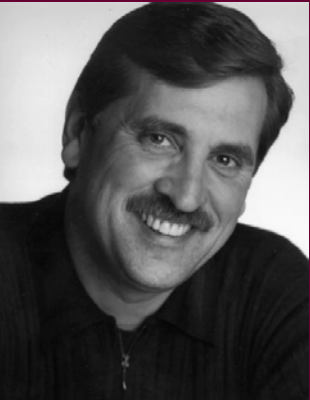
Co - Sponsored by:
York Region Economic Development

EMC Sponsored Events & Seminars

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About the Presenter:



Ron Hansell
President, BHH Benefits

President of **BHH Benefits**, Ron is a dynamic speaker, mentor and leader, with tremendous expertise in helping Canadian companies reduce their Benefits costs through a Lean approach:

The Integrated Benefit Strategy®

A benefits coaching organization, BHH Benefits works with Canada's most successful corporations and help them: Save money; Retain and attract high quality employees, and; Meet and achieve their corporate objectives.

EMC is partnering with BHH to enable members to better manage their benefit costs through a Lean benefits approach that will help save them thousands of dollars.

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Owen Sound, ON N4K 5P7

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A Lean Approach to Managing Benefit Costs!

IBS Seminar Sponsored by Excellence in Manufacturing Consortium (EMC)

The Integrated Benefit Strategy® Seminar

Date & Location:

☐	York Region, ON April 21st 1:30 – 4:30 PM Regional Municipality of York, Committee Room B, 17250 Yonge St, Newmarket
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Event Price:

☐	Sponsored Price for EMC Members and Business & Community Partners: FREE
☐	Non-sponsored cost per person: \$125.00

The Integrated Benefit Strategy®

- Seminar Includes:**
- The Benefit Prescription
 - Why you need to Develop in Integrated Benefits Strategy;
 - Hands-On Exercises:
 - o Scorecard; Vision Exercises;
 - The IBS Process;
- IBS Learning Materials;
Refreshments

All EMC members and Business & Community Partners are encouraged to attend this important event!

To register or for more information, please contact:

EMC:	Cori Hanna Marketing Coordinator	Toll Free: (866) 323-4362 (Ext. 221) channa@excellence-in-manufacturing.org
BHH:	Allison McEachern Office Services	Toll Free: (800) 514-4944 (Ext. 280) a.mceachern@bhhbenefits.com

Please Complete Your Contact Information:

Your Name	Title	Company	
Phone	Fax	E-Mail	
Additional Participants	Title	E-Mail	
1.			
2.			
3.			
Payment Method: (No CC needed if \$0)		☐ Visa ☐ MasterCard ☐ American Express ☐ Cheque (Make cheques payable to EMC)	Subtotal
Card Number:		Expires:	Add 7% GST GST # 889706529
Name on Card:		Total Due	
Signature:		EMC MEMBERS ARE FREE! E-Mail Confirmation Provided	