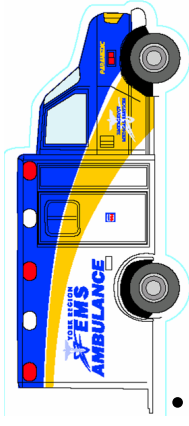




2004 York Region EMS



Community Awareness Initiatives



our team. our knowledge. our passion ...your peace of mind.



YORK REGION EMS



LIST OF COMMUNITY AWARENESS INITIATIVES - 2004

COMMUNITY EVENTS	PUBLIC RELATIONS INITIATIVES	EDUCATION INITIATIVES
Ice Fishing Tournament - Georgina	Tema Conter Gala - Richmond Hill	Station Visit - Aurora (2)
Winter Carnival - Georgina	Bowl-A-Thon- Newmarket	Station Visit - Markham (3)
Youth Job Skills, Ball Hockey - Newmarket	Standby for York Regional Police - York Region	Ambulance Presentation - Markham
Anti-Drinking & Driving Campaign - Vaughan	Risk Watch Launch - King	Station Visit - King City (2)
Children's Water Festival - Stouffville	Emergency Prep Week - Fire Department - Richmond Hill	Fire Department Orientation - King City
Schomberg Fair - Vaughan	YRDP Open House - 4 District - Vaughan	Ambulance Presentation - Richmond Hill
Annual Safety Awareness - Georgina	Tema Conter Jay Game Appreciation - Toronto	Career Day Presentation - Georgina
Information Day - Crate's Marina - Georgina	Enviro Picnic - Bruce's Mill - Stouffville	Party in the Right Spirit - Markham
Information Day - Albert's Marina-East Gwillimbury	Grand Opening Georgina Water Treatment - Georgina	Spring Fling Fundraiser - East Gwillimbury
Parade for Christian Fellowship - Richmond Hill	Sutton Child Care - Georgina	Career Day-Our Lady of the Rosary - Vaughan
Canada Day - Vaughan	York Central Hospital - Summer Camp - Richmond Hill	Regency Acres Public School - Aurora
Canada Day Parade - Aurora	CNE Warrior's Day Parade - Toronto	Community Heroes BBQ - Aurora
Ball Tournament - Stouffville	Sirens For Life Blood Donor Clinic - York Region	Armitage Village Public School - Newmarket
Strawberry Festival - Stouffville	Vishnu Mandir Parade - Richmond Hill	Party in the Right Spirit - Georgina
Appreciation Day-Taylor Funeral Home-Newmarket	Emergency Preparedness Fair - Georgina	Family Fun Night - Newmarket
Veteran's Honour Ride - Richmond Hill	Bike Trek - King	Save Your Brain Campaign - Georgina (3)
Camp Capers - Thornhill	Terry Fox Run - Keswick - Georgina	Hockey Camp - Bracebridge
Flower Vale Public School - Markham	Gift of Life Walk-A-Thon - Vaughan	Padre Pio Academy - Vaughan
Pefferlaw Community Picnic - Georgina	Physical Activity Day - Stouffville	Costi Presentation - Markham
Sutton Fair and Horse Show - Georgina	YRP Public Order Unit Exercise - York Region	R. L. Graham Public School - Georgina (3)
Day Camp - Aurora	Padre Pio Walk-A-Thon - Vaughan	Morning Glory Public School - Georgina
Thornhill Village Festival - Richmond Hill	Shave Your Head - Markham	Cedar Woods Public School - Markham
Youth Fair - Aurora	Long Term Care Mock Evacuation - Newmarket	Sutton High School - Georgina
Markham Fair - Markham	York Central Hospital-Take Your Kids To Work-Richmond Hill	Newmarket Preschool - Newmarket
Woodbridge Fair - Vaughan	EMS - Take Your Kids To Work - York Region	Boxwood Public School - Markham
Fire - Take Your Kids To Work - Markham	Grand Opening Vaughan Mills - Vaughan	Nursery School Presentation - King
Santa Claus Parade - Richmond Hill	Long Term Care Exercise - Woodhaven - Markham	Scouts Station Visit - Newmarket (2)
Santa Claus Parade - Newmarket	Remembrance Day Ceremony - York Region	Beavers Station Visit - Aurora
Keswick Santa Claus Parade - Georgina	Anco Chemical Plant Exercise - Vaughan	Sutton High School - Georgina
Table Top Exercise - East Gwillimbury	St. John Ambulance Competition - Newmarket	Louis Frechette Public School - Vaughan
Santa Claus Parade - Markham	Brownie Presentation - Markham	Girl Guides - Markham (3)
Santa Claus Parade - Aurora	Beavers Presentation - Sharon - East Gwillimbury	Armida Community Centre - Markham (2)
Maple Santafest - Vaughan	Toys for Tots - Aurora	
Santa Claus Parade - East Gwillimbury	Dragon Boat Races - Brampton	
Unionville Santa Claus Parade - Markham	National EMS Week - Newmarket	
Sutton Santa Claus Parade - Georgina	Tri-Services Mall Display - Richmond Hill	
MS Walk - Newmarket		
Heartwell Challenge - Aurora		
Anti-Litter Campaign - Aurora		
Markham Stouffville Hospital Fundraiser - Markham		
Woodbridge Religious Procession - Vaughan		

