



Wednesday, September 15, 2010

For Immediate Release

The Regional Municipality of York to kick off 2010 United Way staff campaign

Fundraising goal to be announced during opening ceremony TODAY

NEWMARKET – The Regional Municipality of York and York Regional Police will unveil its United Way staff campaign goal for 2010 during a ceremony to be held today, Wednesday, September 15 at 11:30 a.m. in the Great Hall of the York Region Administrative Centre.

A staff fundraising BBQ in front of the Administrative Centre will follow the ceremony.

Last year York Region employees raised more than \$253,000 towards the United Way of York Region to help families, seniors and children in need.

- WHO:**
- York Region Chairman and CEO Bill Fisch
 - United Way CEO Daniele Zanotti
 - United Way Guest Speaker Leah Roncesvalles
 - York Region CAO Bruce Macgregor
 - Campaign Co-Chair, Deputy Chief Bruce Herridge
 - Campaign Co-Chair Kathleen Llewellyn-Thomas



WHAT: York Region United Way Staff Campaign fundraising goal announcement

WHEN: Wednesday, September 15 at 11:30 a.m. (TODAY)

WHERE: York Region Administrative Centre
17250 Yonge Street, Town of Newmarket

For more information on The Regional Municipality of York, please visit www.york.ca

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