

HONORARY CO-CHAIRS

Mayor Hazel McCallion
City of Mississauga

Mayor David Miller
City of Toronto

George A. Fierheller (Chair Emeritus)
President
Four Halls Inc.

Kathy Lee
Managing Director Canada
GE Real Estate

Lawrence M. Tanenbaum
Chairman and CEO
Kilmer Van Nostrand Co. Limited
Chairman of the Board, Maple Leaf Sports
and Entertainment

November 12, 2009

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Regional Chair Bill Fisch
Regional Municipality of York
17250 Yonge Street
Newmarket, ON L3Y 6Z1

Dear Regional Chair Fisch:

RE: GTMA Board Vacancy

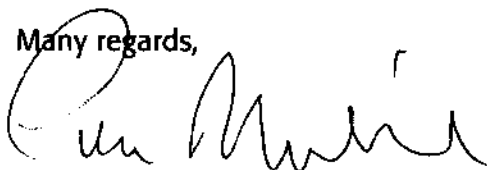
At our November 13 Board of Director's meeting, it was proposed that the Board invite you to complete the term left by the unfortunate passing of Councillor Tony Wong. Councillor Wong served on the Board of Directors as well as on the Executive Committee.

We would be pleased to welcome you as our newest Board member, and at your option, also as a member of the Executive Committee.

Attached is a list of Board and Executive Committee meetings for 2010 that includes the AGM and the Board Retreat as well as our GTMA Golf Event on June 17, 2010. Material will follow in advance of the next Board meeting scheduled for January 15, 2010.

We look forward to your confirmation that you will accept the Board of Director's invitation.

Many regards,



Lou Milrad
Chair & CEO

Enclosure

BOARD OF DIRECTORS

Lou Milrad
Chair & CEO
Greater Toronto Marketing Alliance

Don Edmonds (Vice-Chair)
Partner, Private Company Services
PricewaterhouseCoopers LLP

Patrick Draper
Director Economic Strategy & Tourism
Regional Municipality of York

Jim Feir (Associate)
Director General and Senior Trade Commissioner
Foreign Affairs and International Trade Canada

Paul Green
Director, Sales
Enbridge Gas Distribution Inc.

Mayor Cam Jackson
City of Burlington (Halton Region)

Carl Knipfel
Manager, Marketing
City of Toronto

Toby Lennox
Vice President, Corporate Affairs & Communications
Greater Toronto Airports Authority

Don Macintosh
Partner
Fraser Milner Casgrain LLP

Derek Millar
Regional Manager
Ian Martin Limited

Councillor Case Ootes
City of Toronto

Michael Ras
Director of Development
Ivey Centre for Health Innovation & Leadership

Christopher Ridabock
Chief Operating Officer, SIOR
DTZ Barnicke Limited

Dr. Pamela Ritchie
Dean, Faculty of Business & Information Technology
University of Ontario Institute of Technology

Mayor David Ryan
City of Pickering (Durham Region)

Anne Venton
Public Member
College of Dental Hygienists

Donna Wittmann
Vice President, Channels
Cisco Systems Canada Co.