NOTE: Some of the events have been highlighted in the attached package

York Region Community Fairs

Dates & Locations:

Schomberg Fair Grounds	May 28, 2004
Sutton Fair Grounds	August 5, 2004
Markham Fair Grounds	September 30, 2004
Woodbridge Fair Grounds	October 9, 2004

Attendance:

Combined attendance at Community Fairs of approximately 115,000

Community Partners:

York Regional Police, York Region Transit, King City, Town of Markham, Town of Georgina, City of Vaughan Fire Services, St. John Ambulance and Scouts Canada's Medical Venturers

Event Summary:

York Region EMS provided medical support and educational displays for children and adults.



our team. our knowledge. our passion ...your peace of mind.



Community Parades



Dates & Locations: 2004

Richmond Hill Christian Fellowship
of Peace Officers

Aurora Canada Day Parade

CNE Warrior's Day Parade

Richmond Hill Janamisthmi Parade

Richmond Hill Santa Claus Parade

Newmarket Santa Claus Parade

Keswick Santa Claus Parade

Aurora Santa Claus Parade

Markham Santa Claus Parade

East Gwillimbury Santa Claus Parade

Maple Santafest Parade

Unionville Santa Claus Parade

Sutton Santa Claus Parade

June 12

July 1

August 21

September 5

November 14

November 20

November 20

November 27

November 27

November 28

November 28

December 3

December 4

Event Summary:

York Region EMS participated in 13 Community Parades increasing public awareness and provided medical support to participants.



our team. our knowledge. our passion ...your peace of mind.

Children's Water Festival

Dates : May 17th to May 21st, 2004

Location: Bruce's Mill Conservation Area

Attendance: Combined attendance of approximately 5,000

Community Partner:
York Region Public Health

Event Summary:

York Region EMS provided on-site medical support via the Special Operations first aid post. Children also had the opportunity to interact with Paramedics and get a closer look at specialized equipment.



our team. our knowledge. our passion ...your peace of mind.



Boaters Information Days



Dates & Locations:

Crate's Marina June 5th, 2004
Albert's Marina June 12th, 2004

Attendance:

Combined attendance at the sessions of approximately 600.

Community Partners:

York Regional Police Marine Unit, Injury and Disease Prevention Division of York Region Health Services

Event Summary:

York Region EMS participated in Boater Information Sessions. The key message was **"Sun Safe and Water Smart"**.



our team. our knowledge. our passion ...your peace of mind.

Educational School Visits



Dates & Locations:

Louis Frechette Public School	April 2nd, 2004
Lakeside Public School	April 5th, 2004
Pine Grove Public School	May 10th, 2004
Community Heroes BBQ	May 20th, 2004

Community Partners: York Regional Police

Event Summary:

York Region EMS provides educational initiatives to children from Junior kindergarten to Jr. High Schools. Children are engaged and provided an opportunity to view the equipment utilized by Paramedics.

our team. our knowledge. our passion ...your peace of mind.



York Region Emergency Preparedness Week

Dates & Locations:

Georgina Ice Palace May 5th, 2004
Hillcrest Mall May 8th, 2004

Attendance:

Attendance at various displays of approximately 20,000

Community Partners:

York Regional Police, Georgina and Richmond Hill Fire Departments, St. John Ambulance, York Region Office of the CAO Emergency Measures

Event Summary: York Region EMS participated in Emergency Preparedness Week, Interactive displays and demonstrations were set up at various locations throughout the Region.



our team. our knowledge. our passion ...**your peace of mind.**

York Region EMS Educational Station Tours



Dates & Locations:

Cane Parkway Base	January 20th, 2004
Aurora Base	January 26th, 2004
Markham Base	January 28th, 2004
King City	March 10th, 2004
Cane Parkway Base	November 25th, 2004
Aurora Base	November 30th, 2004

Attendance: Combined attendance of approximately 120

Event Summary:

York Region EMS provides on-going station visits & educational tours to community interest groups.



our team. our knowledge. our passion ...your peace of mind.

Vaughan Mills Mall Grand Opening



Dates: November 4 to 7, 2004

Location: Vaughan Mills Centre

Attendance: Combined attendance at grand opening of approximately 240,000

Community Partners:

York Regional Police, City of Vaughan
Fire Services

Event Summary:

York Region EMS provided Emergency Medical Support for the Vaughan Mills Mall grand opening. There were 2 EMS foot patrol teams inside the mall and 1 transport unit.

our team. our knowledge. our passion ...**your peace of mind.**



York Region EMS Dragon Boat Team



Date & Location:

Heart Lake - September 18th, 2004

Attendance:

Approximate Attendance 350

Event Summary:

York Region EMS participated in a Dragon Boat Challenge.

our team. our knowledge. our passion ...your peace of mind.



