

January 3, 2005

Chair and Members,
Solid Waste Management Sub-Committee,
Region of York.

The purpose of this e-mail is to invite Members of Committee, who will be attending the GTA waste management meeting being hosted by Councillor Jane Pittfield, Jan 17, 2005 (or 19th), to participate in a public relations, news conference/photo opportunity in support of reduced packaging.

Specifically, you are being asked to participate in a "mail-in" of excess/non-recyclable packaging to Federal Environment Minister Stephane Dion.

As you are no doubt aware Citizens can mail anything, postage free, to a Member of the Federal Parliament.

Waste Diversion Toronto/Canada and the Sierra Club of Canada have produced a peel and stick label addressed to Minister Dion for just such a purpose.

We wish to introduce this label, to the public, during the planned news conference/photo opp.

This initiative is in keeping with York Regional Councils resolution passed on Sept. 18th 2003 as well as the motion passed by the Large City Mayors Caucus during the Aug. 2004 Association of Municipalities of Ontario Conference.

I will be happy provide addition information during my deputation Jan. 12, 2005.

I look forward to your participation

With thanks,
Rod Muir,
Founder,
Waste Diversion Toronto/Canada
and
Waste Diversion Campaigner
Sierra Club of Canada