

WORK PLAN: INDUSTRY CLUSTER ANALYSIS FRAMEWOK 2006-2010				
Objective	Outcome	Actions	Indicators	Timeline
Inform and Approve	Inform for prospective approval of the Industry Cluster Analysis 2008 Work Plan Framework	- Location Quotient analysis - Report to Council - Local employment analysis - Three year framework development	Approval Revision Qualitative (100%)	2006 & 2007
Comparative Analysis	- Understand the differences in the growth of the: - National economy and clusters - Provincial economy and clusters - Regional economy and clusters - Growth comparatives in job creation	- Local employment analysis - Retain consultant - Shift-share analysis	Quantitative (100%)	2008
Facilitate and Communicate	- Develop an understanding of industry affiliations via the capability to: - Import data from database programs - Generate quantifiable facts - Provide an objective comparison between companies	- Synchronist economic analysis technology capability assessment - Acquire Synchronist - Consensus review - Report to Council	Quantitative (80%) Qualitative (20%)	
Identify	- Supplier and institutional relationships identification through: - Utilize Synchronist economic analysis technology for business interviews resulting in generation of objective comparisons between companies	- Research comparatives - Interviews - Workshops	Quantitative (25%) Qualitative (75%)	
Consult Inform and Approve	- Consult with local municipalities and Regional departments - Inform for approval of the progress of the Industry Cluster Analysis Work Plan for 2009-2010	- Consensus building through consultation - Report to Council	Approval Revision	2009
Identify	- Networks and alliances - Utilize Synchronist economic analysis technology for business interviews	Secondary and primary research	Qualitative (75%) Quantitative (25%)	
Select Industry "Clusters"	Select 3 potential industry sectors as clusters for further consultation and analysis	- Consensus consultation - Deliver strategy for report to Council on (1) interim analytical processes (2) cluster identification and (3) selection	Approval Revision	
Benchmark and Evaluate Regional versus other North American Clusters	- Select and customize from 92 Key Performance Indicators inherent in Synchronist economic analysis technology. Cluster relevant issues include: - Entrepreneurial climate - Networks and alliances - Proximity to suppliers - R&D and innovation capacity - Specialized services - Workforce skills and availability - Other as identified through Synchronist economic analysis technology, interviews, and consensus consultations	- Utilize Synchronist economic analysis technology for 50 business interviews per identified cluster resulting in a total of 150 business interviews - Interview candidate selection criteria to include businesses based on the original cluster Location Quotient Analysis to ensure a representative selection of the 4 industry quadrants: (1) Emerging (2) Dynamic (3) Established (4) Peripheral - Consensus review with local municipalities - Conduct preliminary SWOT assessment - Deliver cluster strategy to Council	Qualitative (75%) - Tacit (25%)	2010
Model and Map Systemic Relationships	- Map sector-based supply chains from: - Industry sector #1 - Industry sector #2 - Industry sector #3	- Model and map flows of explicit & tacit knowledge and innovation - Final SWOT assessment - Deliver cluster based strategy to municipalities - Report to Council	Qualitative (100%) Approval Revision	