Shave Your Head For Breast Cancer Mix 99.9



Date: October 28th, 2004

Location:
Markham/Riviera Paramedic
Response Station

Attendance:
Approximate Attendance 25

Event Summary:
York Region EMS Paramedic
Ceilidh Walsh participated in the
Mix 99.9 Shave Your Head for
Breast Cancer. Ceilidh was able to
raise over \$2,000.00 with the help
of her colleagues.

our team. our knowledge. our passion ...**your peace of mind.**



National EMS Week



Date: May 16 to 22, 2004

Location:

Regional Municipality of York
Administrative Building

Attendance:

Approximate Attendance 500

Event Summary:

York Region EMS participated in National EMS week, Theme "*There when you need us*" was the foundation for the week's events and displays.

our team. our knowledge. our passion ...**your peace of mind.**



Newmarket Health Centre Mock Evacuation



Date: November 3, 2004

Location:
Newmarket Health Centre

Attendance:
8 EMS staff and 20 participants

Community Partners:
York Region Health Services, Long Term Care Branch, York Regional Police and Central York Fire Services

Event Summary:
York Region EMS assisted the Newmarket Health Centre in completing their emergency preparedness exercise.

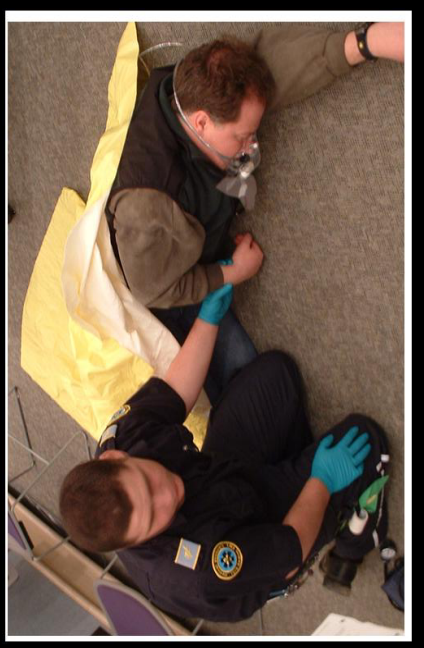
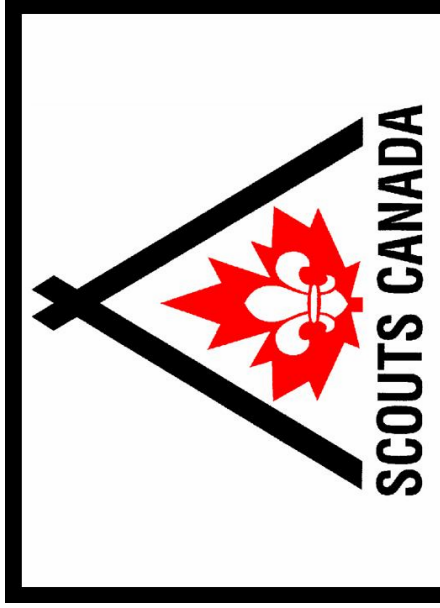


our team. our knowledge. our passion ...**your peace of mind.**



Community Affiliation

Scouts Canada-Medical Venturers

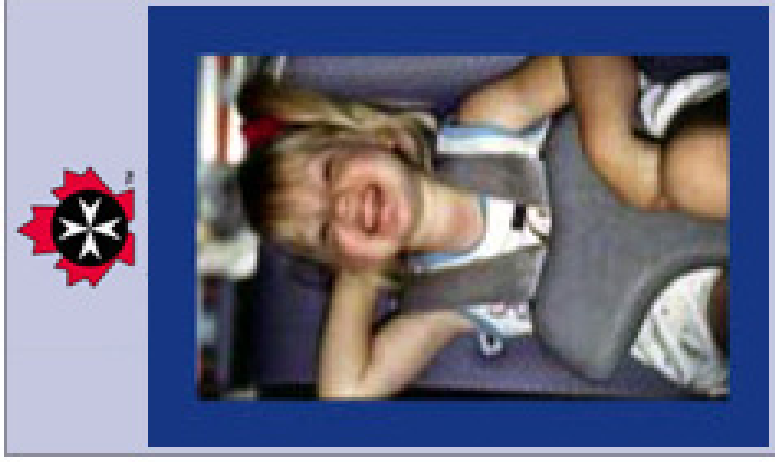


On-going Community Partner

our team. our knowledge. our passion ...**your peace of mind.**



Community Affiliation - St. John Ambulance



On-going Community Partner

our team. our knowledge. our passion **...your peace of mind.**

