



## Media Release

Tuesday, April 22, 2008

For Immediate Release

### **The Town of Aurora and The Regional Municipality of York Plug-in to green electricity**

*York Region and Aurora announce purchase agreement with Bullfrog Power*

**Aurora, ON** – The Town of Aurora and The Regional Municipality of York today announced an agreement with Bullfrog Power to purchase clean, emissions-free electricity.

Bullfrog Power comes from emissions-free wind and environmentally low-impact hydro generators in Ontario that have met the federal government's Environmental Choice Program EcoLogo standard for renewable electricity.

The agreement is for three facilities:

- Aurora Town Hall
- York Region Administrative Centre in the Town of Newmarket
- York Region Household Hazardous Waste Depot in the Town of East Gwillimbury

"Aurora Council and staff are pleased to choose Bullfrog Power as a provider of 100-per-cent green electricity for our Town Hall," said Town of Aurora Mayor Phyllis Morris. "Council is committed to supporting the generation of clean, renewable power and making choices that are environmentally friendly. We look forward to this partnership and the many benefits it will bring to our Aurora community."

As a result of the purchase agreement with Bullfrog Power, Aurora and York Region will reduce their combined annual electricity-related CO<sub>2</sub> emissions footprint by almost 700 tonnes annually. This is equivalent to the emissions produced by 140 vehicles on average, per year.

"York Region is making a significant investment towards energy conservation," said York Region Chairman and CEO Bill Fisch. "York Regional Council is committed to ensuring that The Regional Municipality of York reduces its ecological footprint and increases its environmental stewardship. Our agreement with Bullfrog Power is a significant step towards meeting this goal."

"The Town of Aurora and The Regional Municipality of York are showing great leadership by purchasing clean, renewable energy that is sourced entirely in Ontario," said Tom Heintzman, President of Bullfrog Power. "We are proud to help the Town and the Region reduce their electricity-related emissions footprint and raise awareness among area businesses, residents and other municipalities across Ontario about the environmental benefits of green power."

Bullfrog Power was awarded the contract following The Regional Municipality of York and Town of Aurora jointly issuing an open-ended Request for Proposals (RFP) for a supplier of clean, emissions-free electricity.

... Continued on Page 2

Under the agreement, all green electricity sourced for the three facilities is generated 100 per cent in Ontario with 80 per cent coming from low-impact hydro plants and 20 per cent from wind energy farms. The cost to each municipality is three cents per kWh over current electricity commodity rates, representing an annual cost for the Town of Aurora of \$20,000 and \$70,000 for The Regional Municipality of York.

Founded in 2005, Bullfrog Power is a leading provider of 100 per cent green electricity to homes and businesses in Ontario and Alberta. In York Region, over 200 homes and 25 organizations have already signed on with Bullfrog. Bullfrog customers continue to draw power from the electricity grid in the same way that they always have. Customers don't need any special equipment, setup or wiring.

Verified annually by an independent audit by Deloitte, the amount of electricity Bullfrog customers buy is injected onto the electricity grid from EcoLogo-certified, green generation sources, including wind power and low-impact water power that displace polluting and carbon-intensive sources such as coal.

-30-

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