



MEMORANDUM

TO: Transportation Services Committee

FROM: Kathleen Llewellyn-Thomas, Commissioner of Transportation Services

DATE: January 21, 2011

RE: December 2010 Transit Ridership Statistics

This memo provides an overview of YRT/Viva ridership statistics for December 2010. YRT/Viva revenue ridership for December this year is over 1.55 million, an increase of 5.4% over December 2009. Total December 2010 boardings (i.e. transferring passengers and revenue riders) amounted to approximately 2.48 million riders, an increase over December 2009 of 10.6%. The number of year-to-date revenue riders is just under 19.4 million, representing a year-to-date increase of 5.9%. December 2010 has also exhibited the highest total boardings for the month of December since amalgamation in 2001.

Employment

According to Statistics Canada^[1], the national unemployment rate for December 2010 is 7.6% versus 8.5% in December 2009. With the economy generally recovering, it is anticipated that ridership will likewise continue to recover.

High Gas Prices

Gas prices in December 2010 ranged from approximately \$1.08 per litre to just over \$1.13 per litre^[2], including the additional 8.0% increase due to the implementation of the Harmonized Sales Tax (HST). In December 2009, gas prices were much lower, ranging from just under \$0.92 per litre to just over \$0.97 per litre. Higher gas prices tend to help attract riders to public transportation. If gas prices continue to generally trend upward, this could result in positive impacts to our ridership numbers.

Introduction of new routes/branches, restructuring of Routes

With the introduction of Route 22A (King City) branch to/from York University in September, Route 22/22A experienced an increase of approximately 277 weekday boardings, a monthly increase of 88.2% over the same month last year.

Also for December 2010, Route 77/Züm restructuring has contributed to approximately 963 additional weekday boardings for Route 77 (Hwy 7/Centre), a monthly increase of 38% over December 2009. Viva Orange experienced an increase of approximately 333 weekday boardings, a monthly increase of 20% over the same month last year.

In November 2010, Route 88 (Bathurst) weekday service to/from Elgin Mills Community Centre was extended to Seneca-King Campus. This improvement has contributed to approximately 799 additional weekday boarding, a monthly increase of 27% over December 2009.

Mobility Plus December Ridership

Mobility Plus ridership has increased by 0.3% over the same month last year. In December 2009, Mobility Plus carried 25,031 passengers and 25,101 in December 2010. This modest change has been mostly attributed to poorer traveling weather compared to December 2009.

The Mobility Plus service operated 322,788 revenue trips from January 2010 to December 2010, representing a year end increase of 8%. The increase is being attributed to favourable weather conditions during the 2010 winter and day programs for cognitive customers staying open throughout the entire summer.

Kathleen Llewellyn-Thomas, P.Eng.
Commissioner of Transportation Services

Notes:

[1] January 7, 2011. Latest Release from the Labour Force Survey. *Statistics Canada*. Retrieved from <http://www.statcan.gc.ca/subjects-sujets/labour-travail/lfs-epa/lfs-epa-eng.htm>. Retrieved date January 17, 2011.

[2] 18 Month Average Retail Price Chart. (2010). *GasBuddy.com*. Retrieved from http://www.torontogasprices.com/Retail_Price_Chart.aspx. Retrieved date January 21, 2011.



