



January 19, 2011

The Regional Municipality of York
Regional Chair Bill Fisch
17250 Yonge Street, Box 147
Newmarket, ON, L3Y 6Z1

Dear Regional Chair Bill Fisch,

When a community is in crisis, responding to the immediate needs of people takes top priority. This response effort can quickly deplete a community's human and financial resources.

Over the years, the Canadian Red Cross has responded to number of disasters not only in York Region but across Canada. Thanks to the generosity of Canadians, the Red Cross has been able to respond to disasters small and large in York Region as well as other areas in Canada. The Canadian Red Cross also educates individuals and communities on emergency preparedness, first aid and CPR, babysitting skills, humanitarian issues and the prevention of abuse and violence for youth.

March is Red Cross Month and each year, the Canadian Red Cross runs a public awareness campaign to increase public awareness and gain support for our programs and services.

I would like to request your support through an official proclamation recognizing March as Red Cross Month. I have enclosed the 2011 template proclamation recognizing March as Red Cross Month for your review. You may contact Beverly Verwey, Disaster Management Coordinator with any questions you may have.

We would also like to request that the Municipality of York Region make this proclamation in conjunction with a flag raising ceremony. If you require a new Red Cross flag to be flown for the month of March on a Municipality of York Region flag post please contact Beverly. Also contact her if you would like a Red Cross Representative to attend this flag-raising ceremony.

Thank you in advance for your support. Beverly can be reached at 905-830-9565 or 1-800-361-9448 ext. 223 and would be pleased to provide you with more information or discuss the proclamation with you in person.

Sincerely,

Yash Kapur
Branch President

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March is Red Cross Month 2011

Proclamation

Whereas, the Canadian Red Cross Society has been engaged in preventing and alleviating human suffering across Canada and around the world, and

Whereas, the Canadian Red Cross Society has helped thousands of Canadians through its Disaster Relief and Community Services, including our own citizens of the **Municipality of York Region**, and

Whereas, the Canadian Red Cross Society is a reflection of the Canadian spirit of generosity, caring and selflessness,

Therefore, I, Regional Chair Bill Fisch of the **Municipality of York Region** hereby proclaim March 2011 as Red Cross Month here in the **Municipality of York Region**. I also urge all residents of the **Municipality of York Region** to support the Canadian Red Cross Society and our community by regularly volunteering their time or by financially supporting Red Cross programs, across the world and across the street.

In witness whereof, I have herewith set my hand and caused the great seal of the **Municipality of York Region** to be affixed.