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York Region launches Newsroom for journalists, news editors

Online resources – Media Releases, Regional Info, Fact Sheets – just a click away

NEWMARKET –York Region’s Corporate Communications division today launched a new online Newsroom media resource centre.



The Newsroom, which features a bold graphical interface, is intended as a one-stop resource for working journalists and news editors.

Information is organized into five easy to navigate categories: Latest Media Releases; Media Information; (including a map and directions to the York Region Administrative Centre); Useful Links (including Council Highlights); Spotlight (highlighting Regional initiatives) and a Feature Photo section.

Additional features and enhancements will be added to the Newsroom on an ongoing basis.

The Newsroom is accessible by visiting York Region’s Web site at www.york.ca and clicking on the Newsroom button on the left-hand side menu.

Journalists and news editors are encouraged to bookmark York Region’s Newsroom site in their browser.

The Newsroom is part of York Region’s ongoing efforts to enhance media relations with local, regional and national news outlets.

For more information on The Regional Municipality of York, the services we offer and links to our nine area municipalities, please visit our Web site at: www.york.ca

Media Contact: Ken Turriff, Corporate Communications, York Region
- (905) 830-4444 or 1-877-464-9675, ext. 1226
- Email: ken.turriff@york.ca