



Media Advisory / Photo Opportunity

Friday, April 18, 2008

For Immediate Release

The Town of Aurora and The Regional Municipality of York to announce green electricity initiative on Earth Day, April 22nd

Purchase agreement with Bullfrog Power will benefit the environment

Aurora, ON – The Town of Aurora and The Regional Municipality of York will announce an agreement with Bullfrog Power to purchase clean, emissions-free electricity.

The announcement will take place during a launch event, to coincide with Earth Day, on Tuesday, April 22nd, from 11 a.m. to 11:30 a.m., at the Aurora Town Hall, located at 1 Municipal Drive (Wellington Street East and John West Way).

The agreement is for three facilities:

- Aurora Town Hall
- York Region Administrative Centre in the Town of Newmarket
- York Region Household Hazardous Waste Depot in the Town of East Gwillimbury

Speakers will include:

- York Region Chairman and CEO Bill Fisch
- Town of Aurora Mayor Phyllis Morris
- Bullfrog Power President Tom Heintzman

Bullfrog Power comes from emissions-free wind and environmentally low-impact hydro generators right here in Ontario that have met the federal government's Environmental Choice Program EcoLogo standard for renewable electricity.

WHAT: Earth Day Green Electricity Launch Event
WHEN: Tuesday, April 22nd, from 11 a.m. to 11:30 a.m.
WHERE: Aurora Town Hall, 1 Municipal Drive, Town of Aurora

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