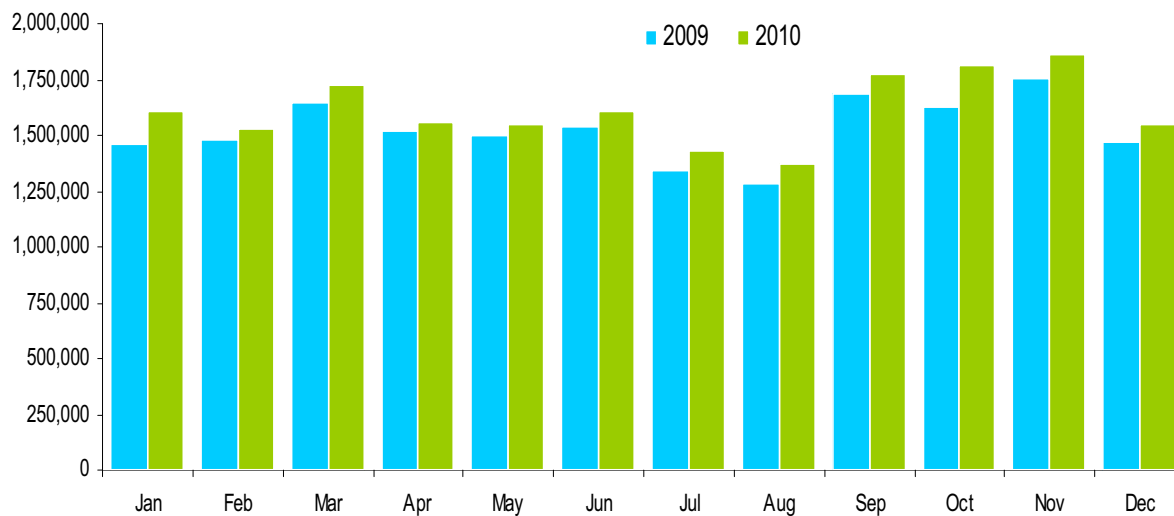
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2010 Revenue Ridership Summary

Conventional Services including Contracted TTC Services North of Steeles



Month	2009 ¹	2010	Month Change Change ['09 vs '10]	YTD Change	Avg Wkday Rev. Ridership 2010
January ²	1,464,280	1,608,610	9.9%	9.9%	68,844
February	1,480,919	1,532,249	3.5%	6.6%	69,667
March	1,644,873	1,726,714	5.0%	6.0%	67,095
April	1,516,370	1,561,915	3.0%	5.3%	64,376
May	1,501,987	1,551,310	3.3%	4.9%	65,028
June	1,536,795	1,603,156	4.3%	4.8%	64,055
July	1,343,234	1,432,934	6.7%	5.0%	57,177
August	1,289,201	1,373,565	6.5%	5.2%	54,563
September	1,685,021	1,776,754	5.4%	5.2%	71,242
October	1,626,594	1,814,785	11.6%	5.9%	73,834
November	1,758,038	1,862,985	6.0%	5.9%	72,826
December	1,471,246	1,550,744	5.4%	5.9%	59,429
YTD	18,318,558	19,395,721			

NOTES:

- 2009 revenue ridership adjusted for 2010 comparison.
- York U Strike Nov 6, 2008 to January 29, 2009.



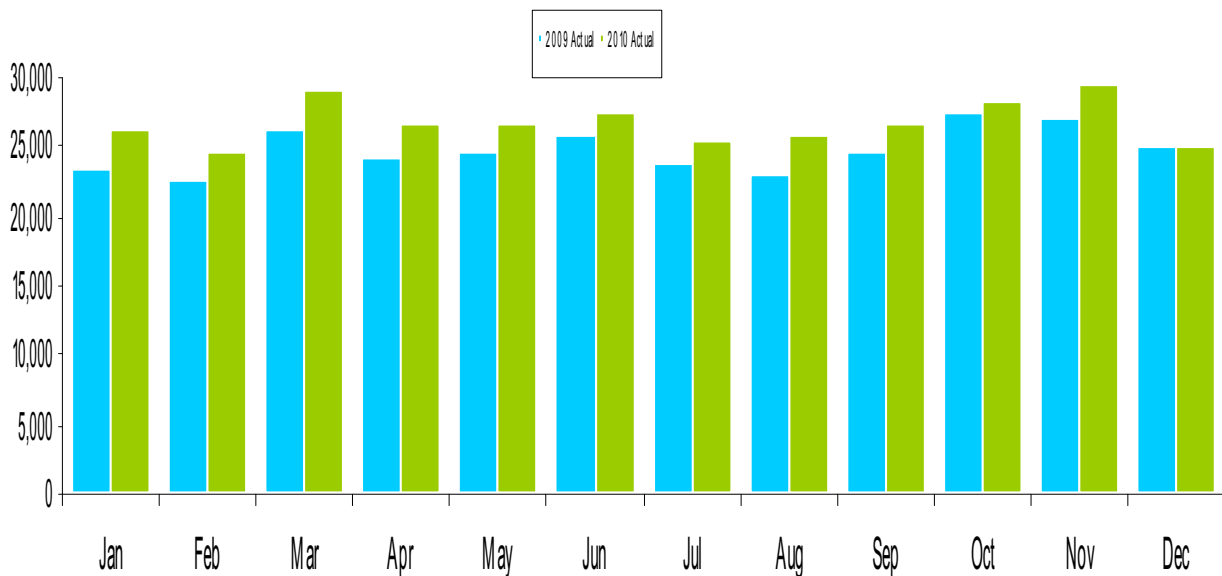
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2010 Ridership Summary

