



Friday, October 23, 2009

For Immediate Release

## Youth urged to complete online career survey

*Employers need to estimate the supply of youth for York Region jobs*

**NEWMARKET** – Youth across The Municipality of York are encouraged to complete a youth career survey that is part of the Region’s Aging Workforce Study.

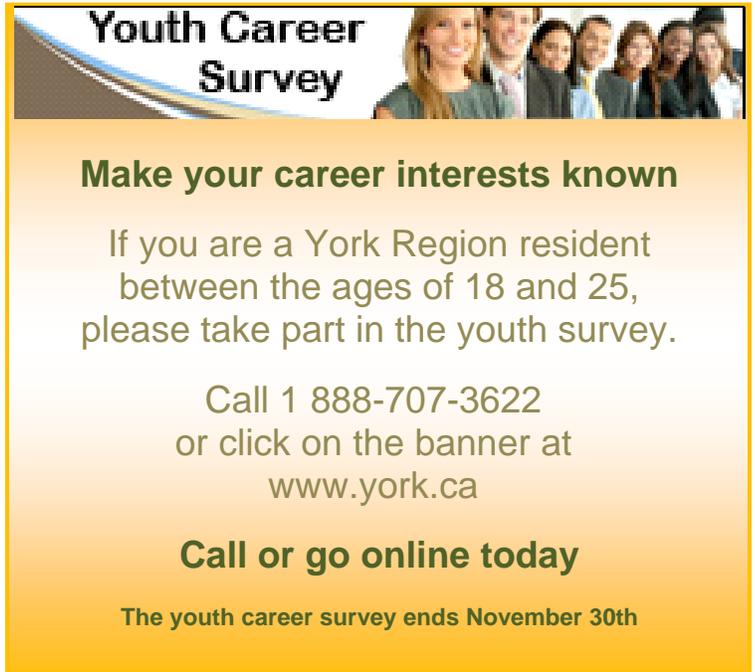
Over the next five to 10 years, aging baby boomers will be retiring in record numbers. Employers need to plan for organizational knowledge loss and labour supply shortages as boomers exit the workforce and youth enter.

The youth career survey will help employers to estimate the supply of youth for York Region jobs and make plans to recruit and train them.

The Aging Workforce Study will assess the economic impact of the aging workforce on employers.

The study includes three surveys:

- The youth career survey to identify workforce supply closes November 30<sup>th</sup>.
- The boomer retirement survey to forecast retirement trends, including older workers who plan to pursue second careers after retiring, will commence this week and run until December 20<sup>th</sup>.
- The employer workforce survey to identify workforce needs will commence in January, 2010 and conclude February 28<sup>th</sup>.



**Youth Career Survey**

**Make your career interests known**

If you are a York Region resident between the ages of 18 and 25, please take part in the youth survey.

Call 1 888-707-3622  
or click on the banner at  
[www.york.ca](http://www.york.ca)

**Call or go online today**

The youth career survey ends November 30th

For more information on the youth career survey or any other aspect of the Aging Workforce Study, please visit <http://www.yorkagingworkforce.com> or call 905 830-4444 or 1 877 464-9675, Ext. 1492.

For more information on The Regional Municipality of York, please visit [www.york.ca](http://www.york.ca)

- 30 -

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