



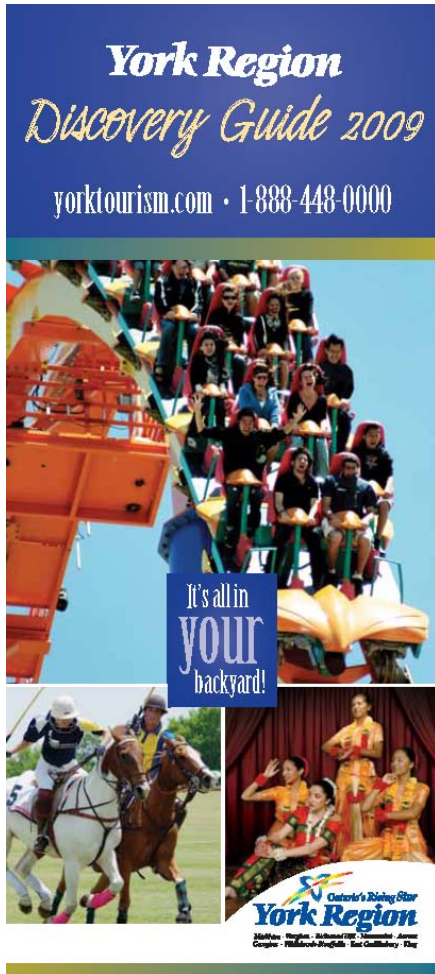
Thursday, April 16, 2009

For Immediate Release

## Residents encouraged to discover local businesses and attractions

*York Region Discovery Guide 2009 is now available*

**NEWMARKET** – Need to locate all the golf courses in your area? Want to visit a museum in a local historic village or attend a festival this weekend? Looking for a getaway package?



Assistance to uncover fun things to do here in The Regional Municipality of York is now available in the *York Region Discovery Guide 2009*, a lively listing of sporting, entertainment, shopping, artistic and cultural activities.

“York Region welcomes residents and visitors alike to discover what is happening here in our own backyard,” said York Region Chairman and CEO Bill Fisch. “York Region is open for business.”

Produced in partnership with the tourism industry, this 82-page guide features a fold-out map and promotional offers to a variety of attractions and businesses.

“The coupons alone are worth having a copy of the *York Region Discovery Guide 2009* in your home,” said Town of Markham Regional Councillor Tony Wong, Chair of the Region’s Planning and Economic Development Committee. “And when your family visits this summer, this is an excellent resource to turn to for information.”

The *York Region Discovery Guide 2009* is available at York Region and area municipal offices. You may order copies of the guide at [www.yorktourism.com](http://www.yorktourism.com) or obtain a printed copy by calling York Region Tourism at 905 883-3442 or toll-free at 1-888-448-0000.

For more information on these and other events, please refer to the Calendar on [www.yorktourism.com](http://www.yorktourism.com). This comprehensive site is full of features, including a handy calendar of events and activities.

For more information on The Regional Municipality of York, please visit [www.york.ca](http://www.york.ca)

- 30 -

**Media Contact:** Tim Paleczny, Corporate Communications Specialist, York Region  
Phone: 905 830-4444, ext. 1238, (416) 297-9696 or Toll free 1-877-464-9675  
Cell: 905 251-6413 Email: [tim.paleczny@york.ca](mailto:tim.paleczny@york.ca)

Please see accompanying **Backgrounder: Local current events and activities.**