

Thursday, December 6, 2007

For Immediate Release

York Region employees raise \$202,000 for the United Way

2007 fundraising campaign vastly exceeds \$140,000 goal

NEWMARKET – Employees with The Regional Municipality of York and York Regional Police Services have raised \$202,000 towards the United Way of York Region for 2007, surpassing the fundraising goal by \$62,000. The grand total was unveiled at today's campaign closing celebration at the York Region Administrative Centre in the Town of Newmarket.

In 2006, York Region employees raised \$120,000 towards the United Way of York Region.

“Over the past three months, York Region employees have demonstrated their exemplary commitment to the Region by contributing funds that will help those in need,” said York Region Chairman and CEO Bill Fisch. “Our employees not only serve the Region through their actions at work, but also serve our community in a very deep and personal way through their donations to the United Way of York Region.”

“York Region employees have demonstrated an unprecedented level of energy and enthusiasm during this year's United Way staff campaign,” said campaign Co-Chair Bryan Tuckey, York Region Commissioner of Planning and Development Services. “The fact that we exceeded our campaign goal reflects the level of commitment York Region employees have toward our community and the well-being of others.”

“Our long-standing relationship with The Regional Municipality of York continues to yield countless benefits and significantly supports our efforts to assist residents who require assistance,” said Daniele Zanotti, Chief Executive Officer of the United Way of York Region. “I commend York Region and its employees for their strong commitment to the United Way of York Region and for helping the Region's residents, families and neighbourhoods thrive.”



York Region's United Way Employee Campaign raises \$202,000 (From left) Bryan Tuckey, Campaign Co-Chair and Commissioner of Planning and Development Services; Daniele Zanotti CEO United Way of York Region; Rickesh Lakhani, Campaign Manager; Armand La Barge, York Regional Police Chief; York Regional Police Inspector Stan Colley, Campaign Co-Chair

Campaign highlights included:

- An employee payroll donation program
- A softball tournament held in September with 24 participating teams
- The 13th Annual Craft and Gift Sale showcasing 79 vendors and artisans
- An employee barbecue and a silent auction
- Two employee 50/50 draws
- Numerous employee-driven fundraising challenges

The United Way of York Region is the largest source of non-profit funding in York Region. Each year, this foundation assists more than 270,000 people overcome difficulties through the support of more than 40 community programs. The various support programs help provide encouragement, strengthen communities and foster leadership.

For more information on The Regional Municipality of York and our services, please visit www.york.ca.

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