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For Immediate Release

York Region employees raise more than \$252,500 for the United Way of York Region

Staff exceed goal and conclude most successful United Way campaign to date

NEWMARKET – The Regional Municipality of York and York Regional Police have raised more than \$252,500 for the United Way of York Region, concluding our most successful United Way fundraising campaign ever.

“I am very proud of all our employees for rallying behind our 2009 staff campaign and making it such an incredible success,” said York Region Chairman and CEO Bill Fisch. “York Region staff recognized the need of others within our community and gave from the heart.”

The staff-led campaign began in mid-September and included a fundraising goal of \$250,000.

“I wish to congratulate York Region and York Regional Police for a very successful staff campaign,” said Daniele Zanotti, Chief Executive Officer of the United Way of York Region. “Despite the economic downturn and uncertainty, York Region’s campaign exceeded an ambitious fundraising goal. On behalf of one in three York Region residents whose lives are touched by the United Way, thank you!”

York Region employees were encouraged to support the United Way through payroll donations and by participating in numerous fundraising events.

“The beneficiaries of our campaign are families and individuals who need assistance from one of the United Way supported programs and agencies,” said York Regional Police Deputy Chief and United Way Campaign Co-Chair Bruce Herridge. “Thanks to the generosity of everyone, we are making a difference in the quality of lives of others.”

“This year’s staff campaign generated plenty of enthusiasm,” said York Region Transportation Services Commissioner and United Way Campaign Co-Chair Kathleen Llewellyn-Thomas. “Our employee culture emphasizes giving back to the community and the United Way of York Region provides a perfect opportunity for our employees to do that.”

York Region will also host the 15th Annual United Way Craft & Gift Sale on Thursday, November 26th at the York Region Administrative Centre, located at 17250 Yonge Street in the Town of Newmarket, from 10 a.m. to 4 p.m.

For more information on The Regional Municipality of York, please visit www.york.ca

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From left: York Region Chairman and CEO Bill Fisch, Transportation Services Commissioner Kathleen Llewellyn-Thomas, York Regional Police Deputy Chief Bruce Herridge and United Way of York Region CEO Daniele Zanotti.

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