

Kirsten Eastwood Consulting
78 Tyler Street ♦ Aurora ♦ Ontario ♦ L4G 2N2
905 ♦ 713-1365 ♦ k.eastwood@aci.on.ca

Council Attachment 1

1.	When did you visit the York Region Small Business Enterprise Centre (YRSBEC)?	☐ 2003 ☐ 2004 ☐ 2005 ☐ 2006
2.	Have you started your business? A business start is defined as making a sale. <u>If no, please jump to Question 10.</u>	☐ Yes ☐ No
3.	What type of business do you have? Please check as many as apply.	☐ Retail ☐ Manufacturing ☐ Import/export ☐ Wholesale/distributing ☐ Technology ☐ Construction ☐ Agriculture ☐ Hospitality/food ☐ Tourism ☐ Service ☐ Other _____
4.	Please choose the business structure that best describes your business.	☐ Sole proprietorship ☐ Partnership ☐ Incorporation
5.	Is your business home-based?	☐ Yes ☐ No
6.	If no, do you:	☐ Rent space ☐ Lease space ☐ Own space ☐ Other _____
7.	Are you working full-time or part-time in your business?	☐ Full-time ☐ Part-time
8.	Have you hired any employees since your first visit to YRSBEC?	☐ Yes ☐ No
9.	If yes, please indicate the number of employees that are: (Please don't include yourself in this count.)	☐ Full-time ☐ Part-time ☐ Independent contractors
10.	Please indicate how you experienced the YRSBEC.	☐ Personal consultation to review business needs, ideas and questions. ☐ Access to business information ☐ Access to resource materials for research purposes ☐ Attendance at business seminars ☐ Access to networking opportunities ☐ Referrals to business programs, financial providers, professional services and associations ☐ Youth initiatives - Summer company, My Company, Business Plan Competition ☐ Other _____
11.	Please indicate the areas of support at YRSBEC you found most valuable for your business start-up.	☐ Marketing information ☐ Business planning ☐ Financial planning

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		☐ Starting general information ☐ Government information ☐ Intellectual properties ☐ Import/export ☐ Seminars ☐ Referral ☐ Other _____
12.	Please indicate whether you used other centres or services to help you start your business.	☐ Jobskills ☐ Other Business Resource Centres ☐ Chamber of Commerce ☐ Enterprising Women ☐ University/college ☐ Library ☐ Other _____
13.	Please indicate the biggest challenges in your business.	☐ Financing ☐ Accessing skilled labour ☐ Marketing ☐ Competition ☐ Time management ☐ Government regulations ☐ Other _____
14.	Please indicate the next steps in your business	☐ Expansion of volume of products/services ☐ Expansion of territory ☐ Launch of product/service lines ☐ Hiring of new staff ☐ New facilities/office space ☐ Incorporation ☐ Other _____
15.	Please indicate other ways YRSBEC can provide support to small businesses.	
16.	Please provide any suggestions for future business seminars and workshops offered by YRSBEC.	
17.	For our records, we would like to capture some demographic information so we can track who is using YRSBEC.	Are you: ☐ Male ☐ Female Please indicate your age range: ☐ <35 years ☐ 35+ years Where is your business located? ☐ Aurora ☐ East Gwillimbury ☐ Georgina ☐ King ☐ Markham ☐ Newmarket ☐ Richmond Hill ☐ Vaughan ☐ Whitchurch-Stouffville