

MEMBER COMMUNICATION

ALERT N°: 07/003

**To the attention of the Clerk and Council
and Municipal Waste Managers or Recycling
Coordinators**
February 2, 2007

FOR MORE INFORMATION CONTACT:
Milena Avramovic, AMO Senior Policy Advisor
(416) 971-9856 ext 342

Your Comments and Support Requested **Re: the AMO/AMRC Discussion Paper on Strengthening Extended Producer Responsibilities for Ontario's Blue Box**

Issue: The Association of Municipalities of Ontario (AMO) and the Association of Municipal Recycling Coordinators of Ontario (AMRC) are requesting your comments and support of the discussion paper on Strengthening Extended Producer Responsibilities for Ontario's Blue Box.

Background:

There is growing concern from residents and environmental groups regarding the widening disconnect between waste diversion objectives and private sector activities. Notwithstanding the recent initiative by the Ministry of the Environment (MOE), to establish a deposit return system for all LCBO containers, there is an increasing trend towards design and production of disposable packaging and non-recyclable products. This type of producer activity is both counter-intuitive and counter-productive to the mutually agreed upon objectives of the *Waste Diversion Act*.

The draft submission endeavours to present a new funding mechanism that more appropriately accounts for the full cost of Consumer Packaging and Printed Paper (CPPP) in municipal waste management systems. As well, this paper provides a list of recommendations of how to improve the effectiveness of the Blue Box through litter reduction initiatives, strengthening of recycling markets and encouraging Extended Producer Responsibility at the federal level.

The discussion paper can be accessed on the [AMO website](#).

Action:

AMO asks its members to pass a resolution at Council conveying their comments and support to this discussion paper. AMO/AMRC are also interested to hear your views on cost sharing for these additional activities.

Please forward your municipality's resolution by April 2, 2007, to:

Association of Municipalities of Ontario
393 University Avenue, Suite 1701
Toronto, Ontario M5G 1E6
Attention: Milena Avramovic, Senior Policy Advisor

Or by Fax to: Milena Avramovic at 416-971-6191
Or by e-mail to: milena@amo.on.ca
And please cc: to mcameron@amo.on.ca

This information is available in the Policy Issues section of the AMO website at www.amo.on.ca.