



Thursday, April 15, 2010

For Immediate Release

## The Regional Municipality of York to host Earth Week Fair Tuesday, April 20<sup>th</sup>

*Public event to feature ideas on going green and reducing your ecological footprint*

**NEWMARKET** – Residents are invited to an Earth Week Fair being held at the York Region Administrative Centre on Tuesday, April 20<sup>th</sup> from 11:30 a.m. to 5:30 p.m. Visitors to this event will learn ways to reduce their ecological footprint at home, work and school.



The Fair, hosted by The Regional Municipality of York, will feature informative, interactive displays and earth-friendly giveaways. Exhibitors include:

- York Region's *Water for Tomorrow* program
- Smart Commute
- York Region Forestry
- YRT and Viva Rapid Transit
- York Environmental Stewardship
- Lake Simcoe Region Conservation Authority
- York Region Solid Waste
- York Region Public Health
- Toronto and Region Conservation Authority
- York Region's Sustainability initiatives
- York environmental advisory committees

The Fair will also feature the following:

- Windfall Ecology Centre seminar on "How to Green Your Life" at 3:30 p.m.
- A passport for kids visiting the exhibits and displays
- A gently used book and video sale (with proceeds donated to the Nature Conservancy of Canada)
- A gently worn winter outerwear drop off area (with donations going to the Inn From the Cold Shelter)
- A special lunch menu at René's cafeteria featuring locally-sourced produce
- An environmental reusable bag give-away

**Approximately 40 Grade 3 students from Newmarket's St. John Chrysostom School will visit the Earth Week Fair from 1 p.m. to 3 p.m. As part of their visit, they will meet Clean Air Champion Colin Jenkins, a Canadian Triathlete who participated in the 2008 Olympic Games in Beijing, China. Clean Air Champions are Canadian athletes who help promote environmental practices and choices to help improve air quality.**

**WHAT:** York Region Earth Week Fair  
**WHEN:** Tuesday, April 20<sup>th</sup> from 11:30 a.m. to 5:30 p.m.  
**WHERE:** York Region Administrative Centre, Great Hall  
17250 Yonge Street, Town of Newmarket

For more information, click on the Earth Week Fair banner located on The Regional Municipality of York's website at [www.york.ca](http://www.york.ca)

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