



Planning and Development Services

MEMORANDUM

TO: Members of Planning and Economic Development Committee

FROM: Bryan W. Tuckey, Commissioner, Planning and Development Services

DATE: March 3, 2010

RE: **York Small Business Enterprise Centre Advisory Group**

I am pleased to present the scope, purpose and composition of the York Small Business Enterprise Centre Advisory Group as requested by the Planning and Economic Development Committee on February 3, 2010.

A few highlights on the scope and purpose of the Advisory Group:

- The key purpose is to generate strategic foresight to enhance the effectiveness of the Centre's services to entrepreneurs in the northern six municipalities of York Region.
- Business members from the local community volunteer their time to the York Small Business Enterprise Centre (YSBEC) operations. On average, they devote 50 hours each per year for four Advisory Group meetings and mentoring students during the annual Summer Company Youth Program.
- The Advisory Group consults with business colleagues, industry associations and Chambers of Commerce to gain YSBEC exposure, with an interest and focus to provide opportunities to develop new initiatives or improve existing ones.

The Advisory Group is composed of:

- Up to eight business members from the public/private sector who are actively involved in the small business community. Business members serve a one calendar year renewable term.
- Staff from the Economic Strategy Branch involved with the operations and management of the YSBEC.
- One member from a municipal Economic Development Office and one member from a Chamber of Commerce in the towns of Aurora, East Gwillimbury, Georgina, King, Newmarket and Whitchurch-Stouffville on a rotating one year calendar term.

2010 Advisory Group Members

Type	Name	Organization
Business	James Burgess	Synergen-X Management Consulting Inc.
Business	Vern Cunningham	Alutron Modules Inc.
Business	Lesley Lawrence	Business Development Bank of Canada (Federal)
Business	Shelley Lundquist	Brighter Future
Business	Stewart McLaren	Almac Conveyor Co. Ltd.
Business	Brian North	The Ellis Studios Limited
Business	Greg Short	J. G. Short Chartered Accountant
Business	Bruce Walkinshaw	Walkinshaw Business Connections
Province	Elizabeth Cornish	Advisor, Ministry of Economic Development and Trade
Municipal	Jamie Smyth	The Township of King
Chamber	Judy Marshall	Aurora Chamber of Commerce
Staff	Patrick Draper	Director, Economic Strategy & Tourism, York Region
Staff	Sharon Vegh	Program Manager, Economic Strategy, York Region
Staff	Dan Ruby	Small Business Consultant, York Region
Staff	Pauline Nagelmakers	Small Business Assistant, York Region

If you require additional information, please contact Patrick Draper, Director Economic Strategy and Tourism at 905-830-4444 x 1503 or via e-mail at patrick.draper@york.ca.

Bryan Tuckey