Specialized Services – Mobility Plus



Month	2009 Ridership	2010 Ridership	Month Change ('09 vs. '10)	Year to Date Change	Avg Wkday Rev Ridership 2010
January	23,589	26,156	10.9%	10.9%	1,138
February	22,515	24,758	10.0%	10.4%	1,140
March	26,294	29,135	10.8%	10.6%	1,151
April	24,518	26,854	9.5%	10.3%	1,135
May	24,709	26,903	8.9%	10.0%	1,156
June	26,005	27,521	5.8%	9.3%	1,123
July	23,768	25,612	7.8%	9.1%	1,092
August	23,140	26,141	13.0%	9.5%	1,056
September	24,764	26,742	8.0%	9.4%	1,130
October	27,451	28,236	2.9%	8.4%	1,209
November	27,013	29,629	9.7%	8.6%	1,221
December	25,031	25,101	0.3%	8.0%	971
YTD	298,797	322,788			

YORK REGION TRANSIT / VIVA - MONTHLY RIDERSHIP SUMMARY
DECEMBER 2010

YRT Route #	Route Name	2009				2010				2010				Notes
		Avg Wkly Boardings	Avg Sat Boardings	Avg SthHdl Boardings	Percentage (09 vs 10)	2009	2010	2009	2010	Avg Wkly Boardings	Avg Sat Boardings	Avg SthHdl Boardings	Avg SthHdl Boardings	
1*	Highway 7	1,553	651	246	1.1%	38,982	39,418	481,284	454,806	1,530	831	312	312	Peak period service level reductions (April 26, 2010); Stable ridership
2	Milliken	2,167	771	398	-1.0%	54,143	53,596	597,800	599,878	2,151	836	342	342	Peak period service level reductions (April 26, 2010); Stable ridership
2A	14th Ave	762	0	0	18.8%	16,924	20,049	183,445	200,622	904	0	0	0	General corridor growth; All day service in Box Grove (Sept 2009); Extension into Grand Cornet (Nov 2009); Rider migration to Viva Purple
3*	Thornhill - York U.	1,558	311	449	1.1%	38,511	38,511	406,742	403,288	1,608	138	504	504	General corridor growth; Peak period and weekend service improvement (November 14, 2010)
8	Kennedy Rd	1,038	552	244	20.0%	27,108	32,519	323,966	348,651	1,308	457	252	252	Connections to Viva; General corridor growth; Increase in midday service (September 5, 2010)
9*	North Line	104	0	0	59.6%	3,754	3,754	22,548	20,459	168	0	0	0	Stable ridership; Increase in midday service (September 5, 2010)
15	Stouffville Local	110	0	0	4.6%	2,488	2,660	22,545	21,509	119	0	0	0	Stable ridership
18	Bur Oak	925	97	0	0.6%	21,048	21,165	217,279	231,390	929	113	0	0	Stable ridership
40	Unionville Local	622	104	87	-1.7%	14,757	14,513	142,743	158,802	602	161	83	83	Dial A Ride Service after 7pm (April 26, 2010)
41	Markham Local	321	104	74	30.3%	8,038	10,472	87,362	95,702	439	79	68	68	Dial A Ride Service after 7pm (April 26, 2010); Connection to Viva
42	Bridal Walk	113	0	0	37.8%	2,509	3,458	8,570	34,319	156	0	0	0	New route implemented (Sept 2009); 2 PM trips discontinued (April 26, 2010)
45	Mingay	33	0	0	77.3%	740	1,312	2,793	12,452	98	0	0	0	New route implemented (Sept 2009); Last PM northbound trip discontinued (April 26, 2010)
201	Markham GO Shuttle	76	0	0	26.1%	1,884	2,124	25,041	24,859	98	0	0	0	GO marking bit expansion (Fall 2009)
202	Unionville GO Shuttle	151	0	0	6.0%	3,345	3,144	33,851	36,554	141	0	0	0	Routing improvements to reduce travel time (Jan 2010)
203	Milliken GO Shuttle	49	0	0	8.3%	1,197	1,188	3,692	15,374	53	0	0	0	New route implemented (Sept 2009)
300	Business Express	199	0	0	6.3%	4,474	4,763	60,970	57,979	211	0	0	0	Increase in employment travel; Service level reductions (April 2010)
301	Markham Express	343	0	0	12.6%	7,717	8,693	94,952	91,820	387	0	0	0	Stable ridership
302	Unionville Express	162	0	0	0.6%	3,612	3,634	46,795	43,219	161	0	0	0	Stable ridership
303	Bur Oak Express	175	0	0	44.9%	3,926	5,688	43,944	56,334	233	0	0	0	General corridor growth; 1 additional PM trip implemented (June 2010)
522	Markham Community Bus	33	21	0	176.1%	831	2,294	10,399	20,232	87	76	0	0	Mobility Plus users encouraged to use this route
TTC	Markham Total	10,484	2,611	1,498	7.5%	253,864	272,954	2,813,111	2,951,039	17,362	2,691	1,561	1,561	General corridor growth
