



March 16th, 2006

Karin Price
Committee Co-ordinator
Planning and Economic Development Committee
The Regional Municipality of York
17,250 Yonge Street, Newmarket, Ontario L3Y 6Z1

Re: Kingfest Music Celebration Deputation

Dear Karin,

Kingfest Music Inc. requests a deputation to present at the April 5th Planning and Economic Development Committee meeting chaired by Mayor Young.

The purpose of the presentation is to inform the committee of the strategic plans in place for Kingfest Music Celebration and secure York Region sponsorship support for this exciting endeavor (as highlighted in the attached letter to Brenda McGowan).

Also, for your information, I will use power point to present Kingfest in the 5 minutes that I will be allotted.

Thank you for considering this request and providing Kingfest the opportunity to speak to the committee. You can reach me at any time at 416-562-5520.

Best regards,

Nancy Bodi
Executive Director,
Kingfest Music Inc.



March 13th, 2006

Brenda McGowan
Tourism Promotion Co-ordinator
The Regional Municipality of York
17,250 Yonge Street, Newmarket, Ontario L3Y 6Z1
brenda.mcgowan@york.ca

Re: Kingfest Music Celebration

Dear Brenda,

As you are aware, the Board of Directors of Kingfest Music Inc. is extremely excited about the launch of Kingfest Music Celebration in September, 2006. Kingfest will be York Region's premier cultural event that enhances community quality of life while attracting tourism to the region.

The detailed plans, objectives and strategies for Kingfest are outlined in the Business Plan (for the Ontario Trillium Foundation) that I sent you. We are planning to launch our seed event September 22nd and 23rd 2006 at the Performing Arts Centre at The Country Day School in King City. The larger community event will take place annually in June, commencing 2007 at Seneca College's King Campus where we will be building a community bandshell and featuring multiple tented stages. We plan to launch Kingfest in a media kick-off event this May at Seneca where the band Prairie Oyster will perform.

To help us get started The Township of King gave us a one-time \$5,000 grant. This is highly unusual for the Township and speaks to their belief in the Kingfest concept. We have submitted a Trillium application for \$335,000 over five years, which we will not know the outcome until July 1st. Also, we are actively seeking sponsorship funding.

To that end, it is our hope that York Region will officially sponsor this event not only in kind but also to the tune of **\$5,000** per year over the next three years. The \$5,000 grant for 2006 will be applied against the media kick-off event as well as talent fees. Also, given that the Ontario Trillium Foundation does not support new construction, we are requesting a one-time grant of at least \$5,000 to go towards the construction of the new community bandshell at Seneca King. The bandshell construction cost is estimated to be \$75,000 and will be based on a knock-off of the community bandshell in Uxbridge (which kindly lent their architectural drawings).

The immediate benefits to York Region of doing so are readily apparent. Kingfest promises to be the next 'Mariposa' music festival. There is a huge market opportunity and community need for an all inclusive annual event of this scale that serves to showcase the wealth of talent in the region.

Also, I will be delighted to present Kingfest to the York Region Council at its upcoming council meeting if there is an opportunity to do so. Please advise if I should request an official deputation to speak at this meeting.

Thank you for all your support. You can reach me at any time at 416-562-5520.

Best regards,

Nancy Bodi
Executive Director,
Kingfest Music Inc.