

York Region Immigration Portal Update

www.yorkwelcome.ca

Regional Council Meeting
January 27, 2011

Overview

- ❑ Purpose of the Portal
- ❑ Portal demonstration
- ❑ Next steps

Designed for Social and Economic Integration

- ❑ Supports the economic and social integration of newcomers
- ❑ Functions as an online resource tool that informs newcomers of opportunities, services and community supports



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Portal is Provincially Funded

- ❑ Region was awarded a one-time capital grant of \$300,000 to develop online program
- ❑ Funding supported technical and content infrastructure development
- ❑ Portal underwent a refresh and went live in April 2010
- ❑ Region was awarded a one-time grant to market the Portal
- ❑ Marketing campaign began in June 2010



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Original Portal 'Home Page'



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Next Steps

- ❑ Sustaining the Portal
- ❑ Partnerships and linkages
- ❑ Future project innovations



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