TTC 17A	Brimmont	198	0	0	17.2%	4,356	5,104	56,087	54,519	232	0	0	0	Stable ridership; Route extended to New Honda Plan in Markham (May 10, 2010)
TTC 24D, 224B/C/D	Vic Park North (Woodbine)	938	66	50	1.5%	21,190	21,502	227,123	240,850	949	87	43	43	Stable ridership; Route 90B replaced TTC 25D (May 10, 2010)
TTC 25D *	Don Mills	1,036	0	0	-100.0%	22,792	0	255,523	88,963	0	0	0	0	Ridership migration to Viva
TTC 68B	Warden North	922	423	230	-4.3%	23,319	22,323	270,098	253,465	864	463	250	250	General corridor growth
TTC 102D	Markham Rd	875	240	202	13.0%	21,258	24,032	218,222	238,307	967	358	242	242	Stable ridership
TTC 129A	McCowan North	2,672	1,360	832	4.7%	68,912	72,169	775,353	759,320	2,813	1,314	931	931	General corridor growth
4/4A*	TTC Markham Total	6,641	2,089	1,314	-10.3%	161,827	145,130	1,802,406	1,636,423	5,824	2,222	1,466	1,466	General corridor growth; Rt 4 extended to Vaughan Mills Mall (April 09)
5*	Maori Mackenzie	1,354	4,700	2,812	0.6%	415,691	418,084	4,615,517	4,587,462	17,186	4,913	3,027	3,027	AM peak period frequency reduction in late (April 26, 2010)
7*	Clark	1,566	316	0	6.5%	36,535	38,897	396,522	390,982	1,609	612	0	0	AM peak period frequency reduction in late (April 26, 2010)
10	York U. (Woodbridge)	289	45	30	-4.5%	19,106	18,242	191,327	207,442	779	99	0	0	Improved frequency (Sept 5, 2010)
11	Woodbridge	116	39	24	-4.8%	6,093	9,998	89,613	87,692	424	49	63	63	Off-peak & weekend service cancelled (April 26, 2010)
12	Pine Valley	285	112	0	17.2%	7,076	8,290	77,038	91,727	345	92	0	0	General corridor growth
13	Islington Ave	296	95	0	19.5%	7,219	8,702	88,612	96,950	359	108	0	0	General corridor growth
20	King City	2,049	1,553	599	10.0%	57,054	62,736	623,413	704,167	2,266	1,445	912	912	Weekday schedule adjustments in late June 2010; general corridor growth
23*	Thornhill Woods	310	34	0	88.2%	7,034	13,239	73,986	100,617	867	46	0	0	Runtime improvements (Nov 14, 2010); New 22A branch to/from York U implemented Sept 2010
27	Highway 27	43	19	5	12.0%	1,095	1,226	20,736	23,517	872	0	0	0	Peak period route extension to Teston Road (Fall 2010)
28	Zenway-Hwy 27	36	0	0	-29.9%	800	561	16,483	16,179	24	0	0	0	Stable ridership
77	Hwy 7 - Centre St	2,728	1,299	0	37.8%	69,087	95,250	827,682	892,949	3,691	1,676	907	907	Rider migration to Re 77
99*	Yonge South	2,735	1,754	1,375	28.2%	75,468	96,775	880,787	919,743	3,658	1,942	1,387	1,387	Restructured & assumed trips previously operated by BT - Sept 2010; peak period frequency improvements (Nov 2010)
380*	Maple Express	281	0	0	23.3%	6,680	8,235	92,182	85,266	355	0	0	0	Schedules updated to reflect actual travel time & peak/off-peak service frequency improvements (Nov 2010)
TTC	Vaughan Total	14,690	6,410	2,871	23.2%	375,857	463,210	4,318,817	4,712,957	18,207	7,506	4,081	4,081	Schedules updated to reflect actual travel time (Sept 2010)
TTC 35-D	Jane	1,354	429	0	-11.1%	31,933	28,397	361,343	337,577	1,234	252	0	0	Decrease in employment travel
TTC 37-D	Islington	142	0	0	-30.0%	3,113	2,178	32,978	27,821	99	0	0	0	Decrease in employment travel
TTC 105, 105-B	Dufferin North	1,738	552	525	6.9%	43,085	46,054	448,800	468,227	1,810	802	556	556	General corridor growth
TTC 107-C/D/B/E	Keele North	2,669	724	387	7.1%	63,875	68,402	727,656	713,479	2,844	786	476	476	Stable ridership
TTC 160	Bathurst North	775	386	214	-3.2%	24,439	20,760	244,216	235,193	719	594	493	493	Rider migration to Route 88-Bathurst
TTC 165-D/F	Weston Road North	1,580	1,767	721	-7.2%	46,479	43,125	419,338	468,103	1,576	1,105	732	732	Possible rider migration to alternate north-south routes (e.g. Routes 20 & 360)
TTC Vaughan Total	TTC Vaughan Total	8,257	4,041	2,019	-0.5%	209,924	208,916	2,234,931	2,250,390	8,282	3,539	2,257	2,257	
	Vaughan & TTC total	22,947	10,451	4,890	14.7%	585,761	672,126	6,553,748	6,963,866	26,489	11,045	6,338	6,338	

