



Media Advisory / Photo Opportunity

Monday, April 21, 2008

For Immediate Release

The Town of Aurora and The Regional Municipality of York to announce green electricity initiative tomorrow on Earth Day, April 22nd *Purchase agreement with Bullfrog Power will benefit the environment*

Aurora, ON – The Town of Aurora and The Regional Municipality of York will announce an agreement with Bullfrog Power to purchase clean, emissions-free electricity.

The announcement will take place during a launch event, to coincide with Earth Day, on Tuesday, April 22nd, from 11 a.m. to 11:30 a.m., at the Aurora Town Hall, located at 1 Municipal Drive (Wellington Street East and John West Way).

The agreement is for three facilities:

- Aurora Town Hall
- York Region Administrative Centre in the Town of Newmarket
- York Region Household Hazardous Waste Depot in the Town of East Gwillimbury

Speakers will include:

- York Region Chairman and CEO Bill Fisch
- Town of Aurora Mayor Phyllis Morris
- Bullfrog Power President Tom Heintzman

Bullfrog Power comes from emissions-free wind and environmentally low-impact hydro generators in Ontario that have met the federal government's Environmental Choice Program EcoLogo standard for renewable electricity.

WHAT: Earth Day Green Electricity Launch Event
WHEN: Tuesday, April 22nd, from 11 a.m. to 11:30 a.m.
WHERE: Aurora Town Hall, 1 Municipal Drive, Town of Aurora

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