



Canadian
Red Cross

Croix-Rouge
canadienne

January 28, 2008

The Regional Municipality of York
Regional Chair Bill Fisch
17250 Yonge Street, Box 147
Newmarket, ON, L3Y 6Z1

Dear Regional Chair Bill Fisch,

When a community is in crisis, responding to the immediate needs of people takes top priority. This response effort can quickly deplete a community's human and financial resources.

In recent years, disasters have driven more than four million Canadians from their homes and caused billions of dollars in damage. Thanks to the generosity of Canadians, the Red Cross was able to respond to thousands of disasters in Canada last year - from house fires to tornadoes and floods.

March is Red Cross Month and each year, the Canadian Red Cross runs a public awareness campaign to increase public awareness and gain support for our programs and services.

On behalf of the Canadian Red Cross, Region of York Branch, I would like to request your support for our campaign through an official proclamation recognizing March as Red Cross Month. I have attached a template proclamation for your review and Beverly Verwey, Disaster Management Coordinator will contact you by February 6 to answer any questions you may have.

We would also like to request that the Municipality of York Region make this proclamation in conjunction with a flag raising ceremony. If you require a new Red Cross flag to be flown for the month of March on a Municipality of York Region flag post please contact Beverly Verwey. Also contact her if you would like a Red Cross Representative to attend this flag-raising ceremony.

Thank you in advance for your support. Beverly would be pleased to provide you with more information or discuss the proclamation with you in person. Beverly can be reached at 905-830-9565 or 1-800-361-9448 ext. 223.

Sincerely,

Jerry Chwang
Branch President