* Route crosses municipal boundaries.

YRT Route #	Route Name	2009			TOTAL BOARDINGS (MONTH)			TOTAL BOARDINGS (YEAR TO DATE)			2010		
		Avg Wkly Boardings	Avg Sat Boardings	Avg SnHoi Boardings	2009	2010	Percentage ('09 vs '10)	2009	2010	Percentage ('09 vs '10)	Avg Wkly Boardings	Avg Sat Boardings	Avg SnHoi Boardings
81	Inscription	124	0	0	2,740	3,324	18.0%	24,593	31,787	29.3%	146	0	0
82	Valleyridge-Scapina	522	36	0	11,734	13,497	15.0%	115,005	131,715	14.1%	600	47	0
83	French	1,107	98	0	25,063	26,377	5.2%	244,890	249,304	1.8%	1,189	103	0
84	Oak Ridge	203	48	0	4,734	4,994	5.5%	49,491	51,213	3.5%	222	22	0
85/86/88B*	16th Ave/Rutherford	4,017	1,908	1,192	104,148	112,952	8.5%	1,165,590	1,304,082	12.8%	4,354	2,333	980
86	Langstaff Local	714	128	0	16,529	17,491	5.8%	175,902	174,460	-0.8%	759	134	0
87*	Bayhurst/Bathurst Express	1,061	123	0	24,240	26,824	10.7%	227,158	240,332	5.8%	1,186	103	0
88/88A/88E*	Bayview South/Express	3,003	1,328	1,485	80,625	102,152	26.7%	867,550	985,594	13.6%	3,802	2,336	1,313
589	Leslie	116	63	0	3,688	4,130	6.8%	40,671	40,949	0.7%	141	136	87
90/90B*	Bayview South/Express	1,633	548	259	40,313	75,320	86.8%	448,314	741,536	65.2%	3,156	726	328
91/91A/91B/91E*	Mid Pond GO Shuttle	3,378	1,421	709	85,579	87,078	1.8%	1,029,664	996,938	-3.3%	3,409	1,371	1,003
240	Bev Acres GO Shuttle	106	0	0	2,384	3,772	58.2%	26,870	33,155	23.4%	170	0	0
241	N. Richvale GO Shuttle	38	0	0	1,388	1,667	20.1%	19,388	18,779	-3.2%	75	0	0
242	Restons GO Shuttle	172	0	0	841	1,528	81.7%	10,705	11,476	7.2%	69	0	0
243	Beaver Creek Shuttle	46	0	0	3,926	2,954	-46.3%	40,211	36,311	-9.7%	90	0	0
244	Richmond Hill Total	16,324	5,654	3,708	493,047	483,070	-100.0%	8,306	1,257	-84.9%	0	0	0
31*	Aurora North	73	0	0	1,617	2,096	29.6%	14,208	17,780	25.1%	95	0	0
32	Aurora South	483	76	0	11,092	11,954	7.8%	99,488	113,502	14.1%	535	23	0
33/33A	Wellington	494	108	0	11,499	12,422	8.0%	101,747	115,488	13.5%	529	143	0
34	Industrial Parkway	47	0	0	1,038	532	-48.7%	8,475	8,185	-3.4%	24	0	0
44	Aurora Total	1,097	184	0	25,246	27,004	7.0%	223,918	254,935	13.9%	1,183	166	0
45	Bristol - London	171	58	0	4,080	5,015	22.9%	44,486	49,464	11.2%	210	72	0
51	Keswick Local	311	102	0	7,428	6,157	-17.1%	64,704	63,834	-1.3%	267	45	0
52*	Holland Landing Local	284	122	0	6,916	6,988	1.0%	71,162	76,851	8.0%	289	106	0
53	Woodspring-Clearmeadow	305	68	0	7,354	7,919	7.7%	75,598	81,990	8.5%	318	104	82
54*	Bayview North	254	67	0	5,946	7,779	30.8%	53,877	69,756	29.5%	321	127	0
