



Canadian Red Cross

Croix-Rouge canadienne

ACROSS THE WORLD.
ACROSS THE STREET.
When help is needed. The Red Cross.

February 7, 2004

Regional Chair, Mr. B. Fisch
17250 Yonge Street 4th Floor
PO Box 147
Newmarket, ON
L3Y 6Z1

Dear Mr. Fisch:

For over sixty years, March has been Red Cross Month, a time to raise awareness of the services Red Cross provides, both around the world, and in each and every Canadian community we serve. We ask that once again your Council endorse this occasion with an official proclamation; I enclose a sample proclamation for your review.

During the past year, the Red Cross responded to 11 large scale emergencies and 17 personal disasters in York Region, covering every municipality. As a volunteer driven, not-for-profit organization we strive to meet the safety needs of the community through our programs and services: First Aid, Babysitting, Injury Prevention, Disaster Preparedness Education and Services, Respected, Home Health Equipment, Lifecall, and Global Education. These programs and services have reached over 30,000 clients, and our 250+ volunteers from every corner of the Region have given more than 10,000 volunteer hours this fiscal year.

Most notably, the Region of York Branch of the Red Cross responded to the SARS emergency, with dedicated volunteers giving more than 9,000 hours and driving over 30,000 km to serve over 5,000 people in York Region over 9 weeks. The model that was developed for this response has been studied by the United States for future responses to pandemics and biological weapons of mass destruction. The communities of York Region and the Red Cross have a lot to be proud of this year, as we work together to protect our most vulnerable citizens.

This March, we want Canadians to get to know us better. We ask that you flag the Red Cross flag as a sign of our partnership and presence in the community. With your help, more people will understand what their Red Cross can do for them.

Thank you in advance for your support. We value our partnership with your municipality, and look forward, with your support, to continuing to provide essential services to its citizens.

Sincerely,

Lynn Greiner
Branch President
Enc.

