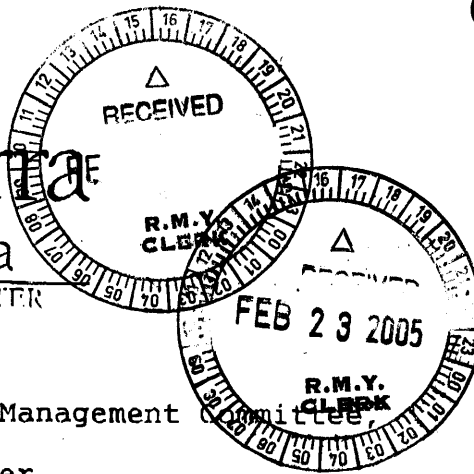




REGION OF YORK
CLERK'S OFFICE

FILE No. -

#108484
P27 ?

February 22, 2005

→ K. Schipper ✓

Chair and Members,
of the Solid Waste Management Committee,
The Region of York,
Administrative Center,
17250 Yonge Street,
Newmarket, Ontario
L3Y 6Z1

Using Grade 12 Students
and their 40 hours of Community service,
to teach the Residents York to
Take the Next Step and
Simply Separate Organics
for collection

and

Sponsorship opportunities in support of
foodscrap collection

Dear Mesdames & Monsieurs;

The purpose of this letter is to share with you ideas in support of the launch of foodscrap collection programs in York Region.

As you may be aware, in the Province of Ontario, in order to receive their Grade 12 diploma, a student must complete 40 hours of Community service.

We certainly believe that teaching York residents to, Take the Next Step and Simply Separate Foodscraps for collection, would be a terrific Community service.

To that end, we have developed a training program which recruits, trains, and coordinates deployment in the field ex. libraries, Community centers, shopping centers, public events etc., of pairs of students.

Our program is fun and engaging, providing those aged 16 - 18 with the information and confidence to teach the residents of York to Take the Next Step and Simply Separate Organics for collection.

Perhaps you would consider these students for the SWAT team?

Sponsorship opportunities in support of
foodscrap collection

I also wish to share with you remarks I made to Chair Fisch and Mayor Taylor after the last Solid Waste meeting.

I understand and appreciate money is tight.

However there are numerous no cost methods to distribute information material in support of green bin introduction.

These include;

Grocery stores,
Pharmacies,
Video rental outlets,
Dry cleaners,
Banks, and
Gas stations,

to name just a few.

The Sierra Club of Canada is amongst the most widely recognized environmental non-government organizations (ENGO's) in the Country. We have an exceptionally strong reputation as an agent of environmental change in Canada.

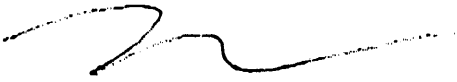
As a representative of the Sierra Club of Canada I would be happy to approach the before noted establishments on your behalf.

In addition many of this same establishments, **especially** those in the grocery trade, would, I believe, be quite willing to provide financial support for the printing of much of this material in return for recognition.

Again, we believe our status could be of assistance in generating additional revenue in the form of sponsorship from these businesses within the Community.

For your consideration.

Respectively, and as always, with thanks,



Rod Muir
Founder
Waste Diversion Canada
and
Waste Diversion Campaigner
Sierra Club of Canada

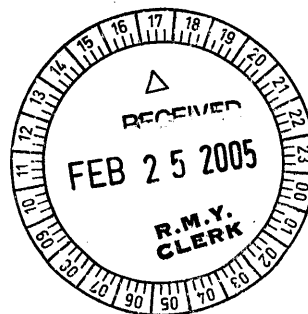
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Ms. PNEC,
TO Accompany
LETTER OF

WED FEB 23/05

THANKS
ROD

USING



GRADE 12 STUDENTS

REGION OF YORK
CLERK'S OFFICE

AND THEIR 40 HOURS OF
COMMUNITY SERVICE COMMITMENT

FILE No. -

P27

→ K. Schipper

TO PROVIDE

TAKE THE NEXT STEP
SIMPLY SEPARATE ORGANICS

INSTRUCTION

TO RESIDENTS OF
YORK REGION

A HOW TO MANUAL

FROM

THE SIERRA CLUB OF CANADA

AND

WASTE DIVERSION CANADA

TABLE OF CONTENTS

RECRUITMENT

Approaching Schools
Sample Letter

Other Approaches (Where grade 12's Hang)

Sample Poster

Sample Flyer

Application & Interview

Sample Application

Sample Interview

Training

8:30 - 9:00	Registration
9:00 - :15	Welcome/Housekeeping/Agenda/Intro's
9:15 - :30	The Waste Stream & Organics
9:30 - :45	The Important of Organics
9:45 - :55	Introduction of the Green Bin
9:55 - 10:00	Review
10:00 - :30	Specifics of Green Bin Program
10:30 - :45	Questions & Answers
10:45 - :00	Break
11:00 - :15	Review
11: 15 - 12:00	How to Present
12:00 - :30	Lunch (Provided?)
12:30 - 1:30	Role Playing
1:30 - 2:00	"Best of"
2:00 - 2:15	Test
2;15 - 2:25	Marking - by other students
2:25 - @:30	Pass of Fail (Can try again)
2:30 - 2:55	What next
2;55 - 3:00	Thanks & Close