55/55B	Davis Dr.	1,301	728	412	34,153	33,897	-0.7%	370,970	374,675	1.0%	1,339	477	406
56	Gorham-Eagle	470	189	110	11,839	12,013	1.5%	128,826	131,011	1.7%	485	195	74
57/57A	Muck Dr.	760	184	69	18,049	17,360	-3.8%	180,850	180,618	4.8%	719	187	124
58/58A	Leslie North	64	0	0	1,435	1,633	13.8%	19,982	18,859	-1.2%	72	0	0
GO Rte 69	Sutton GO Bus	177	89	0	4,687	5,135	9.6%	59,980	61,716	4.5%	200	87	75
98 (incl. 98E)*	Yonge North	797	575	422	22,349	27,481	23.0%	260,849	293,473	8.3%	1,037	586	384
220	Keswick GO	9	0	0	189	155	-22.1%	1,908	2,282	19.6%	7	0	0
222	Aurora-Nmkt GO Shuttle	58	0	0	1,285	1,425	10.9%	15,202	16,962	11.7%	64	0	0
223	Newmarket GO Shuttle	14	0	0	312	400	28.2%	5,188	4,530	-12.7%	18	0	0
520/521	Newmarket Community Bus	78	26	12	1,894	1,675	-11.6%	17,070	18,300	7.2%	69	21	13
	Newmarket Total	5,053	2,208	1,172	127,926	135,032	5.6%	1,388,752	1,442,341	5.7%	5,415	2,007	1,158
	YRT SUB-TOTAL	62,556	23,197	12,582	1,563,691	1,735,316	11.0%	17,247,153	18,295,982	6.1%	69,621	25,442	14,234
Blue (incl. blueA)*	Yonge Corridor	15,305	10,922	6,918	418,960	425,469	1.5%	5,089,395	5,156,623	1.3%	13,544	8,650	6,113
purple*	Highway 7 Corridor	5,853	3,658	2,419	157,721	190,526	20.8%	2,067,601	2,339,656	13.1%	6,723	4,059	2,904
green*	Markham North-South Link	529	0	0	11,640	14,123	21.3%	168,005	172,267	2.3%	625	0	0
orange (incl. Zim)*	Vaughan North-South Link	2,133	1,261	806	56,452	67,701	19.9%	793,143	817,945	3.1%	2,486	1,437	868
pink	Finch-Unionville	1,685	0	0	35,620	50,055	38.7%	548,888	557,212	1.6%	2,185	0	0
	Viva SUB-TOTAL	23,484	16,040	10,143	681,423	747,874	9.8%	8,668,931	9,043,102	4.3%	25,543	14,146	9,885
*Route crosses municipal boundaries.													
Total Boardings		88,039	39,237	22,725	2,245,114	2,483,190	10.6%	25,914,085	27,339,083	5.5%	95,164	39,588	24,119
Rev. Boardings		1,471,246	1,550,744	5.4%	18,318,558	19,395,721	5.9%	59,429					
Notes: 1. System-wide transfer rate = Revenue Boardings / Total Boarding													
By Route	Base Routes	72,578	37,097	21,811	1,885,518	2,092,523	11.0%	22,141,880	23,323,113	5.3%	78,256	37,613	23,122
	Local Routes	13,272	1,977	839	309,198	334,098	8.1%	3,174,939	3,400,313	7.1%	14,461	1,742	897
	Express Routes	1,160	0	0	26,409	31,013	17.4%	338,843	334,618	-1.2%	1,367	0	0
	Community Bus Routes	249	163	75	6,593	8,099	22.8%	66,140	79,481	16.6%	297	233	100
	GO Shuttle Routes	781	0	0	17,396	17,457	0.4%	190,282	201,559	5.9%	783	0	0
TOTAL by Route Class		88,039	39,237	22,725	2,245,114	2,483,190	10.6%	25,914,085	27,339,083	5.5%	95,164	39,588	24,119

*Route crosses municipal boundaries.

Total Boardings	YRT/VIVA SYSTEM TOTAL	88,039	39,237	22,725	2,245,114	2,483,190	10.6%	25,914,085	27,339,083	5.5%	95,164	39,588	24,119
Rev. Boardings	YRT/VIVA SYSTEM TOTAL	1,471,246	1,550,744	5.4%	18,318,558	19,395,721	5.9%	59,429					
Notes: 1. System-wide transfer rate = Revenue Boardings / Total Boarding													

By Route	Base Routes	72,578	37,097	21,811	1,885,518	2,092,523	11.0%	22,141,880	23,323,113	5.3%	78,256	37,613	23,122
	Local Routes	13,272	1,977	839	309,198	334,098	8.1%	3,174,939	3,400,313	7.1%	14,461	1,742	897
	Express Routes	1,160	0	0	26,409	31,013	17.4%	338,843	334,618	-1.2%	1,367	0	0
	Community Bus Routes	249	163	75	6,593	8,099	22.8%	66,140	79,481	16.6%	297	233	100
	GO Shuttle Routes	781	0	0	17,396	17,457	0.4%	190,282	201,559	5.9%	783	0	0
TOTAL by Route Class		88,039	39,237	22,725	2,245,114	2,483,190	10.6%	25,914,085	27,339,083	5.5%	95,164	39,